

PURE GLAM

Nature meets Glamour

Naturally rustic, but glamorous?

What may sound like a contradiction works perfectly in herlitz's new series, which features shiny gold dots on uncoated paper!

AVAILABLE
FROM FEBRUARY
2019

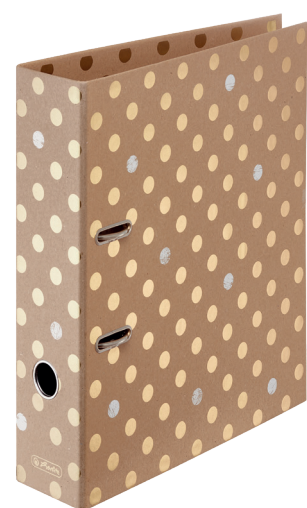
NEW



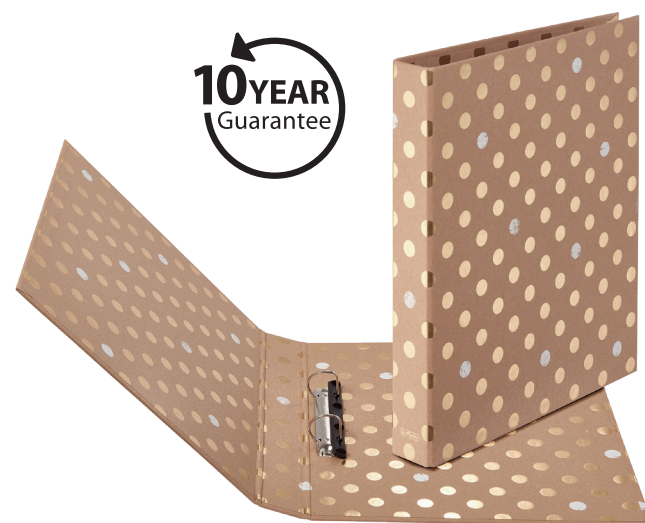
PURE GLAM

Natural and irresistibly elegant at the same time

- Uncoated papers combine a great look with rich texture.
- Shimmering metallic gold dots serve as contrasting highlights, creating tension in the minimalist design.
- The colour palette is also modest, completed simply by stylish white.



Lever arch file maX.file A4 8cm



2-ring binder maX.file A4



Art storing file A4



Note cube box



Pen stand



Spiral pad x.book A4



Notebook A6

Art. no.	EAN	Art. description	UV/sub pack	NK/outer carton
Lever arch files, Ring binders and Art storing files				
50021796	4 008110 574363	lever arch file maX.file, A4, spine width 8cm, outer and inner cover in packing paper optic, 2-colour embossed, Pure Glam	NEW 10 pcs	10 pcs
50021802	4 008110 574370	2-ring binder maX.file, A4, outer and inner cover in packing paper optic, 2-colour embossed, 25 mm capacity, Pure Glam	NEW 1 pc	16 pcs
50021734	4 008110 574165	art storing file A4, craft board, 2-colour embossed, elastic cord in gold, Pure Glam	NEW 5 pcs	70 pcs
Pads and Notebooks				
50021741	4 008110 574172	spiral pad A4, 80 sheets, craft board cover, 2-colour embossed, special ruling squared, Pure Glam	NEW 5 pcs	25 pcs
50021727	4 008110 574158	notebook A6, craft board cover, 2-colour embossed, 32 sheets, ruled, Pure Glam	NEW 10 pcs	400 pcs
Desk accessories				
50021819	4 008110 574387	note cube box, 9 x 9 x 9 cm, craft board, 2-colour embossed, 700 sheets white paper, Pure Glam	NEW 1 pc	16 pcs
50021826	4 008110 574394	pen stand, cardboard, with packing paper optic, 2-colour embossed, Pure Glam	NEW 1 pc	30 pcs

PURE GLAM

Relaxed elegance with class

- In the age of digitalisation, the tactile experience of classic materials is taking on new importance.
- Features such as golden elastic fasteners and zips add a luxurious touch to the basic materials, resulting in a chic reinterpretation of the natural look.



Notebook my.book flex A5



Pencil pouch Cocoon



Pencil pouch round



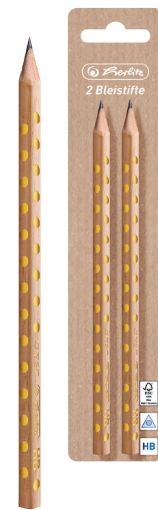
Fountain pen my.pen style



Nicewriter set my.pen style



Plastic ballpoint pen



Wooden graphite pencils



Mixbox „4 in 1“



Fold back clips assortment



Art. no.	EAN	Art. description	UV/sub pack	NK/outer carton
Notebooks				
50021758	4 008110 574240	notebook my.book flex, A5, exchangeable craft board cover, 2-colour embossed, 40 sheets, dotted (5x5), Pure Glam	NEW 5 pc	50 pcs
Fountain pens my.pen				
50021772	4 008110 574288	fountain pen my.pen style, suitable for both left- or right-handed writers, in foil box, Pure Glam	NEW 1 pcs	132 pcs
50021789	4 008110 574295	fountain pen my.pen style, suitable for both left- or right-handed writers, loose, Pure Glam	NEW 1 pc	360 pcs
50021765	4 008110 574271	nicewriter set my.pen style, suitable for both left- or right-handed writers, in foil box, Pure Glam	NEW 1 pc	120 pcs
Ballpoint pens and Graphite pencils				
50021710	4 008110 574127	plastic ballpoint pen, incl. X20-ballpoint pen refill, writing color blue, Pure Glam	NEW 6 pcs	252 pcs
50022229	4 008117 033177	wooden graphite pencils, HB, triangular, pure, FSC™ 100%, motif Pure Glam	NEW 8 pcs	320 pcs
Pencil pouches				
50021987	4 008110 574837	pencil pouch Cocoon, leather imitation printed, inner lining, gold-coloured zipper, Pure Glam	NEW 3 pcs	36 pcs
50021994	4 008110 574844	pencil pouch round, leather imitation printed, inner lining, gold-coloured zipper, Pure Glam	NEW 3 pcs	105 pcs
Consumption items				
50021833	4 008110 574400	mixbox „4 in 1“, metal/plastic, contents: 30 pinboard tacks white, 10 fold back clips gold, 70 paper clips white, 200 drawing pins gold	NEW 4 pac	120 pac
50021840	4 008110 574417	fold back clips assortment, 3 different sizes, gold/white	NEW 4 pac	120 pac

PURE GLAM

Proof that minimalism and glamour are a perfect fit!



Display size (w x h x d):
60 x 168 x 40 cm



NEW
Pelikan
TWIST COLOURS
FIT PERFECTLY
WITH PURE
GLAM

Pelikan Twist® Pure Gold and White Pearl:
fountain pens and ink rollers

Art. no.	EAN	Art. description	UV/sub pack	NK/outer carton
Display				
50022786	4 008110 576084	1/4 display Pure Glam 2019 Content:	NEW 1 pac	1 pac
50021765		nicewriter set my.pen style, Pure Glam	6 pcs	
50021772		fountain pen my.pen style, Pure Glam	6 pcs	
50021710		plastic ballpoint pen, Pure Glam	6 pcs	
50022229		wooden graphite pencils, HB, triangular, pure, FSC™ 100%, pack of 2, Pure Glam	10 pcs	
50021840		fold back clips assortment, gold/white	6 pac	
50021833		mixbox "4 in 1", metal/plastic. gold/white	6 pac	
50021734		art storing file A4, craft board, Pure Glam	10 pcs	
50021819		note cube box, 9 x 9 x 9 cm, 700 sheets white paper, Pure Glam	6 pcs	
50021826		pen stand, Pure Glam	4 pcs	
50021758		notebook my.book flex, A5, 40 sheets, dotted (5x5), Pure Glam	10 pcs	
50021727		notebook A6, 32 sheets, ruled, Pure Glam	10 pcs	
50021741		spiral pad A4, 80 sheets, special ruling squared, Pure Glam	10 pcs	
50021987		pencil pouch Cocoon, leather imitation printed, Pure Glam	4 pcs	
50021994		pencil pouch round, leather imitation printed, Pure Glam	4 pcs	
50021796		lever arch file maX.file, A4, spine width 8cm, Pure Glam	8 pcs	
50021802		2-ring binder maX.file, A4, 25 mm capacity, Pure Glam	5 pcs	

PURE GLAM

The compact counter display shows the full potential of our new range.



Display size (w x h x d):
44 x 44 x 26 cm

Art. no.	EAN	Art. description	UV/sub pack	NK/outer carton
Display				
50022809		Counter display Pure Glam 2019 Content:	NEW 1 pac	1 pac
50021734		art storing file A4, craft board, Pure Glam	5 pcs	
50021758		notebook my.book flex, A5, 40 sheets, dotted (5x5), Pure Glam	5 pcs	
50021727		notebook A6, 32 sheets, ruled, Pure Glam	10 pcs	
50021994		pencil pouch round, leather imitation printed, Pure Glam	2 pcs	
50021987		pencil pouch Cocoon, leather imitation printed, Pure Glam	2 pcs	
50021765		nicewriter set my.pen style, Pure Glam	3 pcs	
50021772		fountain pen my.pen style, Pure Glam	3 pcs	
50021840		fold back clips assortment, gold/white	2 pac	
50021833		mixbox "4 in 1", metal/plastic. gold/white	2 pac	

01|2019 · All images are similar · Misprints and errors expected