



Color  
& relax

The new coloring assortment for adults

# Dream Journey

The lovingly, exclusive for herlitz hand-drawn pictures,  
inspired by the different regions in the world,  
wait to be discovered and colored.

 Herlitz

# Favorite products for coloring-lovers and newcomers

Coloring Book  
68 designs



## Coloring Book

68 designs to draw for real enthusiasts

### Key facts

- 72 pages
- Book binding
- Thick white paper 170g/m<sup>2</sup>
- Quality cover with silver elements and folded front and back cover
- Size: 23 x 23 cm
- Made in Germany

Coloring Pad  
30 designs



## Coloring Pad

30 designs on removable pages for framing or as a present

### Key facts

- 30 sheets
- Glued at the top
- Thick white paper 170g/m<sup>2</sup>
- Quality cover with silver elements
- Size: 20 x 20 cm
- Made in Germany

Coloring Booklet  
22 designs



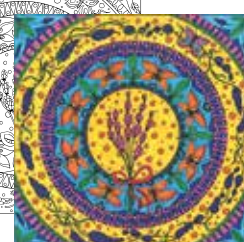
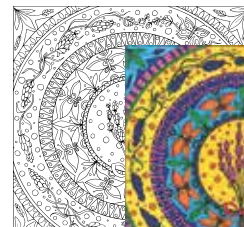
## Coloring Booklet

22 Motive designs for a short world-trip

### Key facts

- 24 pages
- 2-staple-binding
- Thick white paper 170g/m<sup>2</sup>
- Quality cover with silver elements
- Size: 23 x 23 cm
- Made in Germany

The new herlitz-coloring items appeal to grownups as well as to teenagers, who enjoy creating their own works of art and relaxed creativity.



A wealth of colors, making every picture a unique artwork

## Fineliner/ fibre-tip pens

10 vibrant colors for  
strong contrasts

### Key facts

- 10 colors
- Fineliner-tip for little details
- Thick fibre-tip for larger areas
- With food colors
- Foil case with hanging device



## Colored pencils

24 brilliant colors incl.  
gold und silver for fine  
shades

### Key facts

- 24 colors
- Triangular shape
- Break-proof
- FSC™-certified:  
wood 100 % from well  
managed forests
- Hanging pack

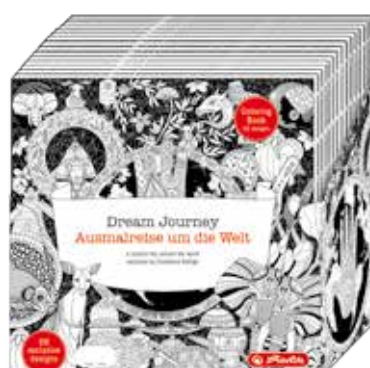


The mark of  
responsible forestry

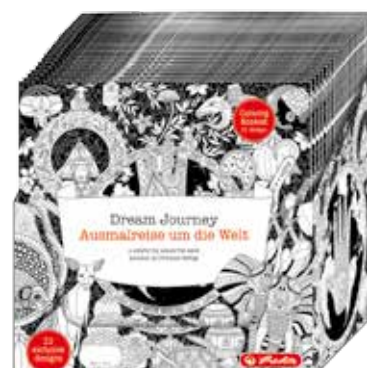


Berlicz

# Presentation made easy



Coloring Book  
in ready-for-sale-carton  
size (w x h x d)  
24 x 24,5 x 14,5 cm



Coloring Pad  
in ready-for-sale-carton  
size (w x h x d)  
24 x 24,5 x 14,5 cm



Coloring Booklet  
in ready-for-sale-  
carton  
size (w x h x d)  
21 x 21,5 x  
16 cm

## Tear-off packaging

The items come in practical  
tear-off packaging which  
makes the presentation  
as easy as attractive

Triangular col.  
pencils in ready-  
for-sale-carton  
size (w x h x d)  
9,3 x 28,6 x 16,5 cm



Fineliner/Fibre-  
tip pens in ready-  
for-sale-carton  
size (w x h x d)  
12 x 26,5 x  
17,5 cm

## Turnover guaranteed – try these :

The new herlitz-assortment offers top-selling-items  
for every aspect of coloring for adults – all from one source.

Art. no.	EAN	Art. description	UV/ sub pac	NK/ outer carton
50007493	4 008110 547398	Coloring Book 23x23 cm, 72 pages in ready-for-sale-carton	NEW 15 pc	15 pc
50007509	4 008110 547404	Coloring Pad 20x20 cm, 30 sheets in ready-for-sale-carton	NEW 20 pc	20 pc
50007516	4 008110 547411	Coloring Booklet 23x23 cm, 24 pages in ready-for-sale-carton	NEW 30 pc	30 pc
50007479	4 008110 547336	Triangular col. pencils 24 pcs. FSC, coloring for adults	NEW 4 pc	48 pc
50007486	4 008110 547343	Fineliner/Fibre-tip pens 10 pcs., coloring for adults	NEW 8 pc	120 pc
50008285	4 008110 548999	Ready-for-sale-carton herlitz coloring for adults Content: 10 x Triangular col. pencils 22+2 pcs. FSC	NEW 1 pck	10 pck
50008292	4 008110 549002	Ready-for-sale-carton herlitz coloring for adults Content: 15 x Fineliner/Fibre-tip pens 10 pcs.	NEW 1 pck	10 pck

www.herlitz.eu

05|2016 - All images are similar. Misprints and errors excepted.

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