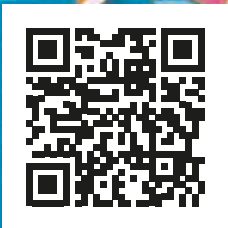


# Pelikan

For boundless  
**joy** in being  
**creative**

Coloring  
and crafting  
**2024**



[www.pelikan.com](http://www.pelikan.com)



## Pelikan x Creativity

Welcome in the fascinating world of creative products. From opaque paint boxes and accessories via modelling clay, felt pens and wax crayons to craft papers, pads and art storing files we do offer a wide range of high quality products that give joy to kids and support their boundless creativity.



For boundless  
**joy** in being  
creative



### Why Pelikan?

- Our products are well thought and intuitively to use by kids.
- Our inspiring instructions are easy to follow and give children room for their own creations.
- Our products stand for premium quality and safety and are explicitly developed for children.



## New packaging K12® and K24®

With the inspiring tutorial the colorful work of art 'peacock' succeeds in the twinkling of an eye. Simply scan the QR-Code on the packaging and off you go! Follow step-by-step the video and create the wonderfully colorful animal in your own pace. **Great for birthday parties, art lessons and as leisure activity.**



New packaging from the end of 2023

Winner motif

...will decorate the packaging of K12® and K24®

Incl. PEACOCK tutorial\*



[www.pelikan.com/k12](http://www.pelikan.com/k12)  
Tutorial peacock



Peacock' is the winner motif of the children's painting competition 'Colour Animals

# K12® color edition

## New color impulse for the Pelikan top seller

The top selling opaque paint box K12 will be available in **trend colors violet and light green** from 2024 on. In proven quality with radiant colors. Recommended by teachers. Made in Germany.

Available  
January  
2024

**NEW**



Cover = mixing pallet with 8 deep mixing troughs

Removable cover for cleaning

75 ml opaque white tube



Name sticker enclosed












Brush compartment

Mixing trough

Replaceable paints



12 bright colours: Premium colour tablets with lightfast colour pigments, strong opacity

Order-No.	EAN-No.	Color code	Article code	Item-Description	Unit	Sub Pack
<b>Color edition Opaque paint boxes</b>						
<b>Folding box</b>						
701 310			735/K12G	Opaque paint box 735K/12G green	 5 pcs	30 pcs
701 327			735/K12V	Opaque paint box 735K/12V violet	 5 pcs	30 pcs
<b>Color edition Water container</b>						
<b>Folding box</b>						
816 373			735/WBG	Waterbox 735 WBG green	5 pcs	80 pcs
824 019			735/WBV	Waterbox 735 WBV violet	 5 pcs	80 pcs

**NEW**

Available  
January  
2024

# K24<sup>®</sup> eco and waterbox eco

## This is how painting becomes sustainable

K12 gets a big brother: the new K24 with its 24 brilliant and highly opaque colors comes with all its plastic parts made of 95% post consumer waste. We think that this is the most sustainable material and makes this paint box the best choice for environmentally conscious families.

Both eco paint boxes will be completed by the new eco water container. It can be attached to both models without tipping and consists as well of 95% post consumer recycling material.



Order-No.	EAN-No.	Color code	Article code	Item-Description	Unit	Sub Pack
<b>Opaque paint boxes eco</b>						
<b>Folding box</b>						
701 174		●	735/K12eco	Opaque paint box 735K/12 eco	5 pcs	30 pcs
701 303		●	735/K24eco	Opaque paint box 735K/24 eco	<b>NEW</b> 1 pc	15 pcs
<b>Water container eco</b>						
<b>Folding box</b>						
824 002		●	735/WBE	Waterbox 735 WBE eco	<b>NEW</b> 5 pcs	80 pcs





# Drawing and craft pad nature

## For special painting effects

White or beige? Small difference, big effect! The drawing pad 'Nature' combines paper in 2 different **natural shades** and brings a warm and **unusual look** to every picture with its **different structures**.

Whether with colored pencils, wax crayons or opaque colors - the pads' sheets in natural shades bring color very vividly to light! Also suitable for handicrafts.

For all kids and teens who like to experiment.



2 different natural tones and textures



A4

120 g/m<sup>2</sup>

Easily detachable  
20



[www.blauer-engel.de/uz14b](http://www.blauer-engel.de/uz14b)

A4



120 g/m<sup>2</sup>

Easily detachable  
20



**NEW**

Available February 2024

Order-No.	EAN-No.	Color code	Article code	Item-Description	Unit	Sub Pack
<b>Creative products</b>						
<b>Drawing pads</b>						
101 578		●	C4/20	Drawing and craft pad C4/20 120g/m <sup>2</sup> black	5 pcs	60 pcs
102 360		●	C4/20	Drawing and craft pad C4/20 120g/m <sup>2</sup> nature	<b>NEW</b> 5 pcs	60 pcs



# Tinted paper A3 & A5

## Complementary basics

Tinted paper is a classic in crafting! The large **A3 pad** in 10 bright colors and the practical **A5 travel companion** in 21 colors complete the tinted paper range. For all crafters at school, at home or on the road.

Available  
February  
2024

**NEW**



21 Colors    120 g/m<sup>2</sup>    A5    Easily detachable 40    FSC www.fsc.org FSC® C014510 The mark of responsible forestry

All craft papers with printed **step-by-step instructions** to get started right away

Easily detachable 10 Farben    120 g/m<sup>2</sup>    A3    Easily detachable 10    BLAUER ENGEL DAS UMWELTZEICHEN

[www.blauer-engel.de/uz14b](http://www.blauer-engel.de/uz14b)

Order-No.	EAN-No.	Color code	Article code	Item-Description	Unit	Sub Pack
<b>Creative products</b>						
<b>Tinted paper pads</b>						
101 974	4 012700 101976		TZPB	Tintend paper pad, A5, 40 sheets, 20 colors, FSC material	<b>NEW</b> 5 pcs	60 pcs
101 585	4 012700 101587		TZPB	Tintend paper pad, Rainbow 23x33cm (A4+), 20 sheets, 11 colors, recycled material, Blue Angel	5 pcs	60 pcs
101 998	4 012700 101990		TZPB	Tintend paper pad, A3, 10 sheets, 10 colors recycled material, Blue Angel	<b>NEW</b> 5 pcs	75 pcs

# Upcycling craft books with stickers and coloring pages

## Contemporary, ingenious and environmentally friendly

With the help of the craft and play books with their favourite themes 'Sea World', 'Jungle' and 'Farm', children transform everyday objects, packaging waste and rubbish into colorful play worlds.

The basic material is available in every household: Rubbish, scissors, glue, paint box and felt tip pens. We provide the colorful paper material and stickers and do without unnecessary accessories.

Sustainable creativity for all planet dwellers from 4 - 7 years.




**Promotes children's motor skills and creativity**

**Upcycling 3-D-projects for crafting and playing**

**Incl. stickers and coloring pages**

**With perforation to tear out and start crafting**

**100% All book parts usable**




**140 g/m<sup>2</sup>**

**A4**

**32** Easily detachable

**Made in Germany**

**FSC**  
www.fsc.org  
FSC® C014510  
The mark of responsible forestry

Order-No.	EAN-No.	Color code	Article code	Item-Description	Unit	Sub Pack
<b>Creative products</b>						
<b>Upcycling crafting books</b>						
102 056			UBBS	Upcycling crafting book with stickers "Ocean world", A4	<b>NEW</b> 5 pcs	30 pcs
102 063			UBBS	Upcycling crafting book with stickers "Jungle", A4	<b>NEW</b> 5 pcs	30 pcs
102 070			UBBS	Upcycling crafting book with stickers "Farm", A4	<b>NEW</b> 5 pcs	30 pcs





# Coloring book 'my waterworld' with stickers

## Ocean love – top theme 2024

Under water world and stickers - 2 things that are popular with kids.

Beautiful illustrations let the little artists dive into a fascinating world of the sea and create pictures in imaginative colors.

A great addition to the Pelikan coloring books for all water fans from 4 to 7 years.

Double page with more than 100 stickers.



Suitable for colored pencils, wax crayons and felt tip pens.



Unicorn, farm or ocean - there is a world for everyone.

Available February 2024

NEW














Order-No.	EAN-No.	Color code	Article code	Item-Description	Unit	Sub Pack
<b>Creative products</b>						
<b>Coloring books</b>						
102 018			MBmS	Coloring book "blue sea" w. stickers, A4, 48 pages	<b>NEW</b> 5 pcs	30 pcs
101 523			SMB	Supercoloring book "My daily adventures", A4, 64 pages	5 pcs	30 pcs
101 530			MBmS	Coloring book "my unicorn" w. stickers, A4, 48 pages	5 pcs	30 pcs

## Even more creative adventures

With our versatile mix of materials



Order-No.	EAN-No.	Color code	Article code	Item-Description	Unit	Sub Pack
<b>Creative products</b>						
<b>Craft coloring books</b>						
101 547			BMB	Craft coloring book animals FSC	5 pcs	30 pcs
101 554			BMB	Craft coloring book unicorn country FSC	5 pcs	30 pcs
101 561			BMB	Craft coloring book space FSC	5 pcs	30 pcs
<b>Crafting papers</b>						
101 592			TZPB	Tintend paper pad, Summer 23x33cm (A4+), 20 sheets, 11 colors , recycled material, Blue Angel	5 pcs	60 pcs
101 639			FOKA	Photo mounting board pad 23 x 33 cm, 10 sheets assorted	5 pcs	60 pcs
137 935			232 M/10	Gloss paper 18 x 30cm gummed, 10 colors	10 pcs	100 pcs
137 943			233 M/10	Transparent paper 18,5x29,7cm, 10 colors	10 pcs	200 pcs
101 622			KRP	Crepe paper set KRP, 10 colors ass.		20 pcs
<b>Wobbly eyes</b>						
101 646			STWA	Sticker Wobbly eyes STWA big, 1 sheet	10 pcs	1000 pcs
101 653			STWA	Sticker Wobbly eyes STWA small, 1 sheet	10 pcs	1000 pcs
101 660			STWA	Sticker Emotion eyes mix 3 sheets	10 pcs	1000 pcs

# Creaplast® modelling clay

## In the practical click box

One of the most important products for school is the popular Pelikan modelling clay creaplast in the blue or red box.

Filled with 240 g modelling clay, the box offers plenty of material for creative 3D creations! 14 sticks in 10 colors offer a wide range of colors for various modelling projects.

Including a light rose.

In a blue or red plastic box with practical click closure.



For easy refill:  
folding box



Practical box with click closure



Order-No.	EAN-No.	Color code	Article code	Item-Description	Unit	Sub Pack
<b>Modeling clay Creaplast</b>						
<b>Folding box</b>						
606 035			198/8FS	Modeling clay Creaplast®, 8 Colors in fb	5 pcs	80 pcs
<b>Plastic box</b>						
606 738			198/10B	Modeling clay Creaplast® 10 colors, blue box	5 pcs	40 pcs
606 745			198/10R	Modeling clay Creaplast® 10 colors, red box	5 pcs	40 pcs



# Art storing files Pelikan

Latest top designs

## Storage with a glossy finish

For storing the most beautiful pieces of our kids art, art storing files are great! A3 is the most popular format. The Pelikan art storing files offer a simple and safe handling. In addition, new trendy designs and **shimmering surface effects** will delight little artists at school and at home!



Shaped flaps, striking design

Stable cardboard



Flexible filling height due to multiple grooving

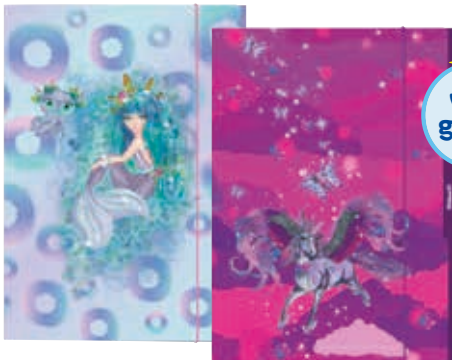
With protective varnish

Metal ends prevent tearing out



Labelling field

Easy handling for kids thanks to vertical rubber band



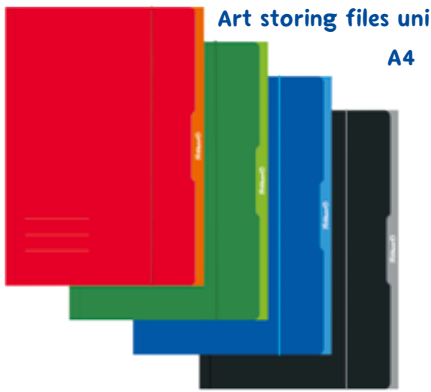
Mermaid, Unicorn



Panther, Water World

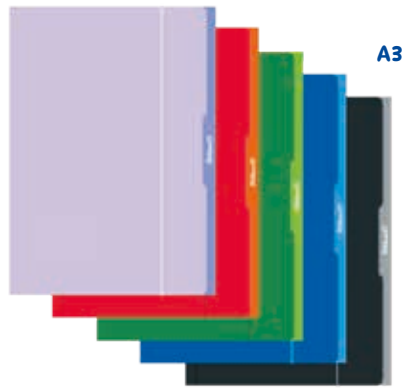


Turtle



Art storing files uni

A4



A3



A2



Art storing files animal A3



Art storing files Quick open A3




Combi file 2 in 1, A3

Order-No.	EAN-No.	Color code	Article code	Item-Description	Unit	Sub Pack
<b>Art storing files</b>						
<b>Art storing files uni/ animals</b>						
276 849	4 012700 276841		SM4	Art storing files A4 ass.col. FSC	5 pcs	80 pcs
276 856	4 012700 276858		SM3	Art storing files A3 ass.col. FSC	5 pcs	50 pcs
276 870	4 012700 276872		SM2	Art storing files A2 ass.col. FSC	5 pcs	15 pcs
276 887	4 012700 276889		SM3	Art storing files A3 Animals ass. FSC	5 pcs	50 pcs
277 044	4 012700 277046		SM3	Art storing file A3 Turtle FSC	5 pcs	50 pcs
<b>Art storing files with special finish</b>						
276 894	4 012700 276896		SM3	Art storing file A3 Mermaid, with glitter, FSC	5 pcs	50 pcs
276 900	4 012700 276902		SM3	Art storing file A3 Unicorn, with glitter, FSC	5 pcs	50 pcs
276 917	4 012700 276919		SM3	Art storing file A3 Panther, with partial lacquer, FSC	5 pcs	50 pcs
277 013	4 012700 277015		SM3	Art storing file A3 ocean world, with partial lacquer, FSC	5 pcs	50 pcs
<b>Art storing files 'Quick open'</b>						
237 284	4 012700 237286			Art storing files A3 "quick open" red, with 1-Hand-open mechanism	5 pcs	25 pcs
237 635	4 012700 237637			Art storing files A3 "quick open" blue, with 1-Hand-open mechanism	5 pcs	25 pcs
237 642	4 012700 237644			Art storing files A3 "quick open" green, with 1-Hand-open mechanism	5 pcs	25 pcs
<b>Combi file 2 in 1</b>						
238 205	4 012700 238207			Combi file A3, with integrated drawing pad	5 pcs	25 pcs


# Coloring and crafting - topselling items attractively presented for promotion periods



Order-No.	EAN-No.	Item-Description	Content
<b>Display Creativity Coloring &amp; Crafting</b>			
<b>Display</b>			
607 100		Display Creativity Coloring & Crafting	
102 018		Coloring book "blue sea" w. stickers , A4, 48 pages	4
101 530		Coloring book "my unicorn" w. stickers , A4, 48 pages	4
101 554		Crafting and coloring book "Unicorn", A4, 32 pages	4
101 547		Crafting and coloring book "Animals", A4, 32 pages	4
811 194		Colored pencils Combino, triangular, thick, 12 pcs.	4
101 974		Tintend paper pad, A5, 40 sheets, 20 colors, FSC material	4
819 084		Siccors griffix SC1RR right round, assorted colors	6
814 553		Feltpens Combino super 411, 9 pcs.	4
101 646		Sticker Wobbly eyes STWA big, 1 sheet	10
101 653		Sticker Wobbly eyes STWA colorful, 1 sheet	10
101 660		Sticker Emotion eyes mix, 3 sheets	10



Display measures (w x h x d):  
44 x 44 x 28 cm incl. topper

Order-No.	EAN-No.	Item-Description	Content
<b>Display Creativity eco</b>			
<b>Display</b>			
607 094		Display Creativity eco	
701 303		Opaque paint box 735K/24 eco	2
700 733		Opaque paint box 735K/12 eco	5
102 360		Brushes griffix synth. with Band 5 pcs.	5
101 578		Drawing and craft pad C4/20, 120g gsm, nature	5
701 174		Drawing and craft pad C4/20, 120gsm, black	5
700 733		Upcycling crafting book with stickers "Ocean world", A4 , 32 pages	5
102 056		Upcycling crafting book with stickers "Farm", A4 , 32 pages	5
102 070		Scissors griffix SC1RS right point , assorted colors	6
701 174		Deckfarbk 735/K12 eco	1
819 091		Scissors griffix SC1RS right point , assorted colors	6

**Pelikan x Creativity**





Display measures (w x h x d):  
39 x 34 x 28 cm incl. topper

Order-No.	EAN-No.	Item-Description	Content
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**Display crafting books**

**Display**

607 117		Display crafting books	
101 561		Crafting and coloring book "Space", A4, content 32 pages	5
101 547		Crafting and coloring book "Animals", A4, content 32 pages	5
101 554		Crafting and coloring book "Unicorn", A4, 32 pages	5
102 070		Upcycling crafting book with stickers "Farm", A4, 32 pages	5
102 063		Upcycling crafting book with stickers "Jungle", A4, 32 pages	5
102 056		Upcycling crafting book with stickers "Ocean world", A4, 32 pages	5

Fully trendy with the upcycling assortment

paint & create



## Great Creativity Campaign

We support the sale of our painting and handicraft products with a target group-oriented advertising campaign on and offline.

Our versatile creative instructions on our packaging, our website with a new section for creative design and in the social media arouse the interest of parents and children.

Effective DIY instructions for different levels of difficulty with an exciting mix of materials inspire and encourage imitation.



[www.pelikan.com/k12](http://www.pelikan.com/k12)  
Tutorial 'peacock'



Creative adventures -  
time out  
for kids

