

Pelikan 

Souverän® 600

SPECIAL EDITION



Art
Collection

Art Collection

A VAST COLLECTION OF HISTORICAL PELIKAN ADVERTISING POSTERS FROM THE AVANT-GARDE AND THE ART NOUVEAU AND NEW OBJECTIVITY ERAS TAKES ON A NEW FORM HERE AND NOW: WITH THE UNIQUE SPECIAL EDITION OF PELIKAN, THE **SOVERÄN M600 PELIKAN ART COLLECTION** GLAUCO CAMBON.

The exhibits of the advertising posters represent the treasury of the Pelikan Art Collection. It is time to share this historical treasure from the Pelikan Archive with the world: Our unique Special Edition pays homage to the poster art of great painters and graphic designers of the avant-garde. Through the newly interpreted motif on the fountain pen, a piece of Pelikan's history becomes a work of art itself.

A HISTORICAL *Treasure*

THE SYMBIOSIS OF ART AND COMMERCE BEGAN AROUND 1900 AND OPENS A NEW CHAPTER IN ART HISTORY: THE SO-CALLED ADVERTISING ART.

On intricately designed posters, branded products have been staged ever since. Great painters and graphic designers of the avant-garde, such as El Lissitzky or Kurt Schwitters, create product advertisements using Pelikan colors for the first time. The resulting treasure of impressive posters and posters from the years 1900 to 1950 represents a remarkable piece of Pelikan's history.

Fritz Beindorff, the former owner of the Pelikan company and a passionate art collector, is one of the first industrialists to seek collaboration with artists. Already in 1898/99, the art patron initiated the first poster competition.



Glauco Cambon

ITALIAN PAINTER AND GRAPHIC DESIGNER

GLAUCO CAMBON, THE ITALIAN PAINTER AND GRAPHIC DESIGNER, WAS BORN IN TRIESTE IN 1875.

Two of his paintings, „Portrait of Attilio Hortis“ and „Music,“ brought him fame. In 1907, at the age of twenty, he presented his art to an international audience at the Venice Biennale. Portraits, caricatures, decorations, and the design of artistic billboards illustrate his versatile range. He passed away on March 7, 1930, in Biella. His works achieve record prices at art auctions. Glauco Cambon submitted this design for the Pelikan poster competition „Competition for Art Painters and Architects“ in 1909. Cambon’s design was awarded a prize and purchased by Pelikan.

The new special edition, named after the renowned poster artist Glauco Cambon, brings the art collection to life.

A piece of Pelikan’s history finds its way into the hearts and hands of collectors and enthusiasts of Pelikan writing instruments through the Art Collection, thus creating genuine passion stemming from a profound understanding of the brand’s artistic heritage.

A small detail from a grand artwork: The colorful reflections in the water caused by the movement of pelicans inspired the flowing, dynamic wave design for the Special Edition Souverän M600 Pelikan Art Collection Glauco Cambon.



THE *Aurora* PROCESS

THE ELABORATELY DESIGNED BARREL OF THE SOUVERÄN M600 IS CRAFTED USING THE SOPHISTICATED „AURORA“ PROCESS.

Initially, a brass tube is worked on, engraved, and guilloched, creating fine grooves that achieve the unique light-reflecting hologram effect. Ten layers of clear lacquer give the writing instrument a smooth, flat surface, which is then printed with the colored image motif after polishing. The final multiple polishing of the barrel brings out the iconic pen’s high gloss shine.

FASCINATING *Details*

THE SOUVERÄN M600 IMPRESSES WITH ITS UNIQUE CHARACTER:

The cap, front section, and piston grip of this elegant piston-filling fountain pen are made of high-quality resin with self-polishing properties. The 14-karat two-tone gold nib glides smoothly and expressively across the paper. The golden decorative elements, as well as the characteristic double rings and the Pelikan-typical beak-shaped clip, are adorned with 24-karat gold.



SET THE Scene

TO PRESENT THE IMPRESSIVE SPECIAL EDITION SOUVERÄN M600 PELIKAN ART COLLECTION GLAUCO CAMBON IN AN APPEALING MANNER, WE OFFER A RANGE OF HIGH-QUALITY PROMOTIONAL MATERIALS THAT CONTRIBUTE TO SHOWCASING THE SPECIAL EDITION IN AN ENGAGING AND EMOTIONAL WAY.

Our exquisite tin plate serves as an eye-catching centerpiece, drawing all attention to Glauco Cambon's poster motif. Our lovingly designed postcard will make the hearts of poster art enthusiasts skip a beat. It is an artwork that enhances the anticipation for the Special Edition.

To attract the attention of passersby, an exclusive poster set for window decoration is also available. These artfully designed posters are perfectly tailored to stylishly and captively present the Special Edition. They lend the shop window a unique charm and pique the interest of potential customers.

Our special poster for display case decoration also sets the stage perfectly for the Special Edition. Carefully crafted, it directs attention to the exquisite piston-filling fountain pen and presents it in an elegant frame. It gives customers the feeling of having discovered a true gem and invites them to linger.

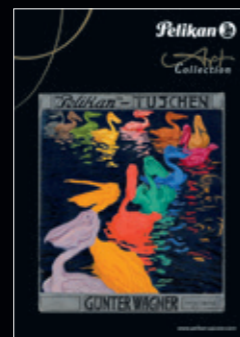
For any inquiries, our knowledgeable representatives at Pelikan are available to assist. They provide expertise and gladly offer further information on our promotional materials.



DECORATION MATERIALS FOR THE POS

Tin plate

Postcard



SET OF POSTERS FOR DECORATION

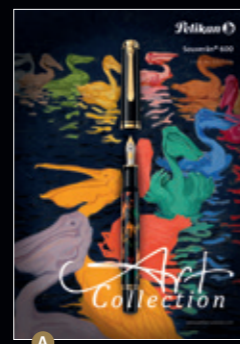
Each set contains 3 posters in different sizes.

Poster **A** 1x Measures: 418 x 592 mm (approx. A2)

Poster **B** 1x Measures: 210 x 297 mm (approx. A4)

Poster **C** 1x Measures: 158 x 212 mm (approx. A5)*

Poster c fits into the showcase decoration (hardware).



Special Edition Souverän® M600 Pelikan Art Collection Glauco Cambon

available as of October 2023

Nib width	Article-no.	Barcode	Description	Unit
Fountain pen (piston mechanism) M600				
EF	823 531	823533	Special Edition M 600 Art Collection Glauco Cambon, nib EF	1 ST
F	823 548	823540	Special Edition M 600 Art Collection Glauco Cambon, nib F	1 ST
M	823 555	823557	Special Edition M 600 Art Collection Glauco Cambon, nib M	1 ST
B	823 562	823564	Special Edition M 600 Art Collection Glauco Cambon, nib B	1 ST
Poster Decoration				
	600 5504	102386	Posterset for Shop Window Decoration Pelikan Art Collection (Poster A, Poster B, Poster C)	1 SET
	600 5511	102393	Poster for Showcase Decoration Pelikan Art Collection (Poster C, approx. DIN A5)	1 ST
Other Decoration Material				
	600 4903	302 557	Postcard Pelikan Art Collection Glauco Cambon (1 set = 10 pcs.)	1 SET
	731 89	731 81	Tin plate Pelikan Art Collection Glauco Cambon for decoartion purpose only!	1 ST

Quality, made in Germany - three years warranty

10/2023| Subject to errors and changes

www.pelikan-passion.com

FOR US, ART IS
passion
TURNED INTO COLOR.

Pelikan 

Quality since 1838 – Made in Germany
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