



# GREENline

Green soul in trendy design



ADDITIONAL  
ITEMS  
AVAILABLE  
FROM MARCH  
2022  
**NEW**



[www.herlitz.eu](http://www.herlitz.eu)





Our new series GREENline can be both beautiful and sustainable and it embodies a clear stance without preaching.



- Responsible use of natural resources, the protection of the climate and biological diversity are becoming increasingly important in our globalised world.
- **Environmental protection and sustainability are the key concepts as we move forward into the future** and will continue to be among the most important topics.

- In addition to wanting products of high quality, consumers increasingly expect **environmentally sound products** – all the more so if they are going to be used by children and young people.
- The range aims to offer our target group the opportunity to actively make the choice for sustainability on a daily basis through our products.



- This series should not only stand out because of the **sustainable and certified materials used**, but also score points with their appearance:
  - **recycled paper** can be white and smooth,
  - **recycled plastic** can shine with bright colours,
  - and a “green” product range can be bursting with great designs.



- Two recognized (and very well-known) environmental quality certifications have been established in our industry to ensure the consumers’ need for environmentally-sound items is met and to make it possible to offer them the best possible guidance in this respect: the **Blue Angel and the Forest Stewardship Council™ (FSC™) logo**.
- Launched in 1978, the **Blue Angel** is the world’s first and oldest certification for products and services that have environmentally friendly aspects and is considered particularly **reliable for consumers**.
- Wood or paper products are labelled with the **FSC logo** whose raw material comes from **well-managed, FSC-certified forests and other controlled sources**.







lever arch file maX.file A4 8 cm



2-ring binder maX.file A4



art storing file A4



[www.blauer-engel.de/uz56](http://www.blauer-engel.de/uz56)

Art. no.	EAN	Art. description	UV/ sub pack	NK/ outer carton
<b>Lever arch files, ring binders, art storing files</b>				
50033393		lever arch file maX.file, A4, spine width 8 cm, cover in cream-coloured paper optic, 4-colour printed, GREENline Wave	1 pc	10 pcs
50033409		lever arch file maX.file, A4, spine width 8 cm, cover in cream-coloured paper optic, 4-colour printed, GREENline Ginkgo	1 pc	10 pcs
50033416		2-ring binder maX.file, A4, cover in cream-coloured paper optic, 4-colour printed, 25 mm capacity, compressor bar, GREENline Wave	1 pc	16 pcs
50033423		2-ring binder maX.file, A4, cover in cream-coloured paper optic, 4-colour printed, 25 mm capacity, compressor bar, GREENline Ginkgo	1 pc	16 pcs
50033928		art storing file A4, cardboard, elastic for closure, GREENline Wave	5 pcs	80 pcs
50033935		art storing file A4, cardboard, elastic for closure, GREENline Ginkgo	5 pcs	80 pcs

# FOCUS ON SUSTAINABILITY

Paper products made from 100 % recycled paper help to save valuable resources and thus make a significant contribution to environmental and climate protection.



spiral pad A4



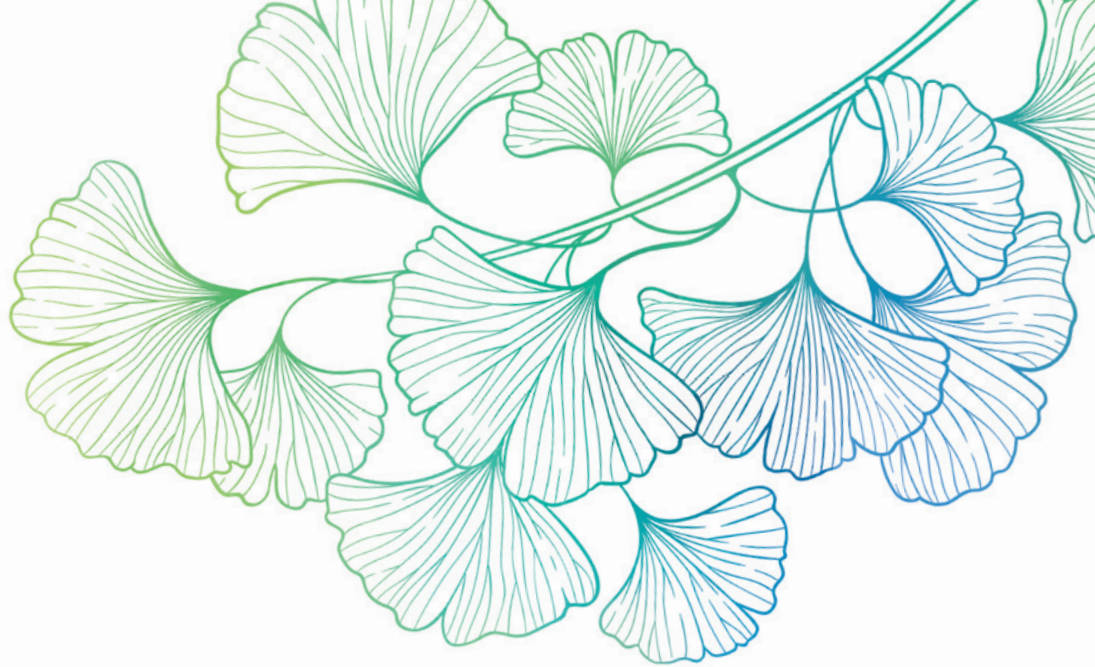
spiral pad A7



spiral pad A5



[www.blauer-engel.de/uz14b](http://www.blauer-engel.de/uz14b)



spiral pad 14,8 x 14,8

notebook A6

Art. no.	EAN	Art. description	UV/ sub pack	NK/outer carton
<b>Spiral pads, notebooks</b>				
50033478		spiral pad A4, 70 sheets, squared with 2 margins, GREENline Wave	5 pcs	25 pcs
50033485		spiral pad A4, 70 sheets, squared with 2 margins, GREENline Ginkgo	5 pcs	25 pcs
50033492		spiral pad A5, 70 sheets, squared, GREENline Wave	2 pcs	40 pcs
50033508		spiral pad A5, 70 sheets, squared, GREENline Ginkgo	2 pcs	40 pcs
50033553		spiral pad A7, 50 sheets, squared, GREENline Wave	10 pcs	320 pcs
50033560		spiral pad A7, 50 sheets, squared, GREENline Ginkgo	10 pcs	320 pcs
50033515		spiral pad 14,8 x 14,8 cm, 100 sheets, dotted, GREENline Wave	2 pcs	40 pcs
50033522		spiral pad 14,8 x 14,8 cm, 100 sheets, dotted, GREENline Ginkgo	2 pcs	40 pcs
50033577		notebook A6, 32 sheets, ruled, GREENline Wave	10 pcs	400 pcs
50033584		notebook A6, 32 sheets, ruled, GREENline Ginkgo	10 pcs	400 pcs



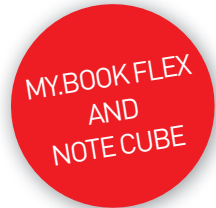


# RESPONSIBILITY FOR NATURE

These products are a must have for all those who want to commit themselves to resource protection.



[www.blauer-engel.de/uz14b](http://www.blauer-engel.de/uz14b)



notebook my.book flex A4



notebook my.book flex A5



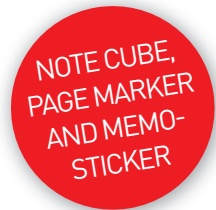
[www.blauer-engel.de/uz56](http://www.blauer-engel.de/uz56)



cardboard index A4



note cube



page marker



memo sticker



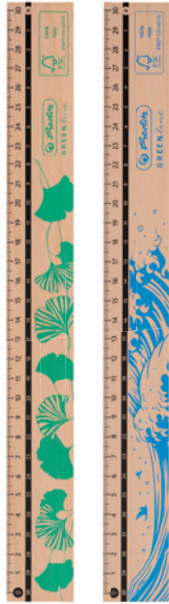
[www.blauer-engel.de/uz14b](http://www.blauer-engel.de/uz14b)



ALL PRODUCTS ON THIS PAGE



ruler 17 cm



ruler 30 cm



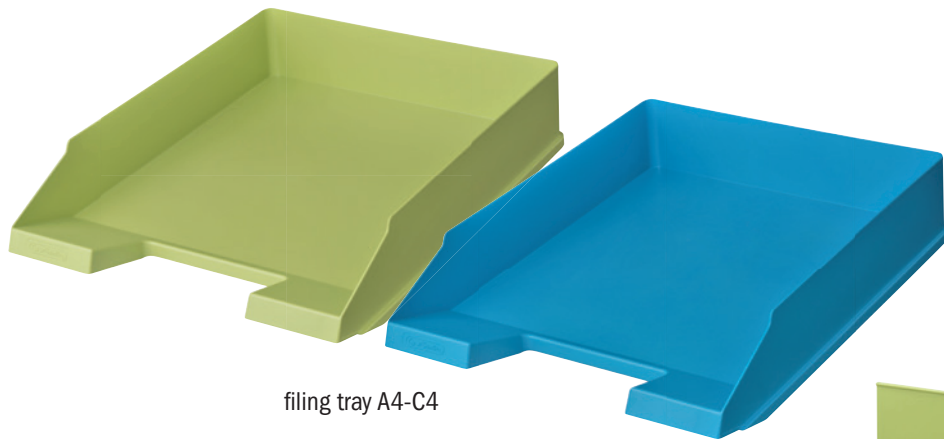
pencil set

Art. no.	EAN	Art. description	UV/ sub pack	NK/ outer carton
<b>Notebooks flex</b>				
50033645	4 008110 260068	notebook my.book flex, A4, 2 x 40 sheets, squared/ruled, punched, micoperforation, GREENline Wave	3 pcs	15 pcs
50033652	4 008110 260075	notebook my.book flex, A4, 2 x 40 sheets, squared/ruled, punched, micoperforation, GREENline Ginkgo	3 pcs	15 pcs
50033669	4 008110 260082	notebook my.book flex, A5, 40 sheets, dotted, GREENline Wave	5 pcs	50 pcs
50033676	4 008110 260099	notebook my.book flex, A5, 40 sheets, dotted, GREENline Ginkgo	5 pcs	50 pcs
<b>Index</b>				
50034918	4 008110 265414	index, A4, manilla-recycling-cardboard, blank tabs, 6 parts, europunched, 2 intense colours green + blue	1 pc	100 pcs
<b>Desk accessories</b>				
50033461	4 008110 259314	note cube, 9x9x9cm, 900 sheets, glued, GREENline Wave	1 pc	24 pcs
50033430	4 008110 259284	memo sticker, 75 x 75 mm, 6 single colours à 100 sheets, recycling paper, shrink wrapped, GREENline colours assorted	1 pac	24 pac
50033447	4 008110 259291	page marker, 20 x 50 mm, 4 x 40 sheets, recycling paper, GREENline colours assorted	12 pac	240 pac
50033614	4 008110 260037	ruler, 17 cm, wood	10 pcs	684 pcs
50033621	4 008110 260044	ruler, 30 cm, wood	10 pcs	276 pcs
50033638	4 008110 260051	graphite pencils, 4 pieces, grade HB, wood, with eraser	10 pcs	320 pcs

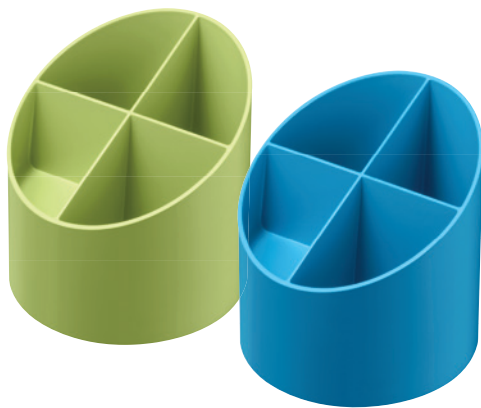


# RESOURCE CONSERVATIONISTS PLEASE LISTEN CAREFULLY!

Here, recycled plastics and paper have a future.



filing tray A4-C4



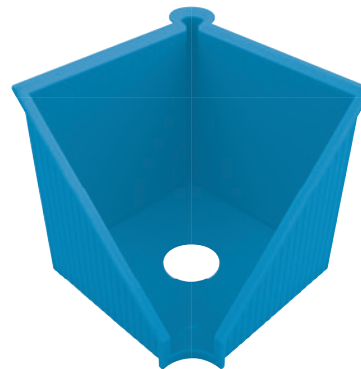
pen stand



magazine file A4



[www.blauer-engel.de/uz30a](http://www.blauer-engel.de/uz30a)



note cube box





pencil pouch trapeze RPET



pencil pouch flat RPET



Art. no.	EAN	Art. description		UV/ sub pack	NK/outer carton
<b>Desk accessories</b>					
50033973		filing tray classic, recycling plastic, GREENline intense green		5 pcs	5 pcs
50033966		filing tray classic, recycling plastic, GREENline intense blue		5 pcs	5 pcs
50034017		magazine file classic, recycling plastic, GREENline intense green		4 pcs	4 pcs
50034000		magazine file classic, recycling plastic, GREENline intense blue		4 pcs	4 pcs
50034055		pen stand round, recycling plastic, GREENline intense green		4 pcs	4 pcs
50034048		pen stand round, recycling plastic, GREENline intense blue		4 pcs	4 pcs
50033454		note cube box, 10 x 10 cm, recycling plastic, GREENline intense blue		1 pc	12 pcs
<b>Pencil pouches</b>					
50039135		pencil pouch flat, recycled PET, GREENline blue		2 pcs	36 pcs
50039142		pencil pouch flat, recycled PET, GREENline green		2 pcs	36 pcs
50039159		pencil pouch trapeze, recycled PET, GREENline blue		2 pcs	36 pcs
50039166		pencil pouch trapeze, recycled PET, GREENline green		2 pcs	36 pcs



# DISPLAY 1/4

This is how a GREENline-series should be today: all paper, cardboard and plastic items in this series carry the “Blue Angel” environmental label and all wooden products are FSC-certified.

DISPLAY  
AVAILABLE  
FROM MID  
MARCH 2022



Display size (w x h x d):  
60 x 193 x 40 cm







Art. no.	EAN	Art. description	UV/ sub pack	NK/outer carton
<b>Display 1/4</b>				
50041466		display 1/4, series "GREENline" 2022   content:	<b>NEW</b>	1 pac
50033614		ruler, 17 cm, wood		12 pcs
50033621		ruler, 30 cm, wood		12 pcs
50033638		graphite pencils, 4 pieces, grade HB, wood, with eraser		10 pcs
50033393		lever arch file maX.file, A4, spine width 8cm, GREENline Wave		6 pcs
50033409		lever arch file maX.file, A4, spine width 8cm, GREENline Ginkgo		6 pcs
50033416		2-ring binder maX.file, A4, 25 mm capacity, GREENline Wave		2 pcs
50033423		2-ring binder maX.file, A4, 25 mm capacity, GREENline Ginkgo		2 pcs
50034918		index, A4, manilla-recycling-cardboard, 2 intense colours green + blue		15 pcs
50033430		memo sticker, 75 x 75 mm, GREENline colours assorted		6 pac
50033447		page marker, 20 x 50 mm, GREENline colours assorted		12 pac
50033461		note cube, 9x9x9cm, 900 sheets, glued, GREENline Wave		4 pcs
50033454		note cube box, 10 x 10 cm, GREENline intense blue		2 pcs
50034055		pen stand round, recycling plastic, GREENline intense green		2 pcs
50034048		pen stand round, recycling plastic, GREENline intense blue		2 pcs
50033478		spiral pad A4, 70 sheets, squared with 2 margins, GREENline Wave		5 pcs
50033485		spiral pad A4, 70 sheets, squared with 2 margins, GREENline Ginkgo		5 pcs
50033492		spiral pad A5, 70 sheets, squared, GREENline Wave		5 pcs
50033508		spiral pad A5, 70 sheets, squared, GREENline Ginkgo		5 pcs
50033515		spiral pad 14,8 x 14,8 cm, 100 sheets, dotted, GREENline Wave		5 pcs
50033522		spiral pad 14,8 x 14,8 cm, 100 sheets, dotted, GREENline Ginkgo		5 pcs
50033553		spiral pad A7, 50 sheets, squared, GREENline Wave		5 pcs
50033560		spiral pad A7, 50 sheets, squared, GREENline Ginkgo		5 pcs
50033577		notebook A6, 32 sheets, ruled, GREENline Wave		10 pcs
50033584		notebook A6, 32 sheets, ruled, GREENline Ginkgo		10 pcs
50039135		pencil pouch flat, RPET, GreenLine blue		2 pcs
50039142		pencil pouch flat, RPET, GreenLine green		2 pcs
50039159		pencil pouch trapeze, RPET, GreenLine blue		2 pcs
50039166		pencil pouch trapeze, RPET, GreenLine green		2 pcs
50033928		art storing file A4, cardboard, elastic for closure, GREENline Wave		5 pcs
50033935		art storing file A4, cardboard, elastic for closure, GREENline Ginkgo		5 pcs
50033645		notebook my.book flex, A4, 2 x 40 sheets, squared/ruled, GREENline Wave		3 pcs
50033652		notebook my.book flex, A4, 2 x 40 sheets, squared/ruled, GREENline Ginkgo		3 pcs
50033669		notebook my.book flex, A5, 40 sheets, dotted, GREENline Wave		5 pcs
50033676		notebook my.book flex, A5, 40 sheets, dotted, GREENline Ginkgo		5 pcs

# COUNTER DISPLAY

DISPLAY AVAILABLE FROM MID MARCH 2022



Display size (w x h x d):  
39 x 48 x 29 cm

Art. no.	EAN	Art. description	UV/ sub pack	NK/outer carton
<b>Counter display</b>				
50041459		counter display, series "GREENline" 2022   content:	<b>NEW</b> 1 pac	1 pac
50033447		page marker, 20 x 50 mm, GREENline colours assorted	12 pac	
50033522		spiral pad 14,8 x 14,8 cm, 100 sheets, dotted, GREENline Ginkgo	5 pcs	
50033614		ruler, 17 cm, wood	12 pcs	
50033638		graphite pencils, 4 pieces, grade HB, wood, with eraser	10 pcs	
50033928		art storing file A4, cardboard, elastic for closure, GREENline Wave	5 pcs	
50033645		notebook my.book flex, A4, 2 x 40 sheets, squared/ruled, GREENline Wave	3 pcs	
50033676		notebook my.book flex, A5, 40 sheets, dotted, GREENline Ginkgo	5 pcs	
50039135		pencil pouch flat, RPET, GREENline blue	2 pcs	
50039142		pencil pouch flat, RPET, GREENline green	2 pcs	
50039159		pencil pouch trapeze, RPET, GREENline blue	2 pcs	
50039166		pencil pouch trapeze, RPET, GREENline green	2 pcs	

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