



02



COLOURING & PAINTING

Fibre-tip pens



Never stop
colouring

Terminology



Washes out with water.



Formula has **no dangerous** substances that could create any harmful reaction if ingested or inhaled.



Tip that allows you to draw thin (0,6 mm) lines.



Includes a ventilated cap to meet **ISO 11540** standards: Specification for caps to reduce the risk of asphyxiation.



Product **unsuitable for children** that are younger than three years old.



Assortment with a variety of **intense colours**.



Product includes a tip that allows to draw **two line widths**.



QR Code scan to explore additional content of each product. Included in packaging.

Fibre-tip pens



Why Pelikan fibre-tip pens?

Wide variety of intense colours in water-based washable inks. One of the widest available in the market.

Colorella Star is the perfect companionship for school and leisure!

We live in a world full of colours that motivate us to create great things; with colours we express our ideas, feelings and personality. Colouring our ideas is key to turn those thoughts into actions, colours allow us to communicate with others and even to have fun with them. Imagine having the perfect tool to create a colourful day, everything is possible now with our great Colorella® assortment.

From fibre-tip pens to colour the little details in life to a bolder felt pen to cover it all, the Colorella® assortment has the perfect coloring instrument for you. Each marker will adapt to your needs.

Use our brush pen to expose the artist inside of you, go beyond the regular paper and explore other surfaces with our textile marker. Colorella® offers a wide array of line widths, shapes and bright colors to highlight what matters most to you. Colour is life, enlighten your creativity with Colorella®!

What types of fibre-tip pens does Pelikan offer?

Colorella® Star C 302

Be the Star of the classroom with Colorella® Star fibre-tip pens. Create colourful drawings and let your creativity soar.

Colorella® C 302 Pastel edition

Turn your notes into sweet and trendy drawings with our charming Colorella® Star Pastel edition. Six cute pastel tones that will inspire your imagination at first sight.

Colorella® C 303 Triangular

Ergonomy at your hands. The Colorella® Star fibre-tip pen also comes in a triangular shape body, which provides a better grip for children's hands.

Colorella® Duo 407

Take your creativity to the limit with Colorella® Duo fibre-tip pens. Save time and space with its two types of tip. Create incredible shapes and lines in your drawings and school notes.

Colorella® Twin C 304

Be the king of colour with Colorella® Twin fibre-tip pens. A rainbow of colours at the palm of your hand. This multi-skill set of pens features 10 double sided colours and tips. This equals 20 different colours to choose from. Take advantage of its two types of tips to create incredible shapes and lines in your drawings and school notes.





Colorella® Star



SCAN

ISO
11540



Colorella® Star C 302 • Pastel Edition Box • Case

Versatile non-deformable tip which allows you to draw thin (0,6 mm) lines

Each bright colour pen provides a high ink flow to make colouring easy and fast

The water-based ink can be easily washed out from skin and most fabrics or surfaces



Colorella® Star C 303 Case

Versatile non-deformable tip which allows you to draw thin (0,6 mm) lines

Each bright colour pen provides a high ink flow to make colouring easy and fast

The water-based ink can be easily washed out from skin and most fabrics or surfaces

Presentations

BOX • CASE



CASE W/10 PIECES



BOX W/10 PIECES • BOX W/12 PIECES
BOX W/24 PIECES • BOX W/30 PIECES



CASE W/24 PIECES
CASE W/30 PIECES



CASE W/6 PIECES



CASE W/10 PIECES



CASE W/24 PIECES
CASE W/30 PIECES

Competitors



FABER CASTELL
GRIP



MAPED
COLOR PEPS OCEAN



STABILO
POWER



STAEDTLER
NORIS



BIC



EDDING
FUNTASTICS

Colorella® Duo & Twin



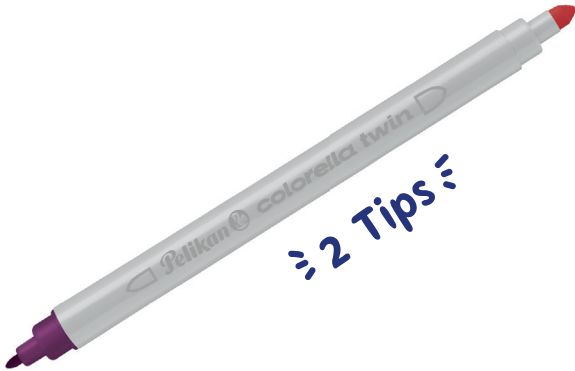
SCAN



Colorella® Duo 407
Case • Box

Two practical line widths in just one pen
Non-deformable fine (1 mm) and broad (2 mm) tip
10 bright colours to illustrate your ideas

The water-based ink can be easily washed out from skin and most fabrics or surfaces



Colorella® Twin 304
Case

Versatile non-deformable fine (1 mm) and broad (2 mm) tip
Use the dark side colours to make thin lines for sketching and outlining
Use the light side colors for filling in and colour
The water-based ink can be easily washed out from skin and most fabrics or surfaces

Presentations

BOX • CASE



CASE W/10 PIECES



BOX W/12 PIECES



CASE W/10 PIECES

Competitors



STABILO
TRIO 2 EN 1



GIOTTO
TURBO DOBBLE



STAEDTLER
NORIS



CARIOCA
BICOLOR



MAPED
DUO COLOR PEPS



Colorella® Brushpen



SCAN



Lettering



Colorella® Brushpen
Box

Ideal to draw and practice calligraphy

Soft and flexible brush tip

Each bright colour pen provides a high ink flow to make colouring easy and fast

The water-based ink can be easily washed out from skin and most fabrics or surfaces

Presentations

BOX



BOX W/10 PIECES

Competitors



STAEDTLER
CALLIGRAPHY MARKERS



EDDING
BRUSH LETTERING

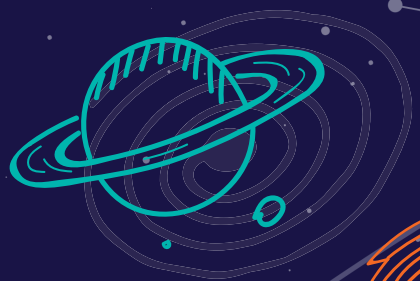
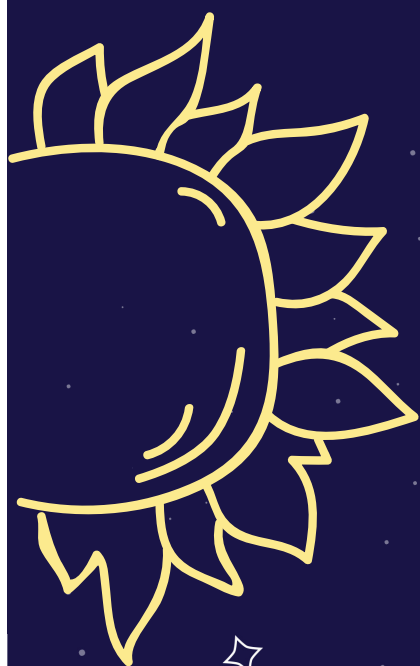


STAEDTLER
DESIGNS



MAPED
COLOR PEPS BRUSH

Felt pens



Never stop
colouring



Terminology



Washes out with water.



Product **unsuitable for children** that are younger than three years old.



Formula has **no dangerous** substances that could create any harmful reaction if ingested or inhaled.



Assortment with a variety of **intense colours**.



Tip that allows you to draw thin (0,6 mm) lines.



Assortment with a variety of **metallic colours**.



Product includes a tip that allows **two-line widths**.



Assortment with a variety of **pastel colours**.



Includes a ventilated cap to meet **ISO 11540** standards: Specification for caps to reduce the risk of asphyxiation.



QR Code scan to explore additional content of each product. Included in packaging.

Materials Iconography



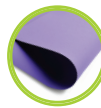
PAPER



WOOD



CERAMIC
PORCELAIN



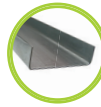
CARDBOARD



GLASS



PLASTIC



METAL



FABRIC

Felt pens

What is the key of a felt pen?

An effective felt pen should have high ink flow to produce smooth, even lines. Its colours should be highly saturated, which can create bold, bright art projects.

Its tip size and form determinates the width of the lines it creates and therefore the uses that each type has as colouring, text, lettering, etc.

What types of felt pens does Pelikan offer?

Colorella® Magic

Felt tip pen with changing colour ink.

Colorella® Pastel

Felt tip pen with charming pastel tones.

Colorella® Metallic

Multi purpose felt tip pen with ink permanent on porous surfaces and erasable on non-porous surfaces. Create metallic effect on drawings.

Colorella® Textile

Felt tip pen for textile applications. Machine washable resistant and durable ink application.





Colorella®



SCAN

ISO
11540



Colorella® Twin 304
Case

Non-deformable conic tip with 2-line widths: fine (1 mm) line to sketch and outline, broad line (3 mm) to fill in with

10 felt pens + 2 white magic pen for colour change

Original colour corresponds to plug colour, colour change to cap colour

Changing colour ink with 20 shades



Colorella® Pastel
Folding box

Washable water-based ink felt pen

Non-deformable tip that delivers different widths

6 charming pastel tones to decorate your drawings

Presentations

CASE • FOLDING BOX



FOLDING BOX W/12 PIECES



FOLDING BOX W/6 PIECES

Competitors



26 GIOTTO
TURBO MAGIC



CARIOCA
MAGIC!



MAPED
COLOR PEPS MAGIC



MAPED
COLOR PEPS



MILAN
MAXI



GIOTTO
PASTEL



CRAYOLA
MARKERS

Colorella®



SCAN



Colorella® Metallic Folding box

Marker ideal for school, arts and crafts

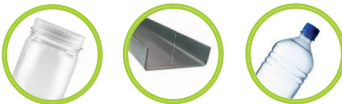
Writes on almost any surface

8 metallic colours

Permanent on porous surfaces:



Erasable on smooth surfaces:



Presentations

FOLDING BOX



FOLDING BOX W/8 PIECES

Competitors



GIOTTO
DECOR METAL



CARIOCA
METALLIC



STABILO
TRIO DECO



CRAYOLA
ALTERNATIVE



Colorella®



SCAN



Colorella® Textilmarker Box

- Ideal to paint on fabrics and do garment decorations
- Mess-free and easy to handle and use by all family members
- Medium non-deformable tip (6 mm)
- Long-lasting and washing machine resistance ink
- Become a prodigy designer in just a few steps:



Contains: 1,2-benzisothiazol-3 (2H)-one, reactions mass of: 5-chloro-e-methyl-4-isothiazolin-3-one [EC no. 247-500-7] and 2-methyl-2H-isothiazol-3-one [EC no. 2020-239-6] (3:1). May produce an allergic reaction. Use by children only under adult supervision. Avoid skin contact.

Presentations

BOX



BOX W/12 PIECES

Competitors



FABER CASTELL
TEXTILMARKER



EDDING
TEXTILMARKER

Coloured Pencils

Never stop
colouring



Terminology



High quality pigments to create **vibrant and colourful** drawings.



Assortment with a variety of **pastel colours**.



Suitable shapes that fit every hand's needs.



Soft application on paper for faster colouring and smooth results.



Triangular shape to enhance ergonomics.



Hexagonal shape.



Round shape.



QR Code scan to explore additional content of each product. Included in packaging.



This product has **Forest Stewardship Council** certification. An organization dedicated to promote responsible management of the world's forests.

Our vibrant colour pencils will ignite your imagination to draw the unthinkable. Their super smooth lead provides a great drawing coverage and colour mixability.



Thick triangular



SCAN



**Triangular 4 mm
Folding box**

Ergonomic shape for relaxed colouring
Lacquered in lead colour

**Wooden thick triangular
Folding box**

Ergonomic shape for relaxed colouring
Natural look

**Thick triangular
Folding box**

Ergonomic shape for relaxed colouring
Lacquered in lead colour

Presentations

FOLDING BOX



FOLDING BOX W/12 PIECES



FOLDING BOX W/24 PIECES



FOLDINGBOX W/12 PIECES



FOLDING BOX W/12 PIECES



FOLDING BOX W/12 PIECES

Competitors



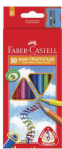
CRAYOLA
TRIANGULAR COLORED P.



MAPED
COLOR PEPS



STABILO
TRIO THICK



FABER CASTELL
JUNIOR TRIANGULAR



STAEDTLER
JUMBO COLOR P.



KORES
KOLORES JUMBO

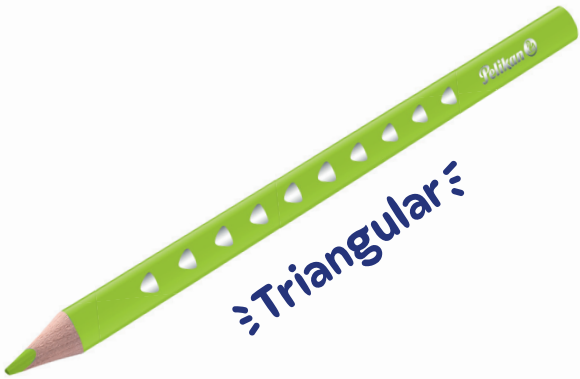


GIOTTO
MEGA TRI

Silverino®



SCAN

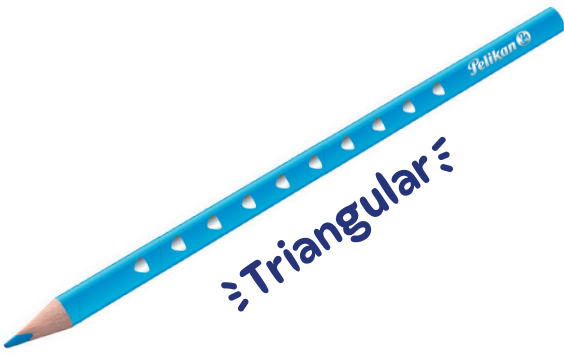


Thick coloured pencils
Folding box

Thick

With flashy silver foil triangles on all 3 sides

For a slight grip effect



Thin coloured pencils
Folding box

Thin

With flashy silver foil triangles on all 3 sides

For a slight grip effect

Presentations

FOLDING BOX



FOLDING BOX W/6 PIECES



FOLDING BOX W/12 PIECES



FOLDING BOX W/12 PIECES



FOLDING BOX W/24 PIECES

Competitors



LYRA



FABER CASTELL
COLOUR PENCILS



STAEDTLER
COLORED PENCILS



Hexagonal



SCAN



Hexagonal regular
Folding box

Traditional hexagonal shape
Soft colour application



Hexagonal Pastel Edition
Folding box

Charming pastel tones
Soft colour application

Presentations

FOLDING BOX



FOLDING BOX W/12 PIECES



FOLDING BOX W/24 PIECES



FOLDING BOX W/12 PIECES

Competitors



34
STABILO
COLOUR PENCILS



STAEDLER
COLOUR PENCILS



FABER CASTELL
COLOUR PENCILS



STAEDLER
PASTEL COLOUR PENCILS



FABER CASTELL
PASTEL COLOUR PENCILS



FABER CASTELL
PASTEL COLOUR PENCILS

Hexagonal



SCAN



Eraserable

Erasable
Folding box

12 Traditional hexagonal shape

With coloured eraser on each pencil



Water soluble

Water soluble
Folding box

Traditional hexagonal shape with water soluble lead

Intensive colour application

Includes hairbrush

Presentations

FOLDING BOX



FOLDING BOX W/12 PIECES



FOLDING BOX W/12 PIECES

Competitors



STAEDLER
ERASABLE COLOURED P.



HELIX
ERASABLE COLOURING P.



GIOTTO
CANCELLABILE



FABER CASTELL
GOLDFABER AQUA



STABILO
AQUACOLOR



CRAYOLA
WATERCOLOR



Round



SCAN



Bicolor Folding box

12 pieces = 24 colours

Includes gold and silver



Presentations

FOLDING BOX



FOLDING BOX W/12 PIECES

Competitors



LYRA
SUPER FERBY



FABER CASTELL
BI-COLOUR PENCILS



CARIOCA
BICOLOR



GIOTTO
BICOLOR



Wax crayons



Never stop
colouring





Terminology



High quality pigments to create **vibrant and colourful** drawings.



Charming **pastel tones**.



This product **mixes 2 colours** in 1 crayon.



Formula has **no dangerous** substances that could create any harmful reaction if ingested or inhaled.



Washes out with water.



This product **resist water splashes** (unlike water-soluble crayons).



Product **unsuitable for children** that are younger than three years old.



QR Code scan to explore additional content of each product. Included in packaging.



Wax crayons

What is the key feature in wax crayons?

The Pelikan Wax crayons are the perfect tool for preschoolers who are beginning to discover their cognitive, creative and motor skills. Crayons should ergonomically adapt to small fingers and hands. Their smooth formula is great to achieve those first attempts to color and sketch effortlessly.

What types of wax crayons does Pelikan offer?

Triangular and soft wax crayons in jumbo size for small hands. New pastel colours and 2 in 1 to spark imagination and give a wide range to express creativity.





Triangular



SCAN



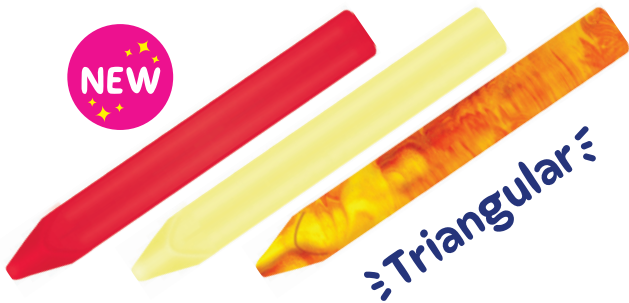
Triangular Jumbo regular
Folding box



12 pieces

Water resistant

Triangular jumbo size wax crayons in
regular colours



Triangular Jumbo mix
Folding box



12 pieces & 24 pieces

Water resistant

Triangular jumbo size wax crayons in:
regular, pastel and mixed colours

Presentations

FOLDING BOX



FOLDING BOX W/12 PIECES



FOLDING BOX W/12 PIECES



FOLDING BOX W/24 PIECES

Competitors



FABER CASTELL
WAX CRAYONS TRIANGULAR



FABER CASTELL
WAX CRAYONS TRIANGULAR



EBERHARD FABER
KREIDEN



STAEDTLER
WAX CRAYONS



GIOTTO
PASTEL WAX CRAYONS



CARIOCA
MIX WAX CRAYONS

Tempera Paint



Never stop
colouring



Terminology



High quality pigments to create **vibrant and colourful** drawings.



Washes out with water.



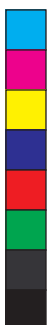
Formula has **no dangerous substances** that could create any harmful reaction if ingested or inhaled.

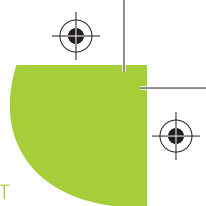


This product can **dissolve in water**.



This product **dries quickly** and uniform.





Tempera paint

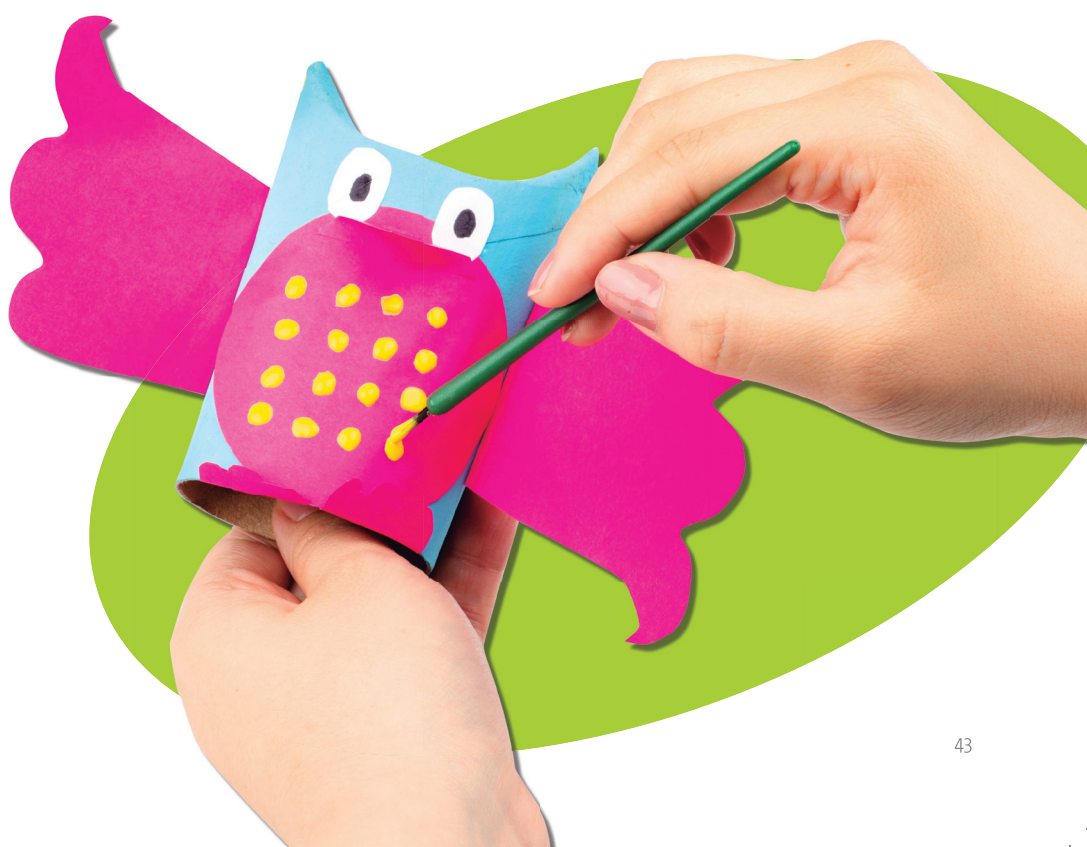
What is the key of a tempera paint?

An effective tempera paint, also known as gouache, stands out for its quick drying, which allows you to assess the results very soon. Also, once the mixture is prepared and plastered on your support, the color will have a completely uniform result.

What types of tempera paint does Pelikan offer?

Tempera paint sets

Good coating strength and non-fading. For paper, paperboard, cardboard, wood, ceramic, etc. In regular and neon colours.





Tempera paint sets



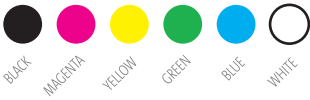
Tempera assorted colours 25 ml

Paint ready, liquid coating paints

Mixable

Can be diluted with water

Tones:



Tempera neon colours 20 ml

Paint ready, liquid coating paints

Mixable

Can be diluted with water

Neon colours:



Presentations

FOLDING BOX



FOLDING BOX W/6 PIECES



FOLDING BOX W/12 PIECES

Competitors



FABER CASTELL
TEMPERA PAINTS



CRAYOLA
TEMPERA PAINT



GIOTTO
TEMPERA



CRAYOLA
PROYECT PAINT NEON



FABER CASTELL
TEMEPERAS NEON

Watercolours

Never stop
colouring



Terminology



Washes out with water.



Formula has **no dangerous substances** that could create any harmful reaction if ingested or inhaled.



Assortment with a variety of **intense colours**.



QR Code scan to explore additional content of each product.
Included in packaging.



Watercolours

What is the key of a watercolour?

An effective watercolour should have pigments made with high-quality materials of each tone that provide intense and pure colours. Colours are made from water, so they can be dissolved easily.

Watercolours can be easily mixed to create new colours and stimulate the imagination and creativity.





Watercolour set



SCAN



Junior KJ12 Plastic Case

Contains 12 colours

Excellent performance and high resistant tablets

Bright and deep colours

Mixable and washable

Presentations

PLASTIC CASE



PLASTIC CASE W/12 TABLETS

Competitors



GIOTTO
ACQUARELLI



CRAYOLA
WASHABLE WATERCOLOURS



FABER-CASTELL
WATERCOLOURS



STAEDTLER
WATERCOLOURS