

Pelikan 

05



WRITING

Ballpoint Pens



« Everything flows
better by writing »



Terminology



Gel ink.



Semi-gel handed.



Oil based ink



Triangular body shape.



Midpoint (0.7 mm).



Midpoint (1.0 mm).



Soft writing.



Grip zone.



Ballpoint Pens

The concept of using a "ball point" within a writing instrument as a method of applying ink to paper has existed since the late 19th century.

A ballpoint pen, is a pen that dispenses ink (usually in paste form) over a metal ball at its point, i.e. over a "ball point".

Pens can be classified into different categories:

Point

Fine or medium, that is, the thickness of the writing.

Durability

Disposable or rechargeable.

Opening mechanism

Lid, push button/retractil or twist.

Ways to call a pen:

Ballpoint pen, pen, ball pen, birome, biro, plume, sphero, spherographic caneta, caneta etc.

Inks:

- Gel ink
- Semi-gel ink
- Oil-based ink



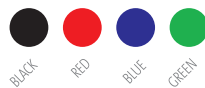


Ballpoint Pen



Stick super soft

Stick super soft
Ballpoint pen with extra soft ink
Midpoint 1.0 mm



Stick Pro

Ballpoint pen with extra soft ink and ergonomic grip zone
Stroke width 0.3 mm
Midpoint 0.7 mm



Presentations

FOLDING BOX • DISPLAY BOX • POLYBAG • BLISTER CARD



FOLDING BOX
W/12 PIECES



DISPLAY BOX ASSORTED
COLOURS W/50 PIECES



POLYBAG ASSORTED
COLOURS W/10 PIECES



POLYBAG FANCY
COLOURS W/10 PIECES



BLISTER CARD ASSORTED
COLOURS W/4 PIECES



BLISTER CARD
W/3 PIECES



FOLDING BOX
W/20 PIECES

Competitors



AZOR
PIN POINT



BIC
CRISTAL



FABER CASTELL
TRILUX



PAPER MATE
INK JOY



Permanent markers

« Mark what matters »

Terminology



Alcohol based ink.



Round tip



Fast drying.



Chisel tip



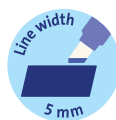
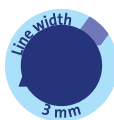
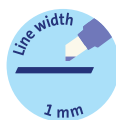
Made in **Mexico**.



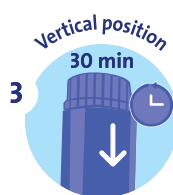
Refillable

Chisel Tip

3 line widths



Ink refill process

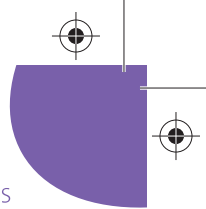


Once the marker runs out of ink

1. Remove the end plug of the marker.
2. Apply 200 drops of Pelikan ink inside the container, place the plug in its original position.
3. Place the marker with the tip facing down, wait 25 to 30 minutes and use the marker as usual.

Materials Iconography





Permanent markers

Did you know that?

1. The first marker in the world was designed in 1962 by a Japanese in order to improve writing.
2. The marker is considered a writing instrument with an ink reservoir supplied through different internal devices. The cap is one of the essential parts of the marker as it prevents the ink from drying up and rendering the marker unusable.
3. And over the years it has become one of the most practical and sought-after school and work tools.

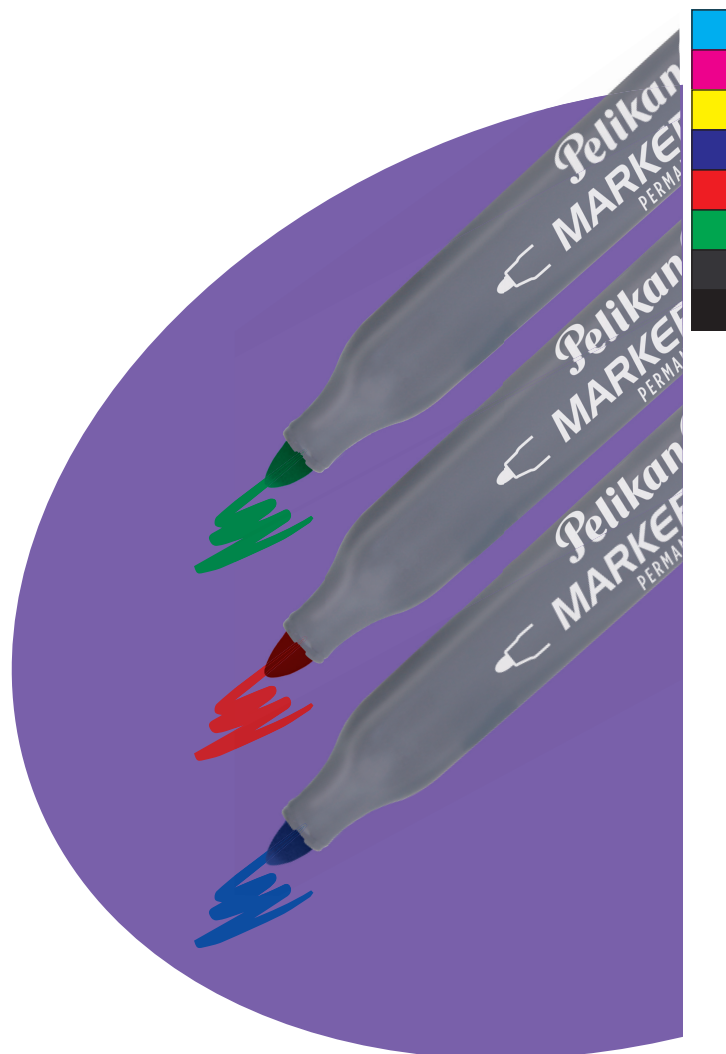
MARKER 710 & 711

Permanent marker

710 Chisel tip • 711 Round tip

To name important things that stay in time

Waterproof ink that allows you to mark or write on any surface including wood, cardboard, plastic, fabric, metal etc. It is a fast drying, non-toxic ink for any use.





Permanent markers



Permanent Marker 710



Marker with a slight conical shape and twist/off plug
refillable version

For almost all surfaces



Permanent Marker 711



Marker with a slight conical shape and twist/off plug
refillable version

For almost all surfaces



Presentations

DISPLAY BOX



DISPLAY BOX W/10 PIECES



DISPLAY BOX W/10 PIECES

Competitors



77 SHARPIE PERMANENT MARKER



PILOT PERMANENT MARKER 400



BIC MARKING 2300



EDDING 300 PERMANENT MARKER



Whiteboard markers



« Explore what matters »



Terminology



Alcohol based ink.



Round tip.



Easy to wipe off.



Chisel tip.



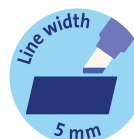
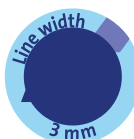
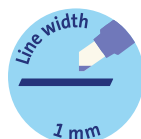
48 hours cap-off time.



Refillable.

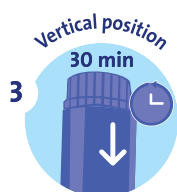


Made in **Mexico**.



3 line widths.

Ink refill process



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Whiteboard markers

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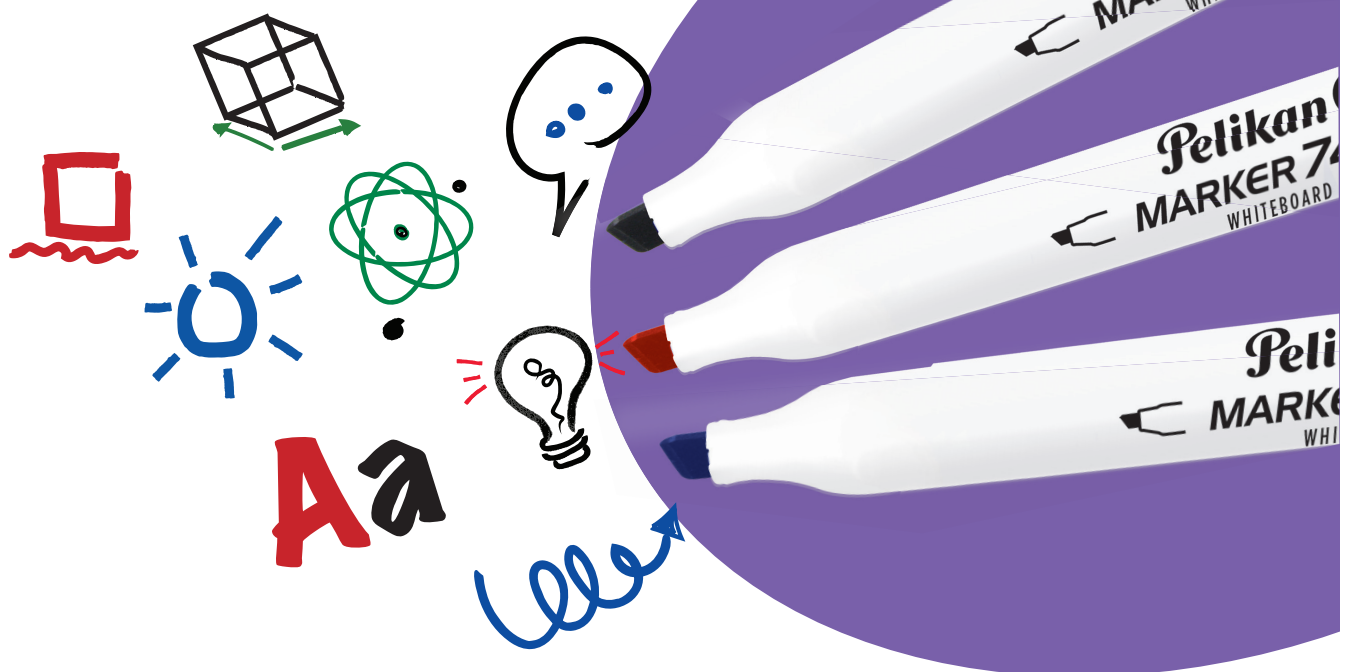
MARKER 741 & 742

Whiteboard marker

741 Round tip • 742 Chisel tip

To expand ideas which can grow

Ink with excellent flow and performance, easy to wipe off, resists more than 48 hours cap-off time and doesn't stain. For school and office use.





Whiteboard markers



Marker 741



Marker with a slight conical shape and twist/off plug
refillable version

Marker 742



Marker with a slight conical shape and twist/off plug
refillable version

Presentations

DISPLAY BOX



DISPLAY BOX W/10 PIECES



DISPLAY BOX W/10 PIECES



TRANSPARENT BOX W/4 PIECES

Competitors



BIC
VELLEDA



STAEDTLER
LUMOCOLOR



EDDING
360 BOARD MARKER



Highlighters

Pastel

« Highlight what matters »



Terminology



Water-based ink.



Chisel tip.



For **paper, copy & fax**.



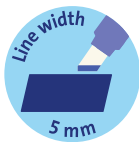
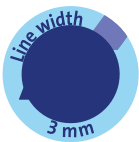
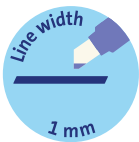
Pastel edition.



Pastel colours.



Made in **Colombia**.



3 line widths.



Highlighters

Women are constantly looking for products that allow them to express themselves in a unique way on a daily basis.

For them, pastel colours are an ideal complement, inspired by the feminine inside them and **a trend that is here to stay!**

Signal pastel is not just a highlighter, it is an alternative to explore the creativity of the feminine gender, making it a must to bring them with you in your school bags, backpacks, handbags and desks...

Target: Women from 15 to 30 years old.

We believe: Women need products that make them feel safe and in trend...

We exist to: Be part of every moment no matter how small it is.

Values: A quality product that connects with the female audience. Assortment with 10 colours, good performance and ink flow.

Highlight what matters:

To remember what is important.





Highlighters



Signal Textmarker Pastel

Modern and ergonomic design with universal water-based ink that guarantees consistent luminosity on practically most paper surfaces

Cap with clip

500 mts writing



Textmarker Pastel 490

Universal water-based ink

Special tip for highlighting in three widths

Grip dimples

Twist-off cap



Presentations

FOLDING BOX • BLISTER CARD • BOX



BOX ASSORTED COLOURS W/10 PIECES



BOX ASSORTED COLOURS W/6 PIECES



BLISTER CARD W/4 PIECES.



BLISTER CARD W/2 PIECES.



FOLDING BOX W/10 PIECES.



DISPLAY BOX W/6 PIECES



BOX ASSORTED COLOURS W/6 PIECES

Competitors



STABILO BOSS



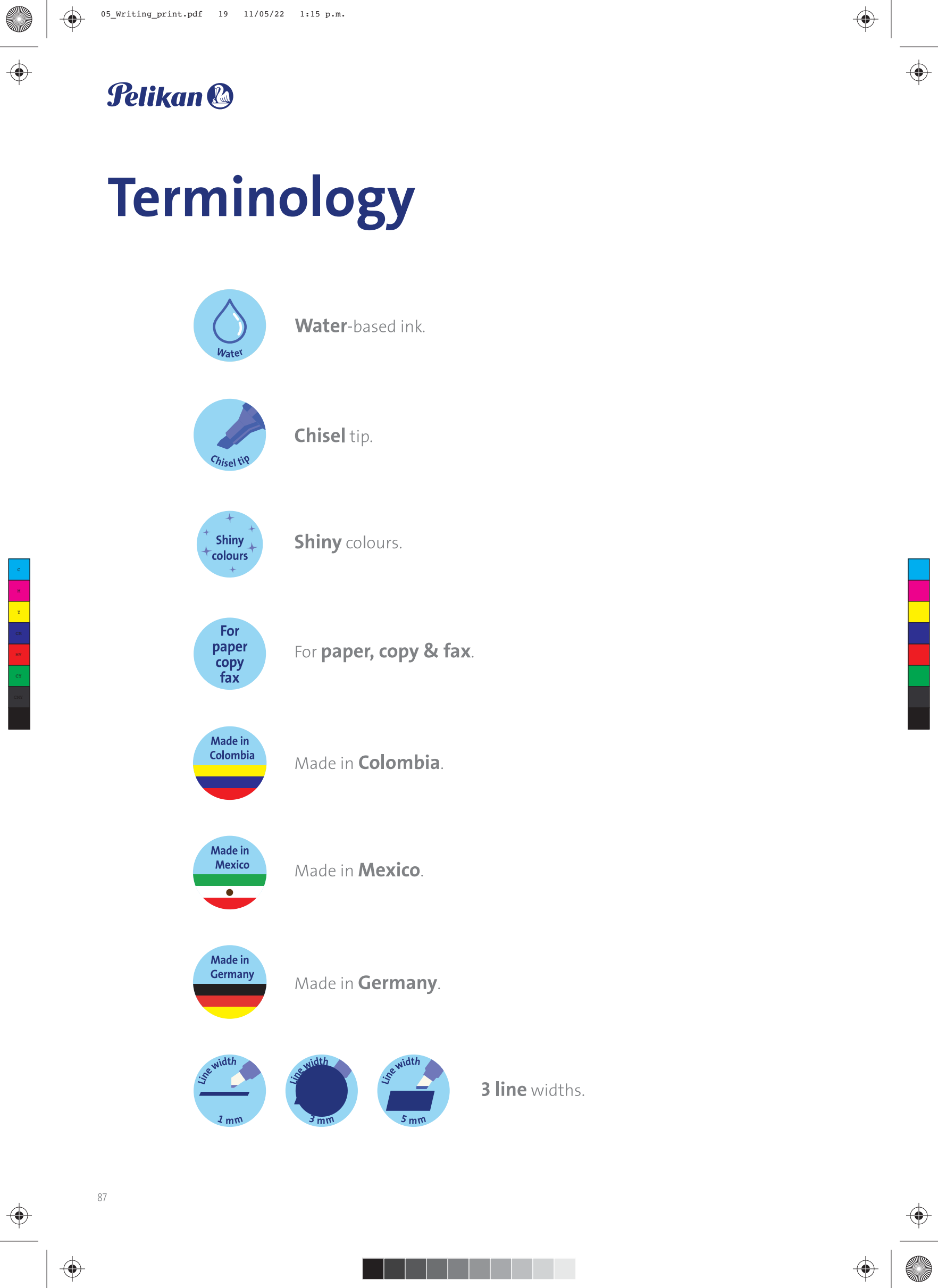
STAEDTLER TEXTSURFER



FABER CASTELL TEXTLINER 1546 PASTEL

Highlighters

« Highlight what matters »



Terminology



Water-based ink.



Chisel tip.



Shiny colours.



For **paper, copy & fax**.



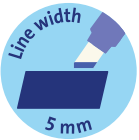
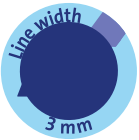
Made in **Colombia**.



Made in **Mexico**.



Made in **Germany**.



3 line widths.



Highlighters

Highlighter is a type of fluorescent ink marker that is used to mark the most relevant parts of a given text. The most common are yellow, but over time the color range has become more extensive and the use of the highlighter has changed from just highlighting text to being a writing tool to challenge creativity.

Highlight what matters

To remember what is important.

Pelikan offers:

Highlighters round body, triangular body, flat body, with and without grip, in pastel, fluorescent and neon colors adaptable to each target preferences.





Highlighters



Signal Textmarker



Modern and ergonomic design with universal water-based ink that guarantees consistent luminosity on practically most paper surfaces

Cap with clip

500 mts writing

Available in fluorescent colours



Textmarker 490



Universal water-based ink

Special tip for highlighting in three widths

Grip dimples

Twist-off cap

Presentations

DISPLAY BOX • FOLDING BOX • BLISTER CARD



BLISTER
CARD W/1 PC



BLISTER
CARD W/2 PC



POLYBAG ASSORTED
COLOURS W/4 PIECES



BLISTER
CARD W/1 PC



FOLDING BOX ASSORTED
COLOURS W/4 PIECES



FOLDING BOX
ASSORTED COLOURS W/6 PIECES



DISPLAY BOX
W/10 PIECES

Competitors



89
STAEDLER
TEXTSURFER CLASSIC



STABILO
BOSS ORIGINAL



FABER CASTELL
TEXTLINER 48



BIC
BRITE LINER TEXT

Highlighters



- GREEN
- PINK
- YELLOW
- BLUE

Highlighter 438 Neon Marker

Modern and flat body design with universal water-based ink that guarantees consistent luminosity on practically most paper surfaces.

Medium triangular body.

Air tight ventilated security cap with twist-off open mechanism.

Available in fluorescent colours.

Presentations

CASE



CASE WITH HANGING LOOP
ASSORTED COLOURS W/4 PIECES.

Competitors



FABER CASTELL
TEXTLINER 38



KORES



AZOR
VISIÓN PLUS



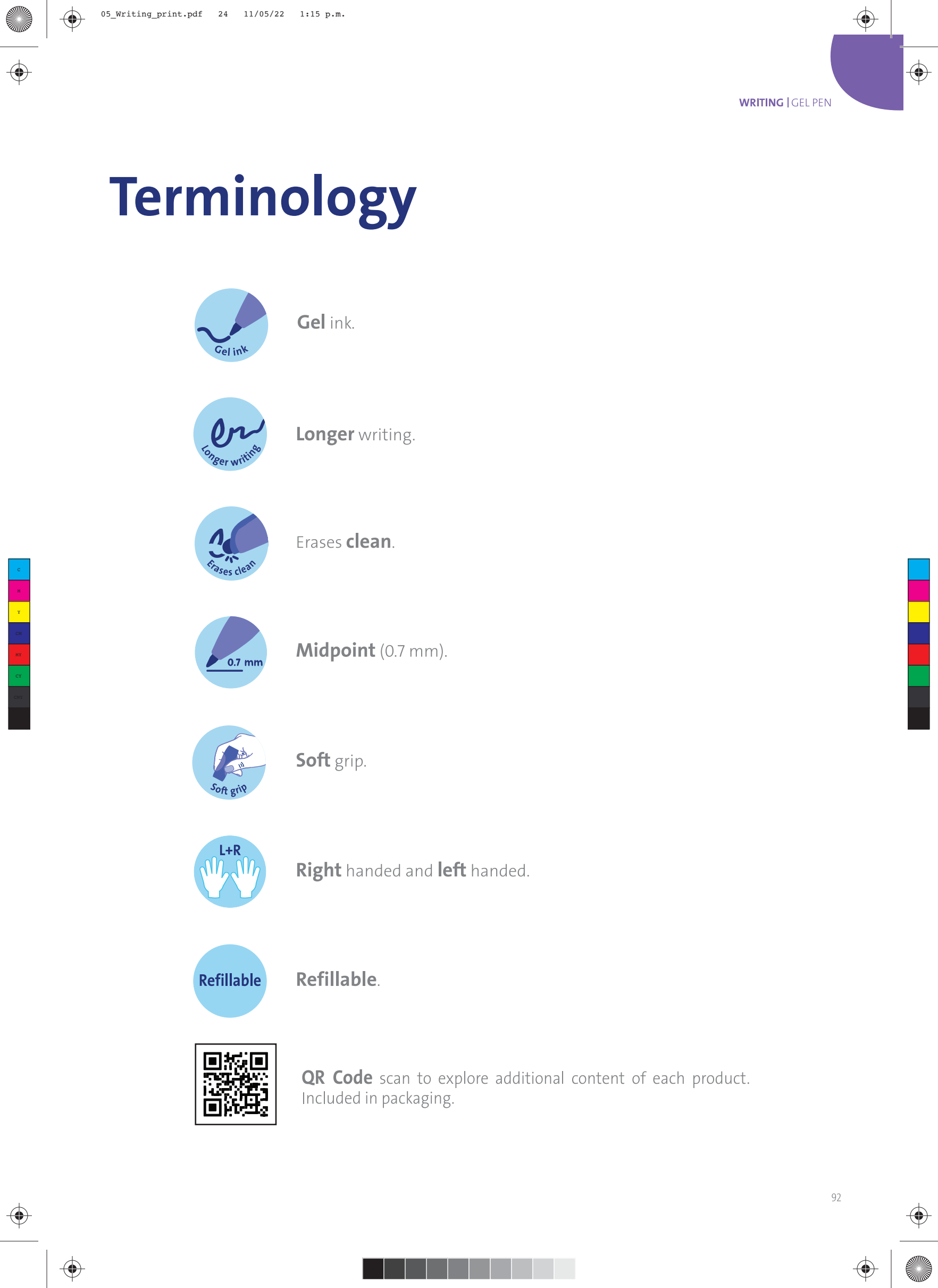
SHARPIE
RESALTADOR

Pelikan

Gel Pen

Erasable

« More fun, less rework »



Terminology



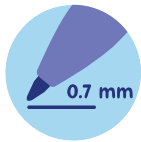
Gel ink.



Longer writing.



Erases **clean**.



Midpoint (0.7 mm).



Soft grip.



Right handed and **left** handed.



Refillable.



QR Code scan to explore additional content of each product.
Included in packaging.



Gel Pen

These writing instruments use a special type of ink that becomes invisible when heat is applied.

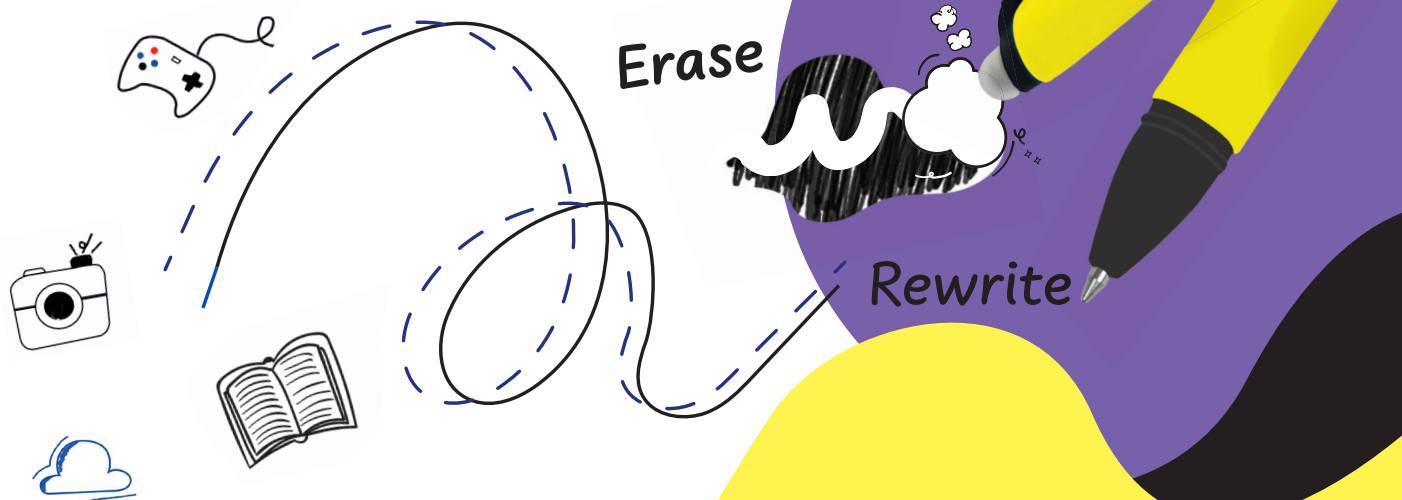
To generate the necessary heat, an eraser is rubbed on the paper, this heats up the surface and activates special chemical compounds present in the ink and these molecules, when activated by heat, uncouple the pigments of the ink and make its line invisible.

Erase 2.0[®]

Erase 2.0 writes smoothly like a regular gel ink pen, but lets you erase like a pencil at any time. Repeatedly write, erase, and rewrite without damaging your papers.

It is focus on young people and those times in school when they are subjected to long hours of study and rhythm of work does not allow them to make mistakes.

We believe, we contribute to their performance in a unique, positive and fun way if we provide products that teach them that making mistakes is valid because it helps them to improve again and again everything that comes to mind.



ERASE 2.0®



SCAN



Erase 2.0®

Erasable gel pen that allows you to write, erase and rewrite without damaging the paper

Sensitive thermal gel ink that disappears with friction

Soft writing and erase clean

Eraser that does not wear, does not tear and does not leave clumps

Ergonomic rubber grip and youthful design

Available spare parts

Midpoint 0.7mm

Presentations

DISPLAY BOX • BLISTER CARD • POLYBAG • BOX



DISPLAY BOX
W/12 PIECES



BLISTER CARD
W/1 PIECE



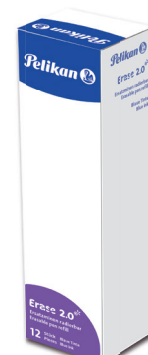
BLISTER CARD
W/1 PIECE & 2 REFILLS



BLISTER CARD
W/2 REFILLS



POLYBAG
W/1 REFILL



BOX W/12 REFILLS IN
INDIVIDUAL POLYBAG

Competitors



BIC
GEL-OCITY ILLUSION



PAPER MATE
ERASABLE GEL



FABER CASTELL
ERASE IT



PILOT
BALL FRICTION



CARIOCA
OOPS ERASABLE PEN

Pencils

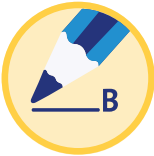


Learning to
write

Terminology



FSC Certified.



Hardness **Grade B**.



Hardness **Grade HB**.



Triangular shape.

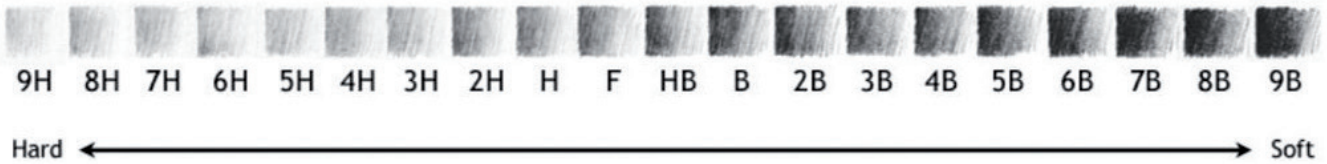


Pencil **sharpener**.



Eraser.

Pencil grades



Pencils

A pencil is a writing or drawing instrument consisting of a lead or stick of pigment (usually graphite and a special grease or clay . It can also be colored charcoal pigment) and generally encapsulated in a cylinder of fine wood, but also in plastic, paper and metal wrapping.

A pencil that has a lead made of more clay mixed with the graphite is a stronger pencil. They differ, on the one hand, with the letter H (from English hard = hard) and B (from English black = black), and, on the other hand, with a number from 1 to 4, with the number 4 being the hardest. There may also be combinations of the letters.

Graphite pencils are one of the most important tools at school: For learning to write , for geometrics as well as for the technical and artistic drawings.

Pelikan Silverino graphite pencil is a real eye-catcher.



Pencils



Silverino



Thin graphite pencils, ergonomic triangular shape with flashy silver foil triangles on all 3 sides for a slight grip effect

Quality lead

FSC certified



Learning-to-write



For writing practice, triangular pencil

Available in blue and pink

Thick

For learning how to write

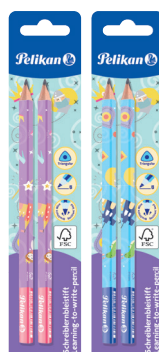
FSC certified

Presentations

FOLDING BOX • BLISTER CARD • SET



BLISTER CARD
W/3 PIECES



BLISTER CARD
W/2 PIECES



SET W/ GRAPHITE PENCIL +
ERASER + SHARPENER



FOLDING BOX
W/12 PIECES

Competitors



FABER CASTELL
JUMBO GRIP



STABILO
EASY GRAPH S

Pencils



We learn
with you!



Terminology



FSC certified.



Pencil **sharpener**.



Hardness **Grade B**.



Eraser.



Hardness **Grade HB**.



Pencil **with Eraser**.

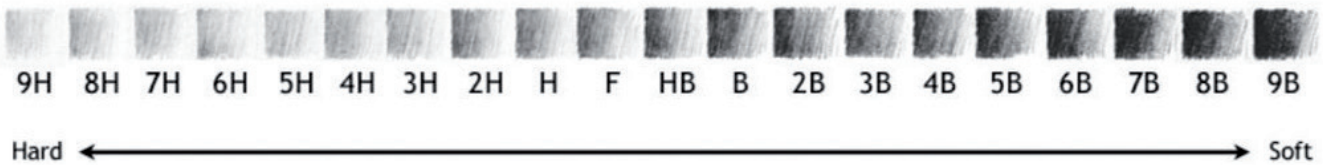


Hexagonal shape.



Made in **Germany**.

Pencil grades





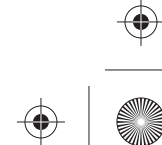
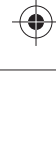
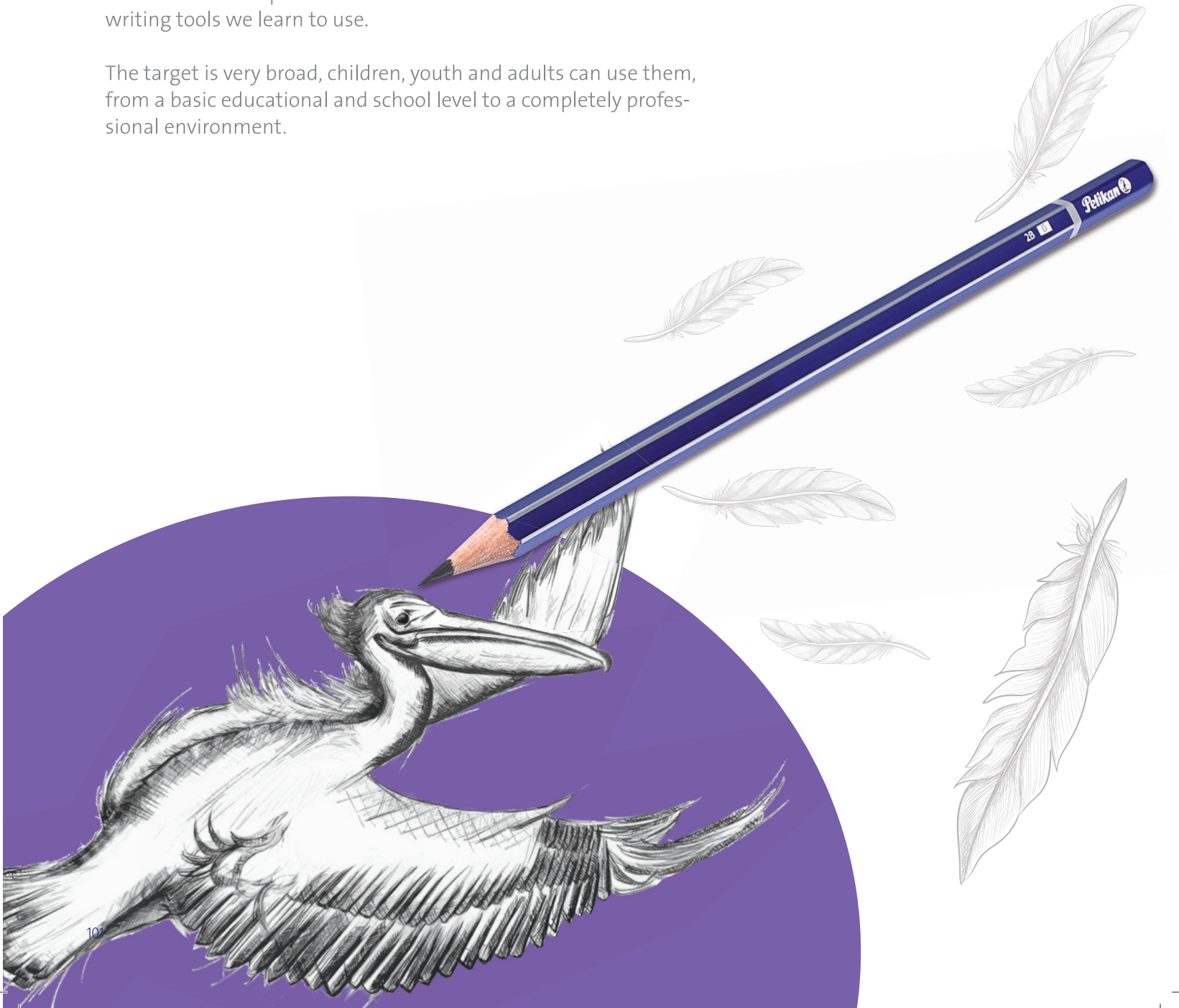
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Pencils have multiple functions and are one of the first creative writing tools we learn to use.

The target is very broad, children, youth and adults can use them, from a basic educational and school level to a completely professional environment.



Pencils



Graphite

Quality graphite pencils with various hardness grades for all needs:

HB (2), B (1), 2B (0)

HB pencil also available with eraser

FSC certified

Presentations

FOLDING BOX • BLISTER CARD • SET • POLYBAG



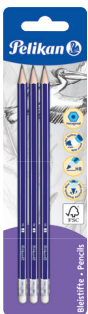
SET W/ GRAPHITE PENCIL +
ERASER + SHARPENER



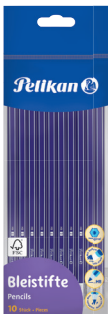
SET W/ 6 GRAPHITE
PENCIL + ERASER



BLISTER CARD W/ 3 GRAPHITE
PENCIL. AVAILABLE FOR
HB / 2B / B / 2HB



BLISTER CARD W/ 3 GRAPHITE
PENCILS WITH ERASERS



POLYBAG
W/10 PIECES



FOLDING BOX W/12 PIECES.
AVAILABLE FOR HB / HB WITH
ERASER / B / 2B

Competitors



STAEDTLER



STAEDTLER



STAEDTLER



FABER CASTELL



BIC



BIC



MAPED