

Pelikan

For boundless
joy in being
creative

Coloring
and crafting
2024



www.pelikan.com



Pelikan x Creativity

Welcome in the fascinating world of creative products. From opaque paint boxes and accessories via modelling clay, felt pens and wax crayons to craft papers, pads and art storing files we do offer a wide range of high quality products that give joy to kids and support their boundless creativity.



For boundless
joy in being
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Why Pelikan?

- Our products are well thought and intuitively to use by kids.
- Our inspiring instructions are easy to follow and give children room for their own creations.
- Our products stand for premium quality and safety and are explicitly developed for children.



New packaging K12® and K24®

With the inspiring tutorial the colorful work of art 'peacock' succeeds in the twinkling of an eye. Simply scan the QR-Code on the packaging and off you go! Follow step-by-step the video and create the wonderfully colorful animal in your own pace. Great for birthday parties, art lessons and as leisure activity.



...will decorate the packaging of K12® and K24®

 www.pelikan.com/k12
Tutorial peacock



Peacock' is the winner motif of the children's painting competition 'Colour Animals



K12® color edition

New color impulse for the Pelikan top seller

The top selling opaque paint box K12 will be available in **trend colors violet and light green** from 2024 on. In proven quality with radiant colors. Recommended by teachers. Made in Germany.



NEW

Available
January
2024

Deckfarbkasten
Opaque Paint Box
K12® – Das Original
12 Farben
Colors



| Order-No. | EAN-No. | Color code | Article code | Item-Description | Unit | Sub Pack |
|---|---------|------------|--------------|----------------------------------|------------------|----------|
| Color edition Opaque paint boxes | | | | | | |
| Folding box | | | | | | |
| 701 310 | | ● | 735/K12G | Opaque paint box 735K/12G green | NEW 5 pcs | 30 pcs |
| 701 327 | | ● | 735/K12V | Opaque paint box 735K/12V violet | NEW 5 pcs | 30 pcs |
| Color edition Water container | | | | | | |
| Folding box | | | | | | |
| 816 373 | | ● | 735/WBG | Waterbox 735 WBG green | 5 pcs | 80 pcs |
| 824 019 | | ● | 735/WBV | Waterbox 735 WBV violet | NEW 5 pcs | 80 pcs |

K24® eco and waterbox eco

This is how painting becomes sustainable

K12 gets a big brother: the new K24 with its 24 brilliant and highly opaque colors comes with all its plastic parts made of 95% post consumer waste. We think that this is the most sustainable material and makes this paint box the best choice for environmentally conscious families.

Both eco paint boxes will be completed by the new eco water container. It can be attached to both models without tipping and consists as well of 95% post consumer recycling material.



NEW

Available
January
2024



| Order-No. | EAN-No. | Color code | Article code | Item-Description | Unit | Sub Pack |
|-------------------------------|---------|------------|--------------|------------------------------|------------------|----------|
| Opaque paint boxes eco | | | | | | |
| Folding box | | | | | | |
| 701 174 | | ● | 735/K12eco | Opaque paint box 735K/12 eco | 5 pcs | 30 pcs |
| 701 303 | | ● | 735/K24eco | Opaque paint box 735K/24 eco | NEW 1 pc | 15 pcs |
| Water container eco | | | | | | |
| Folding box | | | | | | |
| 824 002 | | ● | 735/WBE | Waterbox 735 WBE eco | NEW 5 pcs | 80 pcs |



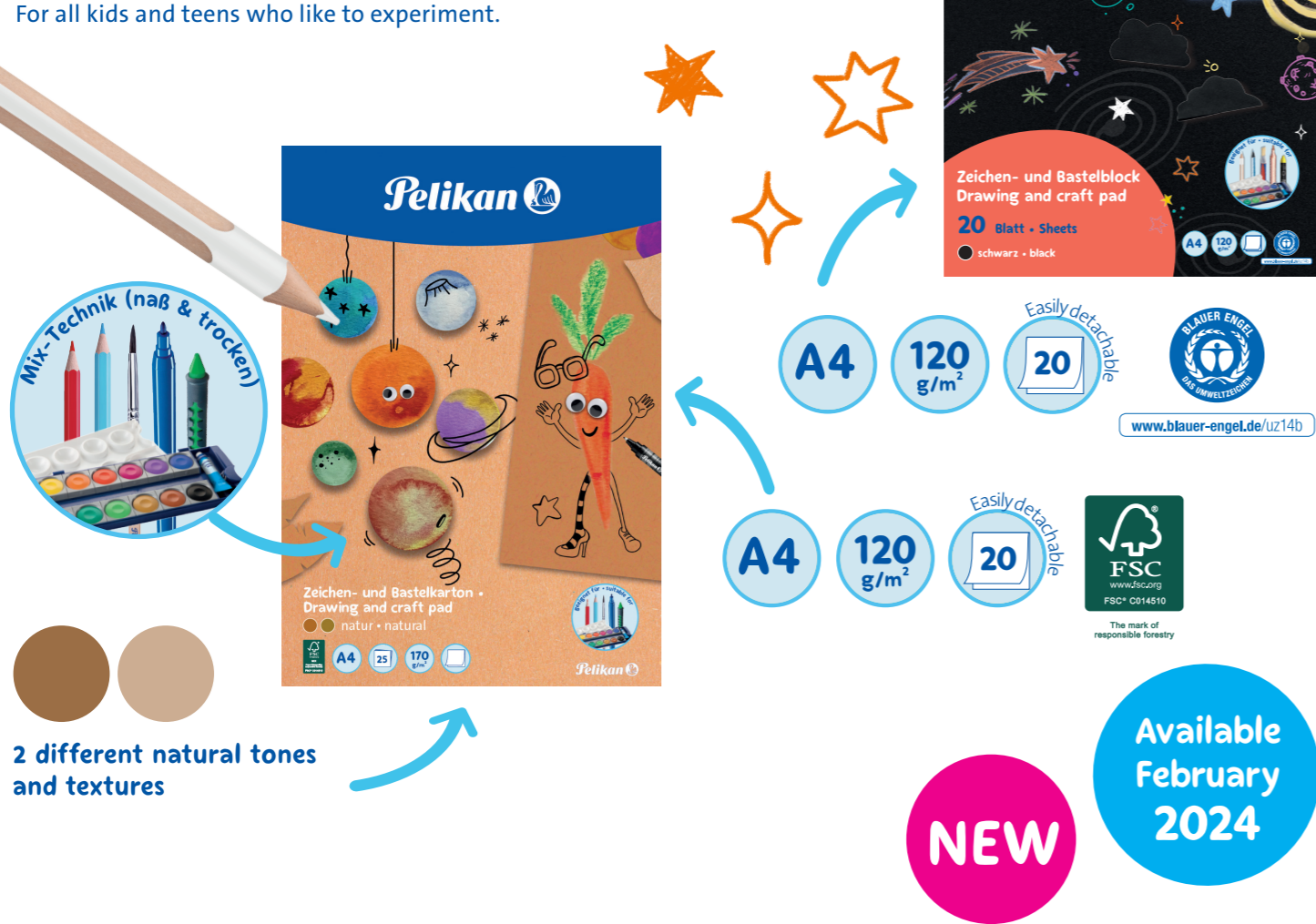
Drawing and craft pad nature

For special painting effects

White or beige? Small difference, big effect! The drawing pad 'Nature' combines paper in 2 different **natural shades** and brings a warm and **unusual look** to every picture with its **different structures**.

Whether with colored pencils, wax crayons or opaque colors - the pads' sheets in natural shades bring color very vividly to light! Also suitable for handicrafts.

For all kids and teens who like to experiment.



Mix-Technik (naß & trocken)

Zeichen- und Bastelkarton - Drawing and craft pad
natur • natural

Zeichen- und Bastelblock Drawing and craft pad
20 Blatt - Sheets
schwarz • black



A4 **120 g/m²** **20** Easily detachable
www.blauer-engel.de/uz14b

A4 **120 g/m²** **20** Easily detachable
www.blauer-engel.de/uz14b

Available February 2024

NEW

2 different natural tones and textures

| Order-No. | EAN-No. | Color code | Article code | Item-Description | Unit | Sub Pack |
|--------------------------|---|------------|--------------|--|------------------|----------|
| Creative products | | | | | | |
| Drawing pads | | | | | | |
| 101 578 |  | ● | C4/20 | Drawing and craft pad C4/20 120g/m ² black | 5 pcs | 60 pcs |
| 102 360 |  | ● | C4/20 | Drawing and craft pad C4/20 120g/m ² nature | NEW 5 pcs | 60 pcs |

Tinted paper A3 & A5

Complementary basics

Tinted paper is a classic in crafting! The large **A3 pad** in 10 bright colors and the practical **A5 travel companion** in 21 colors complete the tinted paper range. For all crafters at school, at home or on the road.



21 Colors **120 g/m²** **A5** **40** Easily detachable
www.blauer-engel.de/uz14b

All craft papers with printed **step-by-step instructions** to get started right away




10 Farben **120 g/m²** **A3** **10** Easily detachable
www.blauer-engel.de/uz14b

Available February 2024

NEW

Available February 2024

NEW

| Order-No. | EAN-No. | Color code | Article code | Item-Description | Unit | Sub Pack |
|--------------------------|---|------------|--------------|---|------------------|----------|
| Creative products | | | | | | |
| Tinted paper pads | | | | | | |
| 101 974 |  | | TZPB | Tintend paper pad, A5, 40 sheets, 20 colors, FSC material | NEW 5 pcs | 60 pcs |
| 101 585 |  | | TZPB | Tintend paper pad, Rainbow 23x33cm (A4+), 20 sheets, 11 colors, recycled material, Blue Angel | 5 pcs | 60 pcs |
| 101 998 |  | | TZPB | Tintend paper pad, A3, 10 sheets, 10 colors recycled material, Blue Angel | NEW 5 pcs | 75 pcs |

Upcycling craft books with stickers and coloring pages

Contemporary, ingenious and environmentally friendly

With the help of the craft and play books with their favourite themes 'Sea World', 'Jungle' and 'Farm', children transform everyday objects, packaging waste and rubbish into colorful play worlds.

The basic material is available in every household: Rubbish, scissors, glue, paint box and felt tip pens. We provide the colorful paper material and stickers and do without unnecessary accessories.

Sustainable creativity for all planet dwellers from 4 - 7 years.

Upcycling 3-D-projects for crafting and playing

Promotes children's motor skills and creativity

Incl. stickers and coloring pages

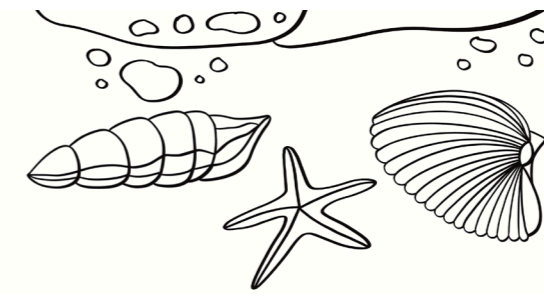
With perforation to tear out and start crafting

100%
All book parts usable

140 g/m² A4 32 Easily detachable Made in Germany

FSC The mark of responsible forestry

| Order-No. | EAN-No. | Color code | Article code | Item-Description | Unit | Sub Pack |
|---------------------------------|---------|------------|--------------|---|------------------|----------|
| Creative products | | | | | | |
| Upcycling crafting books | | | | | | |
| 102 056 | | | UBBS | Upcycling crafting book with stickers "Ocean world", A4 | NEW 5 pcs | 30 pcs |
| 102 063 | | | UBBS | Upcycling crafting book with stickers "Jungle", A4 | NEW 5 pcs | 30 pcs |
| 102 070 | | | UBBS | Upcycling crafting book with stickers "Farm", A4 | NEW 5 pcs | 30 pcs |



Coloring book 'my waterworld' with stickers

Ocean love – top theme 2024

Under water world and stickers - 2 things that are popular with kids.

Beautiful illustrations let the little artists dive into a fascinating world of the sea and create pictures in imaginative colors.

A great addition to the Pelikan coloring books for all water fans from 4 to 7 years.

Double page with more than 100 stickers.

Unicorn, farm or ocean - there is a world for everyone.

Available February 2024

NEW

100 g/m² A4 48 Made in Germany

Suitable for colored pencils, wax crayons and felt tip pens.

FSC The mark of responsible forestry

| Order-No. | EAN-No. | Color code | Article code | Item-Description | Unit | Sub Pack |
|--------------------------|---------|------------|--------------|--|------------------|----------|
| Creative products | | | | | | |
| Coloring books | | | | | | |
| 102 018 | | | MBMS | Coloring book "blue sea" w. stickers, A4, 48 pages | NEW 5 pcs | 30 pcs |
| 101 523 | | | SMB | Supercoloring book "My daily adventures", A4, 64 pages | 5 pcs | 30 pcs |
| 101 530 | | | MBMS | Coloring book "my unicorn" w. stickers, A4, 48 pages | 5 pcs | 30 pcs |

Even more creative adventures

With our versatile mix of materials



| Order-No. | EAN-No. | Color code | Article code | Item-Description | Unit | Sub Pack |
|-----------------------------|-----------------|------------|--------------|--|--------|----------|
| Creative products | | | | | | |
| Craft coloring books | | | | | | |
| 101 547 | 4 012700 101549 | | BMB | Craft coloring book animals FSC | 5 pcs | 30 pcs |
| 101 554 | 4 012700 101556 | | BMB | Craft coloring book unicorn country FSC | 5 pcs | 30 pcs |
| 101 561 | 4 012700 101563 | | BMB | Craft coloring book space FSC | 5 pcs | 30 pcs |
| Crafting papers | | | | | | |
| 101 592 | 4 012700 101594 | | TZPB | Tintend paper pad, Summer 23x33cm (A4+), 20 sheets, 11 colors, recycled material, Blue Angel | 5 pcs | 60 pcs |
| 101 639 | 4 012700 101631 | | FOKA | Photo mounting board pad 23 x 33 cm, 10 sheets assorted | 5 pcs | 60 pcs |
| 137 935 | 4 012700 137937 | | 232 M/10 | Gloss paper 18 x 30cm gummed, 10 colors | 10 pcs | 100 pcs |
| 137 943 | 4 012700 137944 | | 233 M/10 | Transparent paper 18,5x29,7cm, 10 colors | 10 pcs | 200 pcs |
| 101 622 | 4 012700 101624 | | KRP | Crepe paper set KRP, 10 colors ass. | | 20 pcs |
| Wobbly eyes | | | | | | |
| 101 646 | 4 012700 101648 | | STWA | Sticker Wobbly eyes STWA big, 1 sheet | 10 pcs | 1000 pcs |
| 101 653 | 4 012700 101655 | | STWA | Sticker Wobbly eyes STWA small, 1 sheet | 10 pcs | 1000 pcs |
| 101 660 | 4 012700 101662 | | STWA | Sticker Emotion eyes mix 3 sheets | 10 pcs | 1000 pcs |

Creaplast® modelling clay

In the practical click box

One of the most important products for school is the popular Pelikan modelling clay creaplast in the blue or red box.

Filled with 240 g modelling clay, the box offers plenty of material for creative 3D creations! 14 sticks in 10 colors offer a wide range of colors for various modelling projects. Including a light rose.

In a blue or red plastic box with practical click closure.



Practical box with click closure



For easy refill: folding box



| Order-No. | EAN-No. | Color code | Article code | Item-Description | Unit | Sub Pack |
|--------------------------------|-----------------|------------|--------------|--|-----------|----------|
| Modeling clay Creaplast | | | | | | |
| Folding box | | | | | | |
| 606 035 | 4 012700 606037 | | 198/8FS | Modeling clay Creaplast®, 8 Colors in fb | 5 pcs | 80 pcs |
| Plastic box | | | | | | |
| 606 738 | 4 012700 606730 | ● | 198/10B | Modeling clay Creaplast® 10 colors, blue box | NEW 5 pcs | 40 pcs |
| 606 745 | 4 012700 606747 | ● | 198/10R | Modeling clay Creaplast® 10 colors, red box | NEW 5 pcs | 40 pcs |



Art storing files Pelikan

Storage with a glossy finish

For storing the most beautiful pieces of our kids art, art storing files are great! A3 is the most popular format. The Pelikan art storing files offer a simple and safe handling. In addition, new trendy designs and shimmering surface effects will delight little artists at school and at home!

Latest top designs



Shaped flaps, striking design

Stable cardboard



A4 A3 A2

Flexible filling height due to multiple grooving

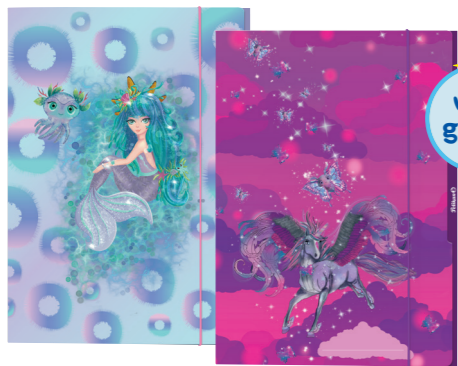
With protective varnish

Metal ends prevent tearing out



Easy handling for kids thanks to vertical rubber band

Labelling field



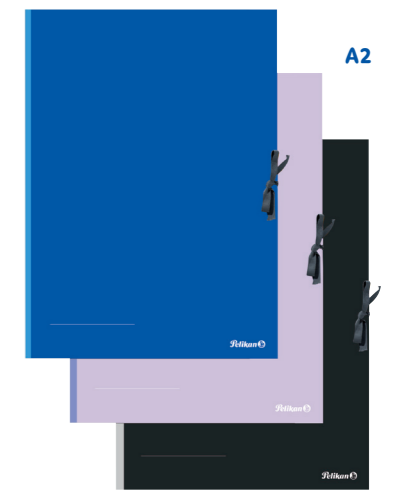
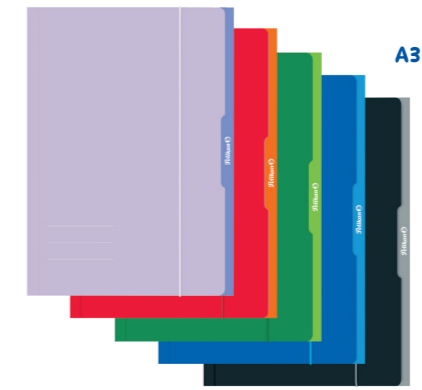
Mermaid, Unicorn



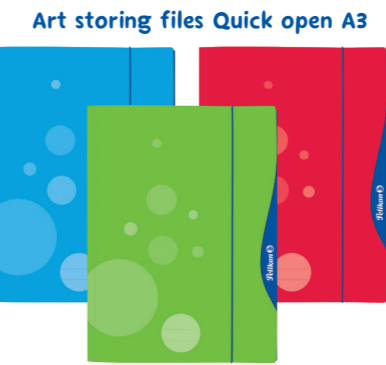
Panther, Water World



Turtle



Art storing files animal A3




| Order-No. | EAN-No. | Color code | Article code | Item-Description | Unit | Sub Pack |
|--|------------------|------------|--------------|---|-------|----------|
| Art storing files | | | | | | |
| Art storing files uni/ animals | | | | | | |
| 276 849 | 4 012700 27684 1 | | SM4 | Art storing files A4 ass.col. FSC | 5 pcs | 80 pcs |
| 276 856 | 4 012700 27685 8 | | SM3 | Art storing files A3 ass.col. FSC | 5 pcs | 50 pcs |
| 276 870 | 4 012700 27687 2 | | SM2 | Art storing files A2 ass.col. FSC | 5 pcs | 15 pcs |
| 276 887 | 4 012700 27688 9 | | SM3 | Art storing files A3 Animals ass. FSC | 5 pcs | 50 pcs |
| 277 044 | 4 012700 27704 6 | | SM3 | Art storing file A3 Turtle FSC | 5 pcs | 50 pcs |
| Art storing files with special finish | | | | | | |
| 276 894 | 4 012700 27689 6 | | SM3 | Art storing file A3 Mermaid, with glitter, FSC | 5 pcs | 50 pcs |
| 276 900 | 4 012700 27690 2 | | SM3 | Art storing file A3 Unicorn, with glitter, FSC | 5 pcs | 50 pcs |
| 276 917 | 4 012700 27691 9 | | SM3 | Art storing file A3 Panther, with partial lacquer, FSC | 5 pcs | 50 pcs |
| 277 013 | 4 012700 27701 5 | | SM3 | Art storing file A3 ocean world, with partial lacquer, FSC | 5 pcs | 50 pcs |
| Art storing files 'Quick open' | | | | | | |
| 237 284 | 4 012700 23728 6 | | | Art storing files A3 "quick open" red, with 1-Hand-open mechanism | 5 pcs | 25 pcs |
| 237 635 | 4 012700 23763 7 | | | Art storing files A3 "quick open" blue, with 1-Hand-open mechanism | 5 pcs | 25 pcs |
| 237 642 | 4 012700 23764 4 | | | Art storing files A3 "quick open" green, with 1-Hand-open mechanism | 5 pcs | 25 pcs |
| Combi file 2 in 1 | | | | | | |
| 238 205 | 4 012700 23820 7 | | | Combi file A3, with integrated drawing pad | 5 pcs | 25 pcs |

Available
March
2024

NEW


Coloring and crafting - topselling items attractively presented for promotion periods



| Order-No. | EAN-No. | Item-Description | Content |
|---|---|---|---------|
| Display Creativity Coloring & Crafting | | | |
| Display | | | |
| 607 100 |  | Display Creativity Coloring & Crafting | |
| 102 018 | | Coloring book "blue sea" w. stickers , A4, 48 pages | 4 |
| 101 530 | | Coloring book "my unicorn" w. stickers , A4, 48 pages | 4 |
| 101 554 | | Crafting and coloring book "Unicorn", A4, 32 pages | 4 |
| 101 547 | | Crafting and coloring book "Animals", A4, 32 pages | 4 |
| 811 194 | | Colored pencils Combino, triangular, thick, 12 pcs. | 4 |
| 101 974 | | Tintend paper pad, A5, 40 sheets, 20 colors, FSC material | 4 |
| 819 084 | | Siccors grifix SC1RR right round, assorted colors | 6 |
| 814 553 | | Feltpens Combino super 411, 9 pcs. | 4 |
| 101 646 | | Sticker Wobbly eyes STWA big, 1 sheet | 10 |
| 101 653 | | Sticker Wobbly eyes STWA colorful, 1 sheet | 10 |
| 101 660 | | Sticker Emotion eyes mix, 3 sheets | 10 |




Display measures (w x h x d):
44 x 44 x 28 cm incl. topper

| Order-No. | EAN-No. | Item-Description | Content |
|-------------------------------|---|--|---------|
| Display Creativity eco | | | |
| Display | | | |
| 607 094 |  | Display Creativity eco | |
| 701 303 | | Opaque paint box 735K/24 eco | 2 |
| 700 733 | | Opaque paint box 735K/12 eco | 5 |
| 102 360 | | Brushes grifix synth. with Band 5 pcs. | 5 |
| 101 578 | | Drawing and craft pad C4/20, 120gsm, nature | 5 |
| 701 174 | | Drawing and craft pad C4/20, 120gsm, black | 5 |
| 700 733 | | Upcycling crafting book with stickers "Ocean world", A4 , 32 pages | 5 |
| 102 056 | | Upcycling crafting book with stickers "Farm", A4 , 32 pages | 5 |
| 102 070 | | Scissors grifix SC1RS right point , assorted colors | 6 |
| 701 174 | | Deckfarbk 735/K12 eco | 1 |
| 819 091 | | Scissors grifix SC1RS right point , assorted colors | 6 |

Pelikan x Creativity



Display measures (w x h x d):
39 x 34 x 28 cm incl. topper

| Order-No. | EAN-No. | Item-Description | Content |
|-------------------------------|---|--|---------|
| Display crafting books | | | |
| Display | | | |
| 607 117 |  | Display crafting books | |
| 101 561 | | Crafting and coloring book "Space", A4, content 32 pages | 5 |
| 101 547 | | Crafting and coloring book "Animals", A4, content 32 pages | 5 |
| 101 554 | | Crafting and coloring book "Unicorn", A4, 32 pages | 5 |
| 102 070 | | Upcycling crafting book with stickers "Farm", A4 , 32 pages | 5 |
| 102 063 | | Upcycling crafting book with stickers "Jungle", A4 , 32 pages | 5 |
| 102 056 | | Upcycling crafting book with stickers "Ocean world", A4 , 32 pages | 5 |

Fully trendy with the upcycling assortment



paint & create

Great Creativity Campaign

We support the sale of our painting and handicraft products with a target group-oriented advertising campaign on and offline. Our versatile creative instructions on our packaging, our website with a new section for creative design and in the social media arouse the interest of parents and children. Effective DIY instructions for different levels of difficulty with an exciting mix of materials inspire and encourage imitation.



www.pelikan.com/k12
Tutorial 'peacock'



Creative adventures - time out for kids

