

BEST FRIENDS

CUTE ANIMALS

A wildly cute range from Herlitz

AVAILABLE FROM MARCH 2022
NEW



www.herlitz.eu



CUTE ANIMALS

Beautifully rendered animal faces on colourful graphic backgrounds make the items in this series a real hit for all.



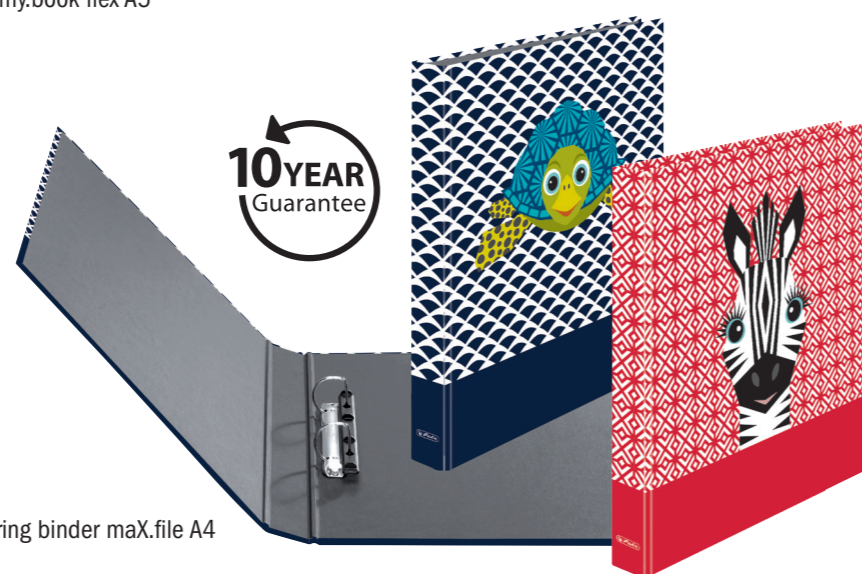
lever arch file maX.file A4 8cm



notebook my.book flex A5



notebook my.book flex A6



2-ring binder maX.file A4



art storing file A4



art storing file A3

| Art. No. | EAN | Art. description | NEW | UV/ sub pack | NK/ outer carton |
|---|-----------------|---|-----|-----------------|---------------------|
| Lever arch files and ringbinders | | | | | |
| 50040209 | 4 008110 298320 | lever arch file maX.file, A4, spine width 8cm, laminated paper cover, FSC™ Mix, Cute Animals Turtle | NEW | 1 pcs | 10 pcs |
| 50040193 | 4 008110 298290 | lever arch file maX.file, A4, spine width 8cm, laminated paper cover, FSC™ Mix, Cute Animals Zebra | NEW | 1 pcs | 10 pcs |
| 50040186 | 4 008110 298283 | lever arch file maX.file, A4, spine width 8cm, laminated paper cover, FSC™ Mix, Cute Animals Tiger | NEW | 1 pcs | 10 pcs |
| 50040179 | 4 008110 298276 | lever arch file maX.file, A4, spine width 8cm, laminated paper cover, FSC™ Mix, Cute Animals Koala | NEW | 1 pcs | 10 pcs |
| 50040223 | 4 008110 298382 | 2-ringbinder maX.file, 25mm capacity, inner cover black, FSC™ Mix, Cute Animals Turtle | NEW | 1 pcs | 16 pcs |
| 50040216 | 4 008110 298375 | 2-ringbinder maX.file, 25mm capacity, inner cover black, FSC™ Mix, Cute Animals Zebra | NEW | 1 pcs | 16 pcs |
| Art storing files | | | | | |
| 50040858 | 4 008110 300450 | art storing file A4, elastic for closure blue, Cute Animals Turtle | NEW | 5 pcs | 80 pcs |
| 50040353 | 4 008110 299037 | art storing file A4, elastic for closure black, Cute Animals Zebra | NEW | 5 pcs | 80 pcs |
| 50040841 | 4 008110 300443 | art storing file A3, elastic for closure white, Cute Animals Tiger | NEW | 5 pcs | 50 pcs |
| 50040346 | 4 008110 299020 | art storing file A3, elastic for closure grey, Cute Animals Koala | NEW | 5 pcs | 50 pcs |
| Notebooks my.book flex FSC™ Mix | | | | | |
| 50039821 | 4 008110 295350 | notebook my.book flex, PP, A5, 40 sheets, dotted, Cute Animals Tiger | NEW | 5 pcs | 50 pcs |
| 50039814 | 4 008110 295343 | notebook my.book flex, PP, A5, 40 sheets, dotted, Cute Animals Koala | NEW | 5 pcs | 50 pcs |
| 50039838 | 4 008110 295367 | notebook my.book flex, A6, 40 sheets, dotted, cardboard cover, Cute Animals Zebra | NEW | 5 pcs | 100 pcs |

CUTE ANIMALS

Jolly zebras, cuddly koalas, peaceful turtles and lively tigers will win over people of all ages.



spiral pad x.book A4 squared/ruled



spiral hardback notebook A5



homework book my.book flex A5



spiral note pad 10 x 14

ALL PRODUCTS ON THIS PAGE



LIFE IS BETTER WITH KOALAS



fountain pen my.pen

| Art. No. | EAN | Art. description | UV/ sub pack | NK/ outer carton |
|--|-----------------|--|-----------------|---------------------|
| Spiral pads FSC™ Mix | | | | |
| 50039203 | 4 008110 290874 | spiral pad A4, 70 gsm , 80 sheets, squared with 2 margins, punched, with microperforation, round spiral, rounded edges, Cute Animals Turtle | NEW 5 pcs | 25 pcs |
| 50039210 | 4 008110 290881 | spiral pad A4, 70 gsm , 80 sheets, squared with 2 margins, punched, with microperforation, round spiral, rounded edges, Cute Animals Zebra | NEW 5 pcs | 25 pcs |
| 50039234 | 4 008110 291505 | spiral pad A4, 70 gsm , 80 sheets, ruled with 2 margins, punched, with microperforation, round spiral, rounded edges, Cute Animals Tiger | NEW 5 pcs | 25 pcs |
| 50039227 | 4 008110 291369 | spiral pad A4, 70 gsm , 80 sheets, ruled with 2 margins, punched, with microperforation, round spiral, rounded edges, Cute Animals Koala | NEW 5 pcs | 25 pcs |
| 50039241 | 4 008110 291536 | spiral pad A4 70 gsm, 80 sheets, ruled with margin, with microperforation, round spiral, rounded edges, Cute Animals motifs assorted: Turtle and Zebra | NEW 5 pcs | 25 pcs |
| Other notebooks and pads FSC™ Mix | | | | |
| 50039852 | 4 008110 295381 | homework book my.book flex A5, 80 gsm, 48 sheets, PP-exchangeable cover, Cute Animals Turtle | NEW 3 pcs | 30 pcs |
| 50039845 | 4 008110 295374 | homework book my.book flex A5, 80 gsm, 48 sheets, PP-exchangeable cover, Cute Animals Zebra | NEW 3 pcs | 30 pcs |
| 50039180 | 4 008110 290850 | spiral hardback notebook A5, 100 sheets, squared without margin, micoperforation, twin Wire, Cute Animals Turtle | NEW 2 pcs | 40 pcs |
| 50039197 | 4 008110 290867 | spiral hardback notebook A5, 100 sheets, squared without margin, micoperforation, twin Wire, Cute Animals Zebra | NEW 2 pcs | 40 pcs |
| 50039272 | 4 008110 293011 | spiral note pad 10x14, 70 gsm, 200 sheets, squared, round spiral, Cute Animals 4 motifs assorted | NEW 3 pcs | 48 pcs |
| Writing instruments | | | | |
| 50041244 | 4 008110 302072 | fountain pen my.pen, in foil case, M-nib, turquoise/orange | NEW 3 pcs | 90 pcs |
| 50041251 | 4 008110 302089 | fountain pen my.pen, in foil case, M-nib, mustard/white | NEW 3 pcs | 90 pcs |
| 50041268 | 4 008110 302096 | fountain pen my.pen, in foil case, L-nib, turquoise/orange | NEW 3 pcs | 90 pcs |
| 50041275 | 4 008110 302126 | fountain pen my.pen, in foil case, L-nib, mustard/white | NEW 3 pcs | 90 pcs |
| 50041282 | 4 008110 302157 | fountain pen my.pen, loose, M-nib, turquoise/orange | NEW 2 pcs | 360 pcs |
| 50041299 | 4 008110 302164 | fountain pen my.pen, loose, M-nib, mustard/white | NEW 2 pcs | 360 pcs |

CUTE ANIMALS

Products that bring joy!

With bright colours, adorable animal designs and cheerful details, these handy helpers are guaranteed to bring a smile to their faces.



deco stickers



book labels



glue sticks



magnets



pencil pouch Sport

pencil pouch case

| Art. No. | EAN | Art. description | UV/ sub pack | NK/ outer carton |
|---------------------------|-----------------|---|-----------------|---------------------|
| Stickers FSC™ Mix | | | | |
| 50040278 | 4 008110 298474 | stickers, 1 sheets, Cute Animals | NEW 10 pcs | 1000 pcs |
| 50040261 | 4 008110 298467 | stickers, 3 sheets, Cute Animals | NEW 10 pcs | 1000 pcs |
| 50040247 | 4 008110 298443 | book labels, 3 sheets, Cute Animals | NEW 10 pcs | 1000 pcs |
| Accessories | | | | |
| 50040872 | 4 008110 300528 | glue stick 21g, solvent-free, Cute Animals 4 motifs assorted (Tiger, Turtle, Koala, Zebra) | NEW 20 pcs | 480 pcs |
| 50040230 | 4 008110 298399 | magnets, round, 6 pcs.on blister card, Cute Animals 4 motifs assorted | NEW 4 pcs | 120 pcs |
| Pencil pouch Sport | | | | |
| 50038992 | 4 008110 287492 | pencil pouch Sport, Cute Animals Turtle | NEW 2 pcs | 36 pcs |
| 50038961 | 4 008110 287461 | pencil pouch Sport, Cute Animals Zebra | NEW 2 pcs | 36 pcs |
| 50038985 | 4 008110 287485 | pencil pouch Sport, Cute Animals Tiger | NEW 2 pcs | 36 pcs |
| 50038978 | 4 008110 287478 | pencil pouch Sport, Cute Animals Koala | NEW 2 pcs | 36 pcs |
| Pencil pouch cases | | | | |
| 50038435 | 4 008110 285979 | pencil pouch case, main pocket incl. inner flap with pencil loops, separate zipper pocket inside, Cute Animals Turtle | NEW 2 pcs | 36 pcs |
| 50038428 | 4 008110 285962 | pencil pouch case, main pocket incl. inner flap with pencil loops, separate zipper pocket inside, Cute Animals Zebra | NEW 2 pcs | 36 pcs |
| 50038954 | 4 008110 287454 | pencil pouch case, main pocket incl. inner flap with pencil loops, separate zipper pocket inside, Cute Animals Tiger | NEW 2 pcs | 36 pcs |
| 50038947 | 4 008110 287447 | pencil pouch case, main pocket incl. inner flap with pencil loops, separate zipper pocket inside, Cute Animals Koala | NEW 2 pcs | 36 pcs |

CUTE ANIMALS

Who can resist our adorable “sweet four”? Aren’t they just magical!



TriCase 31 pcs.

TriCase empty



pencil pouch flat canvas

children purse



cencil case 31 pcs.



sports sac

kindergarten backpack Rookie

| Art. No. | EAN | Art. description | NEW | UV/ sub pack | NK/ outer carton |
|--|-----------------|---|-----|-----------------|---------------------|
| Pencil pouch TriCase | | | | | |
| 50038817 | 4 008110 287096 | pencil pouch TriCase 31 pcs., Cute Animals Turtle | NEW | 1 pc | 24 pcs |
| 50038800 | 4 008110 287089 | pencil pouch TriCase 31 pcs., Cute Animals Zebra | NEW | 1 pc | 24 pcs |
| 50038756 | 4 008110 286952 | pencil pouch TriCase empty, Cute Animals, motifs assorted | NEW | 4 pcs | 24 pcs |
| Pencil cases | | | | | |
| 50038268 | 4 008110 285481 | pencil case 31 pcs., Cute Animals Turtle | NEW | 1 pc | 36 pcs |
| 50038237 | 4 008110 285450 | pencil case 31 pcs., Cute Animals Zebra | NEW | 1 pc | 36 pcs |
| 50038251 | 4 008110 285474 | pencil case 31 pcs., Cute Animals Tiger | NEW | 1 pc | 36 pcs |
| 50038244 | 4 008110 285467 | pencil case 31 pcs., Cute Animals Koala | NEW | 1 pc | 36 pcs |
| Pencil pouch flat | | | | | |
| 50039111 | 4 008110 287812 | pencil pouch flat, Cute Animals Tiger | NEW | 2 pcs | 36 pcs |
| 50039104 | 4 008110 287805 | pencil pouch flat, Cute Animals Zebra | NEW | 2 pcs | 36 pcs |
| 50038541 | 4 008110 286204 | pencil pouch flat, Cute Animals, 4 motifs assorted | NEW | 4 pcs | 36 pcs |
| Purses, sports sacs, kindergarten backpacks | | | | | |
| 50038640 | 4 008110 286402 | purse flat, canvas, Cute Animals, 4 motifs assorted | NEW | 4 pcs | 96 pcs |
| 50038619 | 4 008110 286341 | sports sac, Cute Animals, 4 motifs assorted | NEW | 4 pcs | 60 pcs |
| 50038121 | 4 008110 285290 | kindergarten backpack Rookie, Cute Animals Turtle | NEW | 1 pc | 20 pcs |
| 50038114 | 4 008110 285283 | kindergarten backpack Rookie, Cute Animals Zebra | NEW | 1 pc | 20 pcs |

CUTE ANIMALS

They warm our hearts and are as cute as can be!



LIKE A TIGER!

DISPLAY AVAILABLE FROM MID MARCH 2022



Display size (w x h x d):
60 x 193 x 40 cm

| Art. No. | EAN | Art. description | UV/ sub pack | NK/ outer carton |
|--------------------|-----------------|---|------------------|---------------------|
| Display 1/4 | | | | |
| 50041350 | 4 008110 300955 | Display 1/4 series „Cute Animals“ 2022 Content: | NEW 1 pac | 1 pac |
| 50041244 | | fountain pen my.pen, in foil case, M-nib, turquoise/orange | 3 pcs | |
| 50041251 | | fountain pen my.pen, in foil case, M-nib, mustard/white | 3 pcs | |
| 50040230 | | magnets, round, 6 pcs.on blister card | 4 pcs | |
| 50040261 | | stickers, 3 sheets, Cute Animals | 10 pcs | |
| 50040278 | | stickers, 1 sheets, Cute Animals | 10 pcs | |
| 50040247 | | book labels, 3 sheets, Cute Animals | 10 pcs | |
| 50040872 | | glue stick 21g, solvent-free, Cute Animals 4 motifs assorted | 20 pcs | |
| 50039272 | | spiral note pad 10x14, 70 gsm, 200 sheets, squared, round spiral, 4 motifs assorted | 5 pcs | |
| 50039838 | | notebook my.book flex, A6, 40 sheets, dotted, Zebra | 5 pcs | |
| 50039814 | | notebook my.book flex, PP, A5, 40 sheets, dotted, Koala | 5 pcs | |
| 50039821 | | notebook my.book flex, PP, A5, 40 sheets, dotted, Tiger | 5 pcs | |
| 50039845 | | homework book my.book flex A5, 80 gsm, 48 sheets, Zebra | 3 pcs | |
| 50039852 | | homework book my.book flex A5, 80 gsm, 48 sheets, Turtle | 3 pcs | |
| 50039180 | | spiral hardback notebook A5, 100 sheets, squared without margin, Turtle | 2 pcs | |
| 50039197 | | spiral hardback notebook A5, 100 sheets, squared without margin, Zebra | 2 pcs | |
| 50038541 | | pencil pouch flat, Cute Animals, 4 motifs assorted | 8 pcs | |
| 50038428 | | pencil pouch case, Cute Animals Zebra | 2 pcs | |
| 50038947 | | pencil pouch case, Cute Animals Koala | 2 pcs | |
| 50038954 | | pencil pouch case, Cute Animals Tiger | 2 pcs | |
| 50038435 | | pencil pouch case, Cute Animals Turtle | 2 pcs | |
| 50038961 | | pencil pouch Sport, Cute Animals Zebra | 2 pcs | |
| 50038978 | | pencil pouch Sport, Cute Animals Koala | 2 pcs | |
| 50038985 | | pencil pouch Sport, Cute Animals Tiger | 2 pcs | |
| 50038992 | | pencil pouch Sport, Cute Animals Turtle | 2 pcs | |
| 50038800 | | pencil pouch TriCase 31 pcs., Cute Animals Zebra | 2 pcs | |
| 50038817 | | pencil pouch TriCase 31 pcs., Cute Animals Turtle | 2 pcs | |
| 50040346 | | art storing file A3, elastic for closure grey, Koala | 5 pcs | |
| 50040841 | | art storing file A3, elastic for closure white, Tiger | 5 pcs | |
| 50040353 | | art storing file A4, elastic for closure black, Zebra | 5 pcs | |
| 50040858 | | art storing file A4, elastic for closure blue, Turtle | 5 pcs | |
| 50039203 | | spiral pad A4, 70 gsm , 80 sheets, squared with 2 margins, Turtle | 5 pcs | |
| 50039210 | | spiral pad A4, 70 gsm , 80 sheets, squared with 2 margins, Zebra | 5 pcs | |
| 50039227 | | spiral pad A4, 70 gsm , 80 sheets, ruled with 2 margins, Koala | 5 pcs | |
| 50039234 | | spiral pad A4, 70 gsm , 80 sheets, ruled with 2 margins, Tiger | 5 pcs | |
| 50040179 | | lever arch file maX.file, A4, spine width 8cm, Koala | 2 pcs | |
| 50040186 | | lever arch file maX.file, A4, spine width 8cm, Tiger | 2 pcs | |
| 50040193 | | lever arch file maX.file, A4, spine width 8cm, Zebra | 2 pcs | |
| 50040209 | | lever arch file maX.file, A4, spine width 8cm, Turtle | 2 pcs | |
| 50040216 | | 2-ringbinder maX.file, 25mm capacity, Zebra | 2 pcs | |
| 50040223 | | 2-ringbinder maX.file, 25mm capacity, Turtle | 2 pcs | |

CUTE ANIMALS

Want to bet everyone will soon be saying “Oh, how precious!”?



DISPLAY AVAILABLE FROM MID MARCH 2022



Display size (w x h x d):
39 x 48 x 29 cm

| Art. No. | EAN | Art. description | UV/ sub pack | NK/ outer carton |
|------------------------|-----|--|------------------|---------------------|
| Counter display | | | | |
| 50041367 | | Counter display series „Cute Animals“ 2022 Content: | NEW 1 pac | 1 pac |
| 50040261 | | stickers, 3 sheets, Cute Animals | 10 pcs | |
| 50040278 | | stickers, 1 sheets, Cute Animals | 10 pcs | |
| 50040230 | | magnets, round, 6 pcs.on blister card | 4 pcs | |
| 50041244 | | fountain pen my.pen, in foil case, M-nib, turquoise/orange | 3 pcs | |
| 50041251 | | fountain pen my.pen, in foil case, M-nib, mustard/white | 3 pcs | |
| 50040353 | | art storing file A4, elastic for closure black, Zebra | 3 pcs | |
| 50040858 | | art storing file A4, elastic for closure blue, Turtle | 3 pcs | |
| 50039838 | | notebook my.book flex, A6, 40 sheets, dotted, Zebra | 5 pcs | |
| 50039814 | | notebook my.book flex, PP, A5, 40 sheets, dotted, Koala | 4 pcs | |
| 50039821 | | notebook my.book flex, PP, A5, 40 sheets, dotted, Tiger | 4 pcs | |
| 50038961 | | pencil pouch Sport, Cute Animals Zebra | 1 pc | |
| 50038978 | | pencil pouch Sport, Cute Animals Koala | 1 pc | |
| 50038985 | | pencil pouch Sport, Cute Animals Tiger | 1 pc | |
| 50038992 | | pencil pouch Sport, Cute Animals Turtle | 1 pc | |

01|2022 · All images are similar · Misprints and errors expected