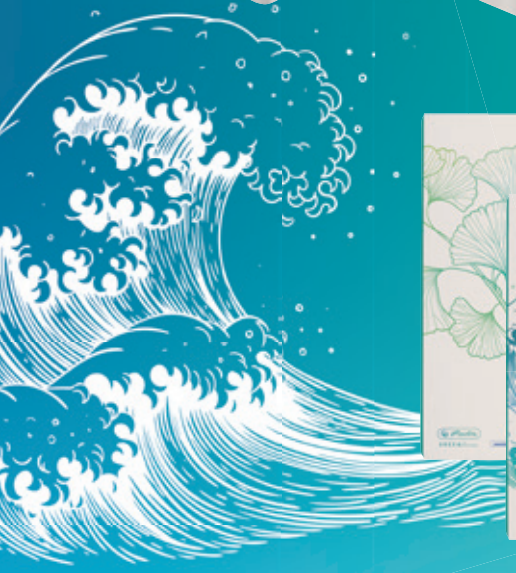




GREENline

Green soul in trendy design

AVAILABLE FROM FEBRUARY 2021
NEW



www.herlitz.eu





Our new series GREENline can be both beautiful and sustainable and it embodies a clear stance without preaching.



- Responsible use of natural resources, the protection of the climate and biological diversity are becoming increasingly important in our globalised world.
- **Environmental protection and sustainability are the key concepts as we move forward into the future** and will continue to be among the most important topics.

- In addition to wanting products of high quality, consumers increasingly expect **environmentally sound products** – all the more so if they are going to be used by children and young people.
- The range aims to offer our target group the opportunity to actively make the choice for sustainability on a daily basis through our products.



- This series should not only stand out because of the **sustainable and certified materials used**, but also score points with their appearance:
 - **recycled paper** can be white and smooth,
 - **recycled plastic** can shine with bright colours,
 - and a “green” product range can be bursting with great designs.



- Two recognized (and very well-known) environmental quality certifications have been established in our industry to ensure the consumers’ need for environmentally-sound items is met and to make it possible to offer them the best possible guidance in this respect: the **Blue Angel and the Forest Stewardship Council™ (FSC™) logo**.
- Launched in 1978, the **Blue Angel** is the world’s first and oldest certification for products and services that have environmentally friendly aspects and is considered particularly **reliable for consumers**.
- Wood or paper products are labelled with the **FSC logo** whose raw material comes from **well-managed, FSC-certified forests and other controlled sources**.





lever arch file maX.file A4 8 cm



2-ring binder maX.file A4



art storing file A4



www.blauer-engel.de/uz56

Art. no.	EAN	Art. description		UV/ sub pack	NK/outer carton
Lever arch files, ring binders, art storing files					
50033393		lever arch file maX.file, A4, spine width 8 cm, cover in cream-coloured paper optic, 4-colour printed, GREENline Wave		1 pc	10 pcs
50033409		lever arch file maX.file, A4, spine width 8 cm, cover in cream-coloured paper optic, 4-colour printed, GREENline Ginkgo		1 pc	10 pcs
50033416		2-ring binder maX.file, A4, cover in cream-coloured paper optic, 4-colour printed, 25 mm capacity, compressor bar, GREENline Wave		1 pc	16 pcs
50033423		2-ring binder maX.file, A4, cover in cream-coloured paper optic, 4-colour printed, 25 mm capacity, compressor bar, GREENline Ginkgo		1 pc	16 pcs
50033928		art storing file A4, cardboard, elastic for closure, GREENline Wave		5 pcs	80 pcs
50033935		art storing file A4, cardboard, elastic for closure, GREENline Ginkgo		5 pcs	80 pcs

FOCUS ON SUSTAINABILITY

Paper products made from 100 % recycled paper help to save valuable resources and thus make a significant contribution to environmental and climate protection.



spiral pad A4



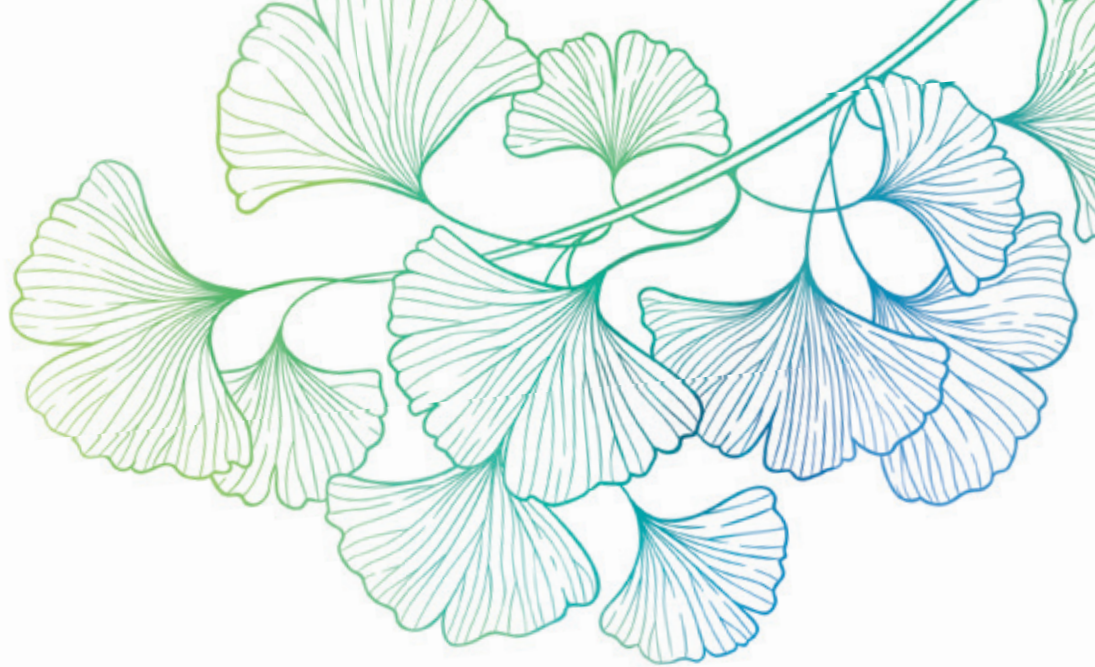
spiral pad A7



spiral pad A5



www.blauer-engel.de/uz14b



spiral pad 14,8 x 14,8

notebook A6

Art. no.	EAN	Art. description		UV/ sub pack	NK/outer carton
Spiral pads, notebooks					
50033478		spiral pad A4, 70 sheets, squared with 2 margins, GREENline Wave		5 pcs	25 pcs
50033485		spiral pad A4, 70 sheets, squared with 2 margins, GREENline Ginkgo		5 pcs	25 pcs
50033492		spiral pad A5, 70 sheets, squared, GREENline Wave		2 pcs	40 pcs
50033508		spiral pad A5, 70 sheets, squared, GREENline Ginkgo		2 pcs	40 pcs
50033553		spiral pad A7, 50 sheets, squared, GREENline Wave		10 pcs	320 pcs
50033560		spiral pad A7, 50 sheets, squared, GREENline Ginkgo		10 pcs	320 pcs
50033515		spiral pad 14,8 x 14,8 cm, 100 sheets, dotted, GREENline Wave		2 pcs	40 pcs
50033522		spiral pad 14,8 x 14,8 cm, 100 sheets, dotted, GREENline Ginkgo		2 pcs	40 pcs
50033577		notebook A6, 32 sheets, ruled, GREENline Wave		10 pcs	400 pcs
50033584		notebook A6, 32 sheets, ruled, GREENline Ginkgo		10 pcs	400 pcs

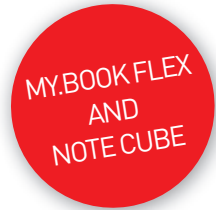


RESPONSIBILITY FOR NATURE

These products are a must have for all those who want to commit themselves to resource protection.



www.blauer-engel.de/uz14b



notebook my.book flex A4



notebook my.book flex A5



www.blauer-engel.de/uz56



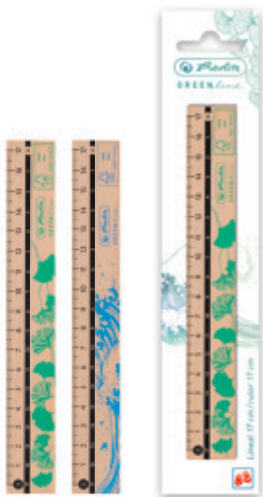
cardboard index A4



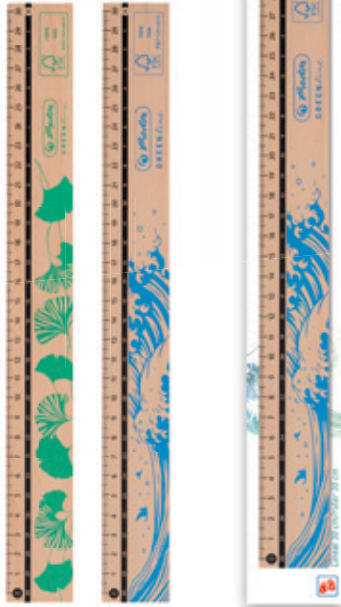
note cube



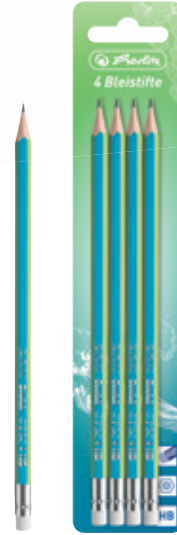
ALL
PRODUCTS
ON THIS
PAGE



ruler 17 cm



ruler 30 cm



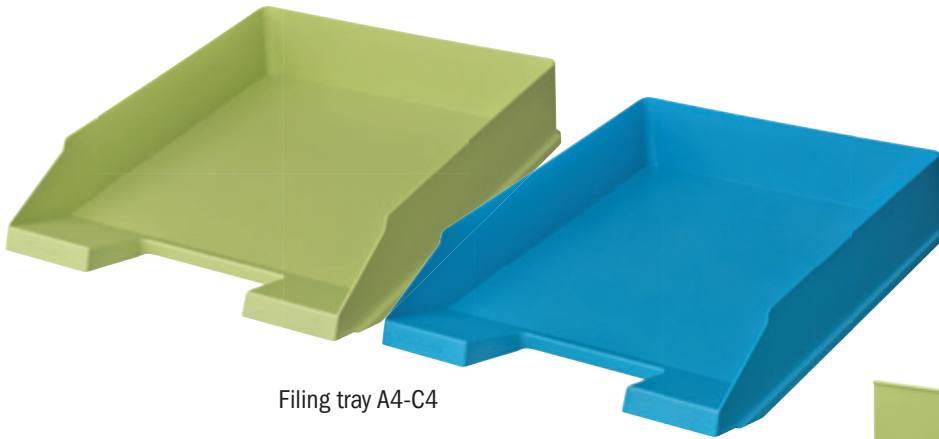
pencil set

Art. no.	EAN	Art. description		UV/ sub pack	NK/outer carton
Notebooks flex					
50033645	4 008110 260068	notebook my.book flex, A4, 2 x 40 sheets, squared/ruled, punched, micoperforation, GREENline Wave	NEW	3 pcs	15 pcs
50033652	4 008110 260075	notebook my.book flex, A4, 2 x 40 sheets, squared/ruled, punched, micoperforation, GREENline Ginkgo	NEW	3 pcs	15 pcs
50033669	4 008110 260082	notebook my.book flex, A5, 40 sheets, dotted, GREENline Wave	NEW	5 pcs	50 pcs
50033676	4 008110 260099	notebook my.book flex, A5, 40 sheets, dotted, GREENline Ginkgo	NEW	5 pcs	50 pcs
Index					
50034918	4 008110 265414	index, A4, manilla-recycling-cardboard, blank tabs, 6 parts, europunched, 2 intense colours green + blue	NEW	1 pc	100 pcs
Desk accessories					
50033461	4 008110 259314	note cube, 9x9x9cm, 900 sheets, glued, GREENline Wave	NEW	1 pc	24 pcs
50033614	4 008110 260037	ruler, 17 cm, wood	NEW	10 pcs	684 pcs
50033621	4 008110 260044	ruler, 30 cm, wood	NEW	10 pcs	276 pcs
50033638	4 008110 260051	graphite pencils, 4 pieces, grade HB, wood, with eraser	NEW	10 pcs	320 pcs

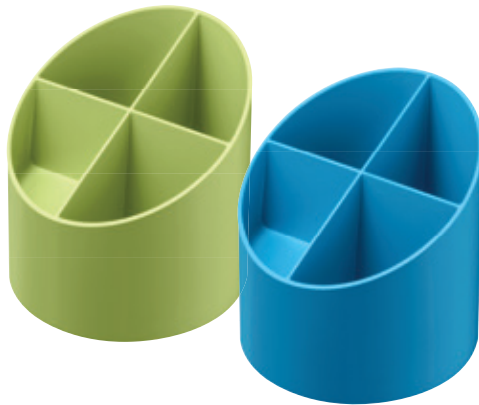


RESOURCE CONSERVATIONISTS PLEASE LISTEN CAREFULLY!

Here, recycled plastics and paper have a future.



Filing tray A4-C4



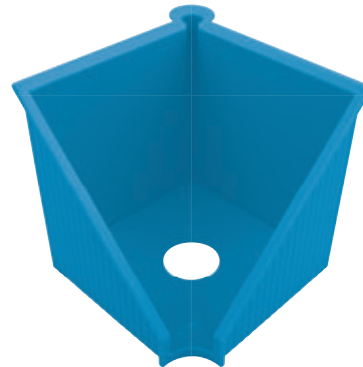
pen stand



magazine file A4



www.blauer-engel.de/uz30a

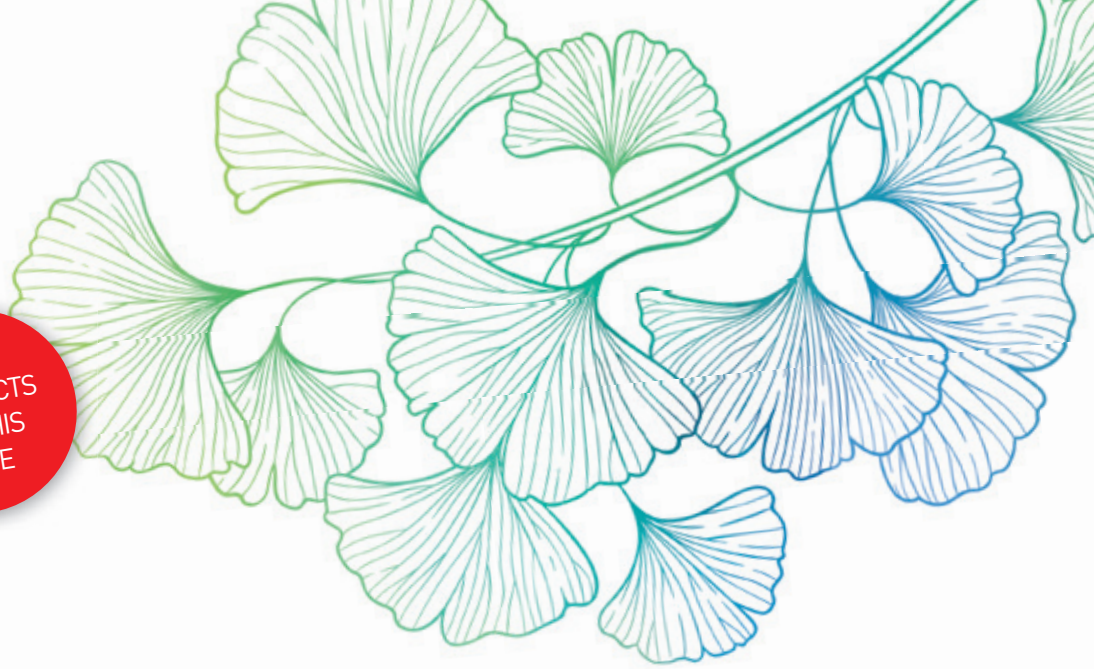


note cube box



www.blauer-engel.de/uz14b

ALL
PRODUCTS
ON THIS
PAGE



memo sticker



page marker

Art. no.	EAN	Art. description		UV/ sub pack	NK/outer carton
Desk accessories					
50033973		filing tray classic, recycling plastic, GREENline intense green		5 pcs	5 pcs
50033966		filing tray classic, recycling plastic, GREENline intense blue		5 pcs	5 pcs
50034017		magazine file classic, recycling plastic, GREENline intense green		4 pcs	4 pcs
50034000		magazine file classic, recycling plastic, GREENline intense blue		4 pcs	4 pcs
50034055		pen stand round, recycling plastic, GREENline intense green		4 pcs	4 pcs
50034048		pen stand round, recycling plastic, GREENline intense blue		4 pcs	4 pcs
50033454		note cube box, 10 x 10 cm, recycling plastic, GREENline intense blue		1 pc	12 pcs
50033430		memo sticker, 75 x 75 mm, 6 single colours à 100 sheets, recycling paper, shrink wrapped, GREENline colours assorted		1 pac	24 pac
50033447		page marker, 20 x 50 mm, 4 x 40 sheets, recycling paper, GREENline colours assorted		12 pac	240 pac



DISPLAY 1/4


This is how a GREENline-series should be today: all paper, cardboard and plastic items in this series carry the “Blue Angel” environmental label and all wooden products are FSC-certified.

DISPLAY
AVAILABLE
FROM MARCH
2021



Display size (w x h x d):
60 x 193 x 40 cm



Art. no.	EAN	Art. description	UV/ sub pack	NK/outer carton
Display 1/4				
50035151		display 1/4, series "GREENline" 2021 content:	 1 pac	1 pac
50033393		lever arch file maX.file, A4, spine width 8cm, GREENline Wave	6 pcs	
50033409		lever arch file maX.file, A4, spine width 8cm, GREENline Ginkgo	6 pcs	
50033416		2-ring binder maX.file, A4, 25 mm capacity, GREENline Wave	2 pcs	
50033423		2-ring binder maX.file, A4, 25 mm capacity, GREENline Ginkgo	2 pcs	
50034918		index, A4, manilla-recycling-cardboard, 2 intense colours green + blue	15 pcs	
50033430		memo sticker, 75 x 75 mm, GREENline colours assorted	6 pac	
50033447		page marker, 20 x 50 mm, GREENline colours assorted	12 pac	
50033461		note cube, 9x9x9cm, 900 sheets, glued, GREENline Wave	4 pcs	
50033454		note cube box, 10 x 10 cm, GREENline intense blue	2 pcs	
50034055		pen stand round, recycling plastic, GREENline intense green	2 pcs	
50034048		pen stand round, recycling plastic, GREENline intense blue	2 pcs	
50033478		spiral pad A4, 70 sheets, squared with 2 margins, GREENline Wave	5 pcs	
50033485		spiral pad A4, 70 sheets, squared with 2 margins, GREENline Ginkgo	5 pcs	
50033492		spiral pad A5, 70 sheets, squared, GREENline Wave	5 pcs	
50033508		spiral pad A5, 70 sheets, squared, GREENline Ginkgo	5 pcs	
50033515		spiral pad 14,8 x 14,8 cm, 100 sheets, dotted, GREENline Wave	5 pcs	
50033522		spiral pad 14,8 x 14,8 cm, 100 sheets, dotted, GREENline Ginkgo	5 pcs	
50033553		spiral pad A7, 50 sheets, squared, GREENline Wave	5 pcs	
50033560		spiral pad A7, 50 sheets, squared, GREENline Ginkgo	5 pcs	
50033577		notebook A6, 32 sheets, ruled, GREENline Wave	10 pcs	
50033584		notebook A6, 32 sheets, ruled, GREENline Ginkgo	10 pcs	
50033614		ruler, 17 cm, wood	12 pcs	
50033621		ruler, 30 cm, wood	12 pcs	
50033638		graphite pencils, 4 pieces, grade HB, wood, with eraser	10 pcs	
50033928		art storing file A4, cardboard, elastic for closure, GREENline Wave	5 pcs	
50033935		art storing file A4, cardboard, elastic for closure, GREENline Ginkgo	5 pcs	
50033645		notebook my.book flex, A4, 2 x 40 sheets, squared/ruled, GREENline Wave	3 pcs	
50033652		notebook my.book flex, A4, 2 x 40 sheets, squared/ruled, GREENline Ginkgo	3 pcs	
50033669		notebook my.book flex, A5, 40 sheets, dotted, GREENline Wave	5 pcs	
50033676		notebook my.book flex, A5, 40 sheets, dotted, GREENline Ginkgo	5 pcs	

COUNTER DISPLAY

DISPLAY
AVAILABLE
FROM MARCH
2021



Display size (w x h x d):
39 x 48 x 29 cm

Art. no.	EAN	Art. description	UV/ sub pack	NK/outer carton
Counter display				
50035144		counter display, series "GREENline" 2021 content:	NEW 1 pac	1 pac
50033447		page marker, 20 x 50 mm, GREENline colours assorted	12 pac	
50033522		spiral pad 14,8 x 14,8 cm, 100 sheets, dotted, GREENline Ginkgo	5 pcs	
50033560		spiral pad A7, 50 sheets, squared, GREENline Ginkgo	5 pcs	
50033614		ruler, 17 cm, wood	12 pcs	
50033638		graphite pencils, 4 pieces, grade HB, wood, with eraser	10 pcs	
50033928		art storing file A4, cardboard, elastic for closure, GREENline Wave	5 pcs	
50033645		notebook my.book flex, A4, 2 x 40 sheets, squared/ruled, GREENline Wave	3 pcs	
50033676		notebook my.book flex, A5, 40 sheets, dotted, GREENline Ginkgo	5 pcs	
50033584		notebook A6, 32 sheets, ruled, GREENline Ginkgo	10 pcs	
50033430		memo sticker, 75 x 75 mm, GREENline colours assorted	2 pac	

01|2021 · All images are similar · Misprints and errors expected