

BEST FRIENDS

CUTE ANIMALS

A wildly cute range from Herlitz

AVAILABLE FROM MARCH 2022

NEW



CUTE ANIMALS

Beautifully rendered animal faces on colourful graphic backgrounds make the items in this series a real hit for all.



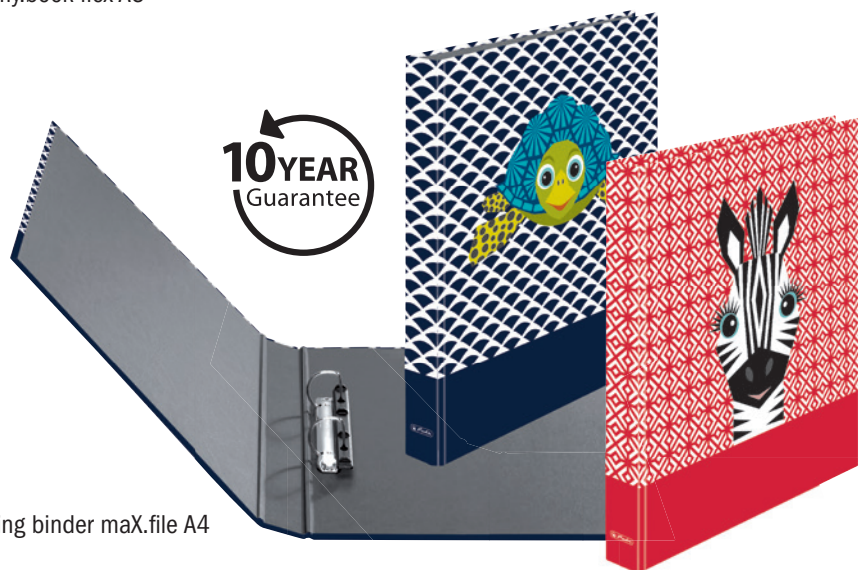
lever arch file maX.file A4 8cm



notebook
my.book flex A5



notebook my.book flex A6



2-ring binder maX.file A4

TURTLE POWER



art storing file A4



art storing file A3

Art. No.	EAN	Art. description		UV/ sub pack	NK/ outer carton
Lever arch files and ringbinders					
50040209	4 008110 298320	lever arch file maX.file, A4, spine width 8cm, laminated paper cover, FSC™ Mix, Cute Animals Turtle	NEW	1 pcs	10 pcs
50040193	4 008110 298290	lever arch file maX.file, A4, spine width 8cm, laminated paper cover, FSC™ Mix, Cute Animals Zebra	NEW	1 pcs	10 pcs
50040186	4 008110 298283	lever arch file maX.file, A4, spine width 8cm, laminated paper cover, FSC™ Mix, Cute Animals Tiger	NEW	1 pcs	10 pcs
50040179	4 008110 298276	lever arch file maX.file, A4, spine width 8cm, laminated paper cover, FSC™ Mix, Cute Animals Koala	NEW	1 pcs	10 pcs
50040223	4 008110 298382	2-ringbinder maX.file, 25mm capacity, inner cover black, FSC™ Mix, Cute Animals Turtle	NEW	1 pcs	16 pcs
50040216	4 008110 298375	2-ringbinder maX.file, 25mm capacity, inner cover black, FSC™ Mix, Cute Animals Zebra	NEW	1 pcs	16 pcs
Art storing files					
50040858	4 008110 300450	art storing file A4, elastic for closure blue, Cute Animals Turtle	NEW	5 pcs	80 pcs
50040353	4 008110 299037	art storing file A4, elastic for closure black, Cute Animals Zebra	NEW	5 pcs	80 pcs
50040841	4 008110 300443	art storing file A3, elastic for closure white, Cute Animals Tiger	NEW	5 pcs	50 pcs
50040346	4 008110 299020	art storing file A3, elastic for closure grey, Cute Animals Koala	NEW	5 pcs	50 pcs
Notebooks my.book flex FSC™ Mix					
50039821	4 008110 295350	notebook my.book flex, PP,A5, 40 sheets, dotted, Cute Animals Tiger	NEW	5 pcs	50 pcs
50039814	4 008110 295343	notebook my.book flex, PP,A5, 40 sheets, dotted, Cute Animals Koala	NEW	5 pcs	50 pcs
50039838	4 008110 295367	notebook my.book flex, A6, 40 sheets, dotted, cardboard cover, Cute Animals Zebra	NEW	5 pcs	100 pcs

CUTE ANIMALS

Jolly zebras, cuddly koalas, peaceful turtles and lively tigers will win over people of all ages.



spiral pad x.book A4 squared/ruled



spiral hardback notebook A5



homework book my.book flex A5

ALL PRODUCTS ON THIS PAGE



The mark of responsible forestry



spiral note pad 10 x 14

LIFE IS BETTER WITH KOALAS



fountain pen
my.pen

Art. No.	EAN	Art. description		UV/ sub pack	NK/ outer carton
Spiral pads FSC™ Mix					
50039203	4 008110 290874	spiral pad A4, 70 gsm , 80 sheets, squared with 2 margins, punched, with microperforation, round spiral, rounded edges, Cute Animals Turtle	NEW	5 pcs	25 pcs
50039210	4 008110 290881	spiral pad A4, 70 gsm , 80 sheets, squared with 2 margins, punched, with microperforation, round spiral, rounded edges, Cute Animals Zebra	NEW	5 pcs	25 pcs
50039234	4 008110 291505	spiral pad A4, 70 gsm , 80 sheets, ruled with 2 margins, punched, with microperforation, round spiral, rounded edges, Cute Animals Tiger	NEW	5 pcs	25 pcs
50039227	4 008110 291369	spiral pad A4, 70 gsm , 80 sheets, ruled with 2 margins, punched, with microperforation, round spiral, rounded edges, Cute Animals Koala	NEW	5 pcs	25 pcs
50039241	4 008110 291536	spiral pad A4 70 gsm, 80 sheets, ruled with margin, with microperforation, round spiral, rounded edges, Cute Animals motifs assorted: Turtle and Zebra	NEW	5 pcs	25 pcs
Other notebooks and pads FSC™ Mix					
50039852	4 008110 295381	homework book my.book flex A5, 80 gsm, 48 sheets, PP-exchangeable cover, Cute Animals Turtle	NEW	3 pcs	30 pcs
50039845	4 008110 295374	homework book my.book flex A5, 80 gsm, 48 sheets, PP-exchangeable cover, Cute Animals Zebra	NEW	3 pcs	30 pcs
50039180	4 008110 290850	spiral hardback notebook A5, 100 sheets, squared without margin, micoperforation, twin Wire, Cute Animals Turtle	NEW	2 pcs	40 pcs
50039197	4 008110 290867	spiral hardback notebook A5, 100 sheets, squared without margin, micoperforation, twin Wire, Cute Animals Zebra	NEW	2 pcs	40 pcs
50039272	4 008110 293011	spiral note pad 10x14, 70 gsm, 200 sheets, squared, round spiral, Cute Animals 4 motifs assorted	NEW	3 pcs	48 pcs
Writing instruments					
50041244	4 008110 302072	fountain pen my.pen, in foil case, M-nib, turquoise/orange	NEW	3 pcs	90 pcs
50041251	4 008110 302089	fountain pen my.pen, in foil case, M-nib, mustard/white	NEW	3 pcs	90 pcs
50041268	4 008110 302096	fountain pen my.pen, in foil case, L-nib, turquoise/orange	NEW	3 pcs	90 pcs
50041275	4 008110 302126	fountain pen my.pen, in foil case, L-nib, mustard/white	NEW	3 pcs	90 pcs
50041282	4 008110 302157	fountain pen my.pen, loose, M-nib, turquoise/orange	NEW	2 pcs	360 pcs
50041299	4 008110 302164	fountain pen my.pen, loose, M-nib, mustard/white	NEW	2 pcs	360 pcs



CUTE ANIMALS

Products that bring joy!

With bright colours, adorable animal designs and cheerful details, these handy helpers are guaranteed to bring a smile to their faces.



deco stickers



book labels



magnets



glue sticks

BEST FRIENDS



pencil pouch Sport

pencil pouch case

Art. No.	EAN	Art. description		UV/ sub pack	NK/ outer carton
Stickers FSC™ Mix					
50040278	4 008110 298474	stickers, 1 sheets, Cute Animals	NEW	10 pcs	1000 pcs
50040261	4 008110 298467	stickers, 3 sheets, Cute Animals	NEW	10 pcs	1000 pcs
50040247	4 008110 298443	book labels, 3 sheets, Cute Animals	NEW	10 pcs	1000 pcs
Accessories					
50040872	4 008110 300528	glue stick 21g, solvent-free, Cute Animals 4 motifs assorted (Tiger, Turtle, Koala, Zebra)	NEW	20 pcs	480 pcs
50040230	4 008110 298399	magnets, round, 6 pcs.on blister card, Cute Animals 4 motifs assorted	NEW	4 pcs	120 pcs
Pencil pouch Sport					
50038992	4 008110 287492	pencil pouch Sport, Cute Animals Turtle	NEW	2 pcs	36 pcs
50038961	4 008110 287461	pencil pouch Sport, Cute Animals Zebra	NEW	2 pcs	36 pcs
50038985	4 008110 287485	pencil pouch Sport, Cute Animals Tiger	NEW	2 pcs	36 pcs
50038978	4 008110 287478	pencil pouch Sport, Cute Animals Koala	NEW	2 pcs	36 pcs
Pencil pouch cases					
50038435	4 008110 285979	pencil pouch case, main pocket incl. inner flap with pencil loops, separate zipper pocket inside, Cute Animals Turtle	NEW	2 pcs	36 pcs
50038428	4 008110 285962	pencil pouch case, main pocket incl. inner flap with pencil loops, separate zipper pocket inside, Cute Animals Zebra	NEW	2 pcs	36 pcs
50038954	4 008110 287454	pencil pouch case, main pocket incl. inner flap with pencil loops, separate zipper pocket inside, Cute Animals Tiger	NEW	2 pcs	36 pcs
50038947	4 008110 287447	pencil pouch case, main pocket incl. inner flap with pencil loops, separate zipper pocket inside, Cute Animals Koala	NEW	2 pcs	36 pcs



CUTE ANIMALS

Who can resist our adorable “sweet four”? Aren’t they just magical!



TriCase 31 pcs.



TriCase empty



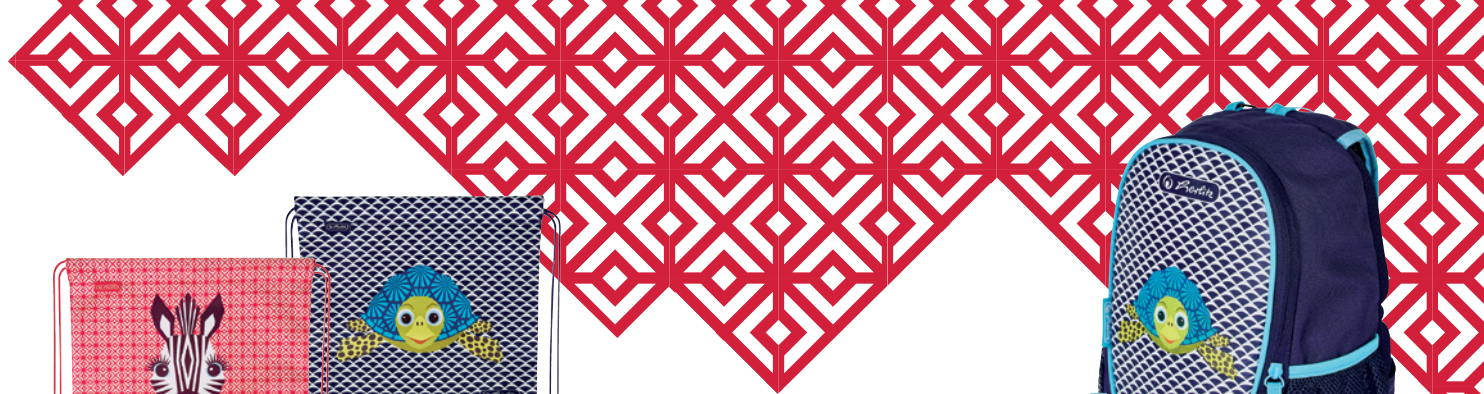
pencil pouch flat canvas



children purse



pencil case 31 pcs.



sports sac



kindergarten backpack Rookie

Art. No.	EAN	Art. description		UV/ sub pack	NK/ outer carton
Pencil pouch TriCase					
50038817		pencil pouch TriCase 31 pcs., Cute Animals Turtle	NEW	1 pc	24 pcs
50038800		pencil pouch TriCase 31 pcs., Cute Animals Zebra	NEW	1 pc	24 pcs
50038756		pencil pouch TriCase empty, Cute Animals, motifs assorted	NEW	4 pcs	24 pcs
Pencil cases					
50038268		pencil case 31 pcs., Cute Animals Turtle	NEW	1 pc	36 pcs
50038237		pencil case 31 pcs., Cute Animals Zebra	NEW	1 pc	36 pcs
50038251		pencil case 31 pcs., Cute Animals Tiger	NEW	1 pc	36 pcs
50038244		pencil case 31 pcs., Cute Animals Koala	NEW	1 pc	36 pcs
Pencil pouch flat					
50039111		pencil pouch flat, Cute Animals Tiger	NEW	2 pcs	36 pcs
50039104		pencil pouch flat, Cute Animals Zebra	NEW	2 pcs	36 pcs
50038541		pencil pouch flat, Cute Animals, 4 motifs assorted	NEW	4 pcs	36 pcs
Purses, sports sacs, kindergarten backpacks					
50038640		purse flat, canvas, Cute Animals, 4 motifs assorted	NEW	4 pcs	96 pcs
50038619		sports sac, Cute Animals, 4 motifs assorted	NEW	4 pcs	60 pcs
50038121		kindergarten backpack Rookie, Cute Animals Turtle	NEW	1 pc	20 pcs
50038114		kindergarten backpack Rookie, Cute Animals Zebra	NEW	1 pc	20 pcs



CUTE ANIMALS

They warm our hearts and are as cute as can be!

DISPLAY AVAILABLE FROM MID MARCH 2022



LIKE A TIGER!



Display size (w x h x d):
60 x 193 x 40 cm

Art. No.	EAN	Art. description	UV/ sub pack	NK/ outer carton
Display 1/4				
50041350	 4 008110 300955	Display 1/4 series „Cute Animals“ 2022 Content:	NEW 1 pac	1 pac
50041244		fountain pen my.pen, in foil case, M-nib, turquoise/orange	3 pcs	
50041251		fountain pen my.pen, in foil case, M-nib, mustard/white	3 pcs	
50040230		magnets, round, 6 pcs.on blister card	4 pcs	
50040261		stickers, 3 sheets, Cute Animals	10 pcs	
50040278		stickers, 1 sheets, Cute Animals	10 pcs	
50040247		book labels, 3 sheets, Cute Animals	10 pcs	
50040872		glue stick 21g, solvent-free, Cute Animals 4 motifs assorted	20 pcs	
50039272		spiral note pad 10x14, 70 gsm, 200 sheets, squared, round spiral, 4 motifs assorted	5 pcs	
50039838		notebook my.book flex, A6, 40 sheets, dotted, Zebra	5 pcs	
50039814		notebook my.book flex, PP, A5, 40 sheets, dotted, Koala	5 pcs	
50039821		notebook my.book flex, PP, A5, 40 sheets, dotted, Tiger	5 pcs	
50039845		homework book my.book flex A5, 80 gsm, 48 sheets, Zebra	3 pcs	
50039852		homework book my.book flex A5, 80 gsm, 48 sheets, Turtle	3 pcs	
50039180		spiral hardback notebook A5, 100 sheets, squared without margin, Turtle	2 pcs	
50039197		spiral hardback notebook A5, 100 sheets, squared without margin, Zebra	2 pcs	
50038541		pencil pouch flat, Cute Animals, 4 motifs assorted	8 pcs	
50038428		pencil pouch case, Cute Animals Zebra	2 pcs	
50038947		pencil pouch case, Cute Animals Koala	2 pcs	
50038954		pencil pouch case, Cute Animals Tiger	2 pcs	
50038435		pencil pouch case, Cute Animals Turtle	2 pcs	
50038961		pencil pouch Sport, Cute Animals Zebra	2 pcs	
50038978		pencil pouch Sport, Cute Animals Koala	2 pcs	
50038985		pencil pouch Sport, Cute Animals Tiger	2 pcs	
50038992		pencil pouch Sport, Cute Animals Turtle	2 pcs	
50038800		pencil pouch TriCase 31 pcs., Cute Animals Zebra	2 pcs	
50038817		pencil pouch TriCase 31 pcs., Cute Animals Turtle	2 pcs	
50040346		art storing file A3, elastic for closure grey, Koala	5 pcs	
50040841		art storing file A3, elastic for closure white, Tiger	5 pcs	
50040353		art storing file A4, elastic for closure black, Zebra	5 pcs	
50040858		art storing file A4, elastic for closure blue, Turtle	5 pcs	
50039203		spiral pad A4, 70 gsm , 80 sheets, squared with 2 margins, Turtle	5 pcs	
50039210		spiral pad A4, 70 gsm , 80 sheets, squared with 2 margins, Zebra	5 pcs	
50039227		spiral pad A4, 70 gsm , 80 sheets, ruled with 2 margins, Koala	5 pcs	
50039234		spiral pad A4, 70 gsm , 80 sheets, ruled with 2 margins, Tiger	5 pcs	
50040179		lever arch file maX.file, A4, spine width 8cm, Koala	2 pcs	
50040186		lever arch file maX.file, A4, spine width 8cm, Tiger	2 pcs	
50040193		lever arch file maX.file, A4, spine width 8cm, Zebra	2 pcs	
50040209		lever arch file maX.file, A4, spine width 8cm, Turtle	2 pcs	
50040216		2-ringbinder maX.file, 25mm capacity, Zebra	2 pcs	
50040223		2-ringbinder maX.file, 25mm capacity, Turtle	2 pcs	

CUTE ANIMALS

Want to bet everyone will soon be saying “Oh, how precious!”?



DISPLAY AVAILABLE FROM MID MARCH 2022



Display size (w x h x d):
39 x 48 x 29 cm

Art. No.	EAN	Art. description	UV/ sub pack	NK/ outer carton
Counter display				
50041367		Counter display series „Cute Animals“ 2022 Content:	NEW 1 pac	1 pac
50040261		stickers, 3 sheets, Cute Animals	10 pcs	
50040278		stickers, 1 sheets, Cute Animals	10 pcs	
50040230		magnets, round, 6 pcs.on blister card	4 pcs	
50041244		fountain pen my.pen, in foil case, M-nib, turquoise/orange	3 pcs	
50041251		fountain pen my.pen, in foil case, M-nib, mustard/white	3 pcs	
50040353		art storing file A4, elastic for closure black, Zebra	3 pcs	
50040858		art storing file A4, elastic for closure blue, Turtle	3 pcs	
50039838		notebook my.book flex, A6, 40 sheets, dotted, Zebra	5 pcs	
50039814		notebook my.book flex, PP, A5, 40 sheets, dotted, Koala	4 pcs	
50039821		notebook my.book flex, PP, A5, 40 sheets, dotted, Tiger	4 pcs	
50038961		pencil pouch Sport, Cute Animals Zebra	1 pc	
50038978		pencil pouch Sport, Cute Animals Koala	1 pc	
50038985		pencil pouch Sport, Cute Animals Tiger	1 pc	
50038992		pencil pouch Sport, Cute Animals Turtle	1 pc	

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