

$\operatorname{Pur}^{\bullet}$

Understated elegance in trendy colors

PURA® is a clear and straight designed series of metal writing devices made from double anodized Aluminum. The balanced combination of matte colors and shiny silver surfaces underlines the noble character of this writing instrument, giving it a subtle, elegant silhouette. Following the latest trends, the high-quality Pura collection is now being updated. The colors "Anthracite" and "Petrol" replace "Black" and "Blue". In addition, the assortment is supplemented with the shades "Bordeaux", "Mocha" and "Deep Green". The classic "Silver" remains in the assortment.



Display

The Pura collection is presented in an eye-catching new, high-quality display. This stylish, rotating cube is intended for permanent presentation at the PoS. It elegantly presents all color variations and shows the different writing systems when opened.



240 mm x 340 mm x 240 mm (W/H/D)

Order- No.	EAN-No.	Color code	ltem description	Item description		UV / sub pac	NK / outer carton
Pura							
Display							
604635	4 012700 604637			Display incl. 15 Pura writing devicesDContent:	NEW	1 PAC	1 PAC
817134			P40	Fountain pen Pura P40 Anthracite nib size M		2 pcs.	90 pcs.
817165			P40	Fountain pen Pura P40 Petrol nib size M		1 pc.	90 pcs.
817196			P40	Fountain pen Pura P40 Bordeaux nib size M		1 pc.	90 pcs.
817226			P40	Fountain pen Pura P40 Mocha nib size M		1 pc.	90 pcs.
817509			P40	Fountain pen Pura P40 Deep Green nib size M		1 pc.	90 pcs.
817394			K40	Ballpoint pen Pura K40 Anthracite		1 pc.	90 pcs.
817400			K40	Ballpoint pen Pura K40 Petrol		2 pcs.	90 pcs.
817417			K40	Ballpoint pen Pura K40 Bordeaux		1 pc.	90 pcs.
817424			K40	Ballpoint pen Pura K40 Mocha		1 pc.	90 pcs.
817431			K40	Ballpoint pen Pura K40 Deep Green		1 pc.	90 pcs.
817448			R40	Roller Pura R40 Anthracite		1 pc.	90 pcs.
817455			R40	Roller Pura R40 Petrol		1 pc.	90 pcs.
817462			R40	Roller Pura R40 Bordeaux		1 pc.	90 pcs.
6001216	4 ⁰ 012700 ²⁵⁶³⁷⁹			Gratis-Gravur bis 31.01.2021			

Similar to illustration

Order- No.	EAN-No.	Color code	ltem description	Item description		UV / sub pac	NK / outer carton				
Pura											
	pen folding box		D40	Fountain non Dura D40 Silver nih siza F		1 nc	00 pcc				
951954	4012"7408		P40	Fountain pen Pura P40 Silver nib size F		1 pc.	90 pcs.				
817127	4 012700 817129		P40	Fountain pen Pura P40 Anthracite nib size F	NEW	1 pc.	90 pcs.				
817158	4 ¹⁰ 12700 ¹⁰ 817150		P40	Fountain pen Pura P40 Petrol nib size F	NEW	1 pc.	90 pcs.				
817189	4 012700 817181		P40	Fountain pen Pura P40 Bordeaux nib size F	NEW	1 pc.	90 pcs.				
817219	4 012700 817211		P40	Fountain pen Pura P40 Mocha nib size F	NEW	1 pc.	90 pcs.				
817493	4 012700 817495		P40	Fountain pen Pura P40 Deep Green nib size F	NEW	1 pc.	90 pcs.				
951970	4012"7422		P40	Fountain pen Pura P40 Silver nib size M		1 pc.	90 pcs.				
817134	4 012700 817136		P40	Fountain pen Pura P40 Anthracite nib size M	NEW	1 pc.	90 pcs.				
817165	4 012700 817167		P40	Fountain pen Pura P40 Petrol nib size M	NEW	1 pc.	90 pcs.				
817196	4 012700 817198		P40	Fountain pen Pura P40 Bordeaux nib size M	NEW	1 pc.	90 pcs.				
817226	4 012700 817228		P40	Fountain pen Pura P40 Mocha nib size M	NEW	1 pc.	90 pcs.				
817509	4 012700 817501		P40	Fountain pen Pura P40 Deep Green nib size M	NEW	1 pc.	90 pcs.				
951988	4012 7439		P40	Fountain pen Pura P40 Silver nib size B		1 pc.	90 pcs.				
817141	4 012700 817143		P40	Fountain pen Pura P40 Anthracite nib size B	NEW	1 pc.	90 pcs.				
817172	4 012700 817174		P40	Fountain pen Pura P40 Petrol nib size B	NEW	1 pc.	90 pcs.				
817202	4 012700 817204		P40	Fountain pen Pura P40 Bordeaux nib sizeB	NEW	1 pc.	90 pcs.				
817233	4 012700 817235		P40	Fountain pen Pura P40 Mocha nib size B	NEW	1 pc.	90 pcs.				
817516	4 012700 817518		P40	Fountain pen Pura P40 Deep Green nib size B	NEW	1 pc.	90 pcs.				
Ballpoint	pen folding box										
951996	4012 7446		K40	Ballpoint pen Pura K40 Silver		1 pc.	90 pcs.				
817394	4 012700 817396		K40	Ballpoint pen Pura K40 Anthracite	NEW	1 pc.	90 pcs.				
817400	4 012700 817402		K40	Ballpoint pen Pura K40 Petrol	NEW	1 pc.	90 pcs.				
817417	4 012700 817419		K40	Ballpoint pen Pura K40 Bordeaux	NEW	1 pc.	90 pcs.				
817424	4 012700 817426		K40	Ballpoint pen Pura K40 Mocha	NEW	1 pc.	90 pcs.				
817431	4 012700 817433		K40	Ballpoint pen Pura K40 Deep Green	NEW	1 pc.	90 pcs.				
Roller folding box											
952010	4012 7460		R40	Roller Pura R40 Silver		1 pc.	90 pcs.				
817448	4 012700 817440		R40	Roller Pura R40 Anthracite	NEW	1 pc.	90 pcs.				
817455	4 012700 817457		R40	Roller Pura R40 Petrol	NEW	1 pc.	90 pcs.				
817462	4 012700 817464		R40	Roller Pura R40 Bordeaux	NEW	1 pc.	90 pcs.				
817479	4 012700 817471		R40	Roller Pura R40 Mocha	NEW	1 pc.	90 pcs.				
817486	4 012700 817488		R40	Roller Pura R40 Deep Green	NEW	1 pc.	90 pcs.				
Gift box											
922500	4 012700 922502			Gift box G5		1 pc.	90 pcs.				