

 **SCHOOLBAGS**

# Collection 2019

- ✓ High wearing comfort
- ✓ High-quality materials
- ✓ Great safety features



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# herlitz Benefits

## QUALITY

All herlitz schoolbags are subject to the **highest quality standards** concerning the utilised materials and the manufacture process. Each model is tested in accordance with the high herlitz' requirements. The water repellent impregnation, as well as the durable, reinforced bottom plate protect the herlitz schoolbags reliably against moisture or dirt and ensure a long durability of the schoolbag.



- High-quality materials
- Quality tested
- Low dead weight
- Water repellent impregnation
- Reinforced bottom plate

## SAFETY

Premium-quality **3M™ Scotchlite™ reflective material** on front, sides and shoulder straps ensures best visibility and safety in the dark. Most locks are also provided with an **extra reflector** and some models offer webbing with reflective thread. In addition, the models herlitz Motion and herlitz Midi are further equipped with **fluorescent material in bright signal colors** for optimal visibility at twilight and during the day.



- 3M™ Scotchlite™ reflective material on front, sides and shoulder straps
- Fluorescent material in bright signal colors
- Additional reflector in the lock
- Webbing with reflective thread

## ERGONOMICS

The herlitz back paddings are ergonomically shaped, breathable and thus ensure an excellent wearing comfort. Due to the adjustable shoulder straps the schoolbags are individually adaptable for each child. In addition, innovative back systems like **ergoActive®** with infinitely variable adjustment (herlitz Motion) or **Ergo ES2®** with a three stage vertical adjustment (herlitz Flexi and herlitz Bliss) offer the adjustment of the schoolbag to the changing body height of the child. Most models also provide an adjustable chest strap and some a removable hip strap which contributes to an optimal weight distribution.



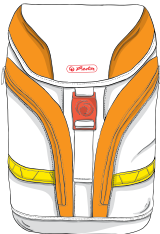
- Ergonomically shaped back padding with breathable material
- Adjustable shoulder straps
- Innovative, ergonomic back systems (ergoActive®, Ergo ES2®)
- Chest strap and hip strap for optimised weight distribution

## VARIETY OF DESIGNS

Whether it is magical horses, strong comic heroes, colorful butterflies or cool spaceshuttles – fantasy knows no limits at herlitz.

# Overview Schoolbags

## herlitz Motion




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### Features

**Ergonomics**

- **ergoActive** ergonomic system with infinitely variable back adjustment
- Ergonomically shaped and breathable back padding
- Dual adjustable shoulder straps
- Height adjustable chest strap
- Removable hip strap

**Safety**

- **3M Scotchlite™** reflective material on front, sides and shoulder straps
- Fluorescent material in bright signal colors

**Specials**

- Magnetic lock with **FIDLOCK** technology
- Water repellent impregnation
- Stable bottom plate with plastic feet
- Handle

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### Pockets

- 1 spacious inner compartment with integrated book compartment
- 2 side pockets with zipper
- 1 small extra pocket with zipper in front flap

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### Filling

**Plus version**

- Filled pencil case (17 pcs.)
- File box
- Sports sac

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### Details

**Measurements**

- Height 40 cm
- Width 28 cm
- Depth 20 cm

**Volume**

- approx. 18l


**Weight**

- approx. 1.1 kg

**Material**

- Polyester

## herlitz Flexi




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### Features

**Ergonomics**

- Ergo ES<sup>2</sup>® system: ergonomic system with three-stage vertical adjustment
- Ergonomically shaped and breathable back padding
- Dual adjustable shoulder straps
- Height adjustable chest strap

**Safety**

- **3M Scotchlite™** reflective material on front, sides and shoulder straps
- Additional reflector integrated in the lock
- Webbing with reflective thread

**Specials**

- Magnetic lock „Smart Lock“ with **FIDLOCK** technology
- Water repellent impregnation
- Stable bottom plate
- Handle

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### Pockets

- 1 spacious inner compartment with integrated book compartment
- 2 side pockets with zipper
- 2 integrated front pockets
- 1 small extra pocket with zipper
- Elastic bands on the front flap for additional storage space

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### Filling

**Plus version**

- Filled pencil case (17 pcs.)
- Pencil pouch triangular
- Sports bag
- Lunch box (pink, blue)

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### Details

**Measurements**

- Height 39 cm
- Width 36 cm
- Depth 22 cm

**Volume**

- approx. 18l

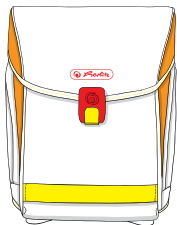
**Weight**

- approx. 1.2 kg

**Material**

- Polyester

## herlitz Midi




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### Features

**Ergonomics**

- Ergonomically shaped and breathable back padding
- Dual adjustable shoulder straps
- Height adjustable chest strap\*

**Safety**

- **3M Scotchlite™** reflective material on front, sides and shoulder straps
- Fluorescent material in bright signal colors
- Additional reflector integrated in the lock
- Webbing with reflective thread

**Specials**

- Magnetic lock with **FIDLOCK** technology
- Water repellent impregnation
- Stable bottom plate
- Handle

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### Pockets

- 1 spacious inner compartment with integrated book compartment
- 2 side pockets with zipper
- 1 integrated front pocket

---

### Filling

**Plus version**

- Filled pencil case (16 pcs.)
- Pencil pouch triangular
- Sports sac

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### Details

**Measurements**

- Height 38 cm
- Width 32 cm
- Depth 22 cm

**Volume**

- approx. 16l

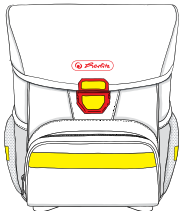
**Weight**

- approx. 1.1 kg

**Material**

- Polyester

## herlitz Loop




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### Features

**Ergonomics**

- Ergonomically shaped and breathable back padding
- Adjustable shoulder straps
- Height adjustable chest strap

**Safety**

- **3M Scotchlite™** reflective material on front, sides and shoulder straps
- Additional reflector integrated in the lock

**Specials**

- Click lock
- Water repellent impregnation
- Stable bottom plate
- Handle

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### Pockets

- 1 spacious inner compartment with integrated book compartment
- 2 side pockets with elastic bands
- 1 front pocket with zipper

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### Filling

**Plus version**

- Filled pencil case (16 pcs.)
- Pencil pouch round
- Sports sac

---

### Details

**Measurements**

- Height 37 cm
- Width 31 cm
- Depth 22 cm

**Volume**

- approx. 16l

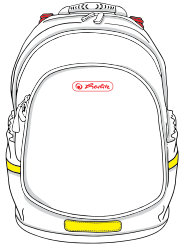
**Weight**

- approx. 950 g

**Material**

- Polyester

## herlitz Bliss



### Features

#### Ergonomics

- Ergo ES<sup>2</sup>® system: ergonomic system with three-stage vertical back adjustment
- Ergonomically shaped and breathable back padding
- Dual adjustable shoulder straps
- Height adjustable chest strap



#### Safety

- Reflective material on front, sides and shoulder straps

#### Specials

- Zipper closures
- Soft body with stable front
- Stable bottom plate with plastic feet
- Handle

### Pockets

- 1 spacious inner compartment with integrated double book compartment
- 2 side pockets with elastic bands
- 1 spacious front pocket with extra compartment

### Filling

#### Empty version

### Details

#### Measurements

- Height 43 cm
- Width 30 cm
- Depth 18 cm

#### Volume

- approx. 16 l

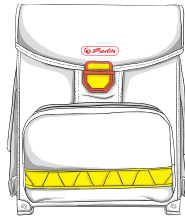
#### Weight

- approx. 900 g

#### Material

- Polyester

## herlitz Smart



### Features

#### Ergonomics

- Ergonomically shaped and breathable back padding
- Adjustable shoulder straps

#### Safety

- **3M Scotchlite™** reflective material on front, sides and shoulder straps
- Additional reflector integrated in the lock
- Webbing with reflective thread

#### Specials

- Click lock
- Water repellent impregnation
- Stable plastic feet
- Handle

### Pockets

- 1 spacious inner compartment with integrated book compartment
- 2 side pockets with velcro fastener
- 1 front pocket with zipper

### Filling

#### Empty version

### Details

#### Measurements

- Height 38 cm
- Width 30 cm
- Depth 21 cm

#### Volume

- approx. 13 l

#### Weight

- approx. 900 g

#### Material

- Polyester

## herlitz Mini Softbag



### Features

#### Ergonomics

- Ergonomically shaped and breathable back padding
- Adjustable shoulder straps

#### Safety

- **3M Scotchlite™** reflective material on front, sides and shoulder straps

#### Specials

- Handle

### Pockets

- 1 spacious main compartment
- 1 front pocket with zipper
- 2 side pockets with elastic bands

### Details

Height	24 cm	Volume	4 l
Width	28 cm	Weight	~ 280 g
Depth	14 cm	Material	Polyester

## herlitz Children's Backpack



### Features

#### Ergonomics

- Adjustable shoulder straps

#### Safety

- Reflective material on front, sides and shoulder straps

#### Specials

- Handle

### Pockets

- 1 spacious inner compartment
- 1 front pocket with zipper
- 2 side pockets with elastic bands

### Details

Height	35 cm	Volume	14 l
Width	26 cm	Weight	~ 300 g
Depth	12 cm	Material	Polyester

## herlitz Rookie



### Features

#### Ergonomics

- Ergonomically shaped and breathable back padding
- Adjustable shoulder straps
- Adjustable chest strap

#### Specials

- Handle, name tag, key ring

### Pockets

- 1 spacious main compartment
- 2 side pockets with elastic bands

### Details

Height	29 cm	Volume	6.5 l
Width	21 cm	Weight	~ 150 g
Depth	10 cm	Material	Polyester

# herlitz Motion Plus

the school backpack with the innovative ergonomic system ergoActive®



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**herlitz Motion Plus:**

all designs include a pencil case filled with 17 pcs., a file box and a sports sac

.....

The herlitz Motion impresses with the infinitely variable height-adjustable ergonomic system ergoActive® which was developed with experts and tested with school children. Due to the individually adjustable back system and the ergonomically shaped back padding, the herlitz Motion does not only fit to the child's back perfectly, it is also adjustable to the body height which changes quickly at this age. A removable hip strap shifts the weight to the hips and relieves the shoulders. In addition, the adjustable chest strap provides a comfortable and pleasant fit. In terms of safety, the herlitz Motion has two advantages. Firstly, fluorescent material in bright signal colors provides a high level of visibility during the day and at twilight and secondly the 3M™ Scotchlite™ reflective material ensures a high level of visibility and safety in the dark.

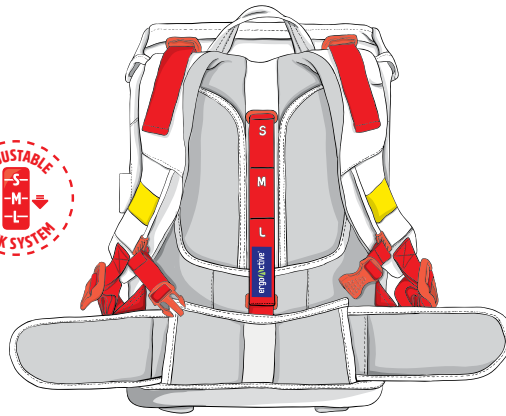


## ERGONOMICS

- **ergoActive®**: innovative ergonomic concept with infinitely variable adjustment of the back system

ergoActive®

- Breathable, ergonomically shaped **back padding**
- Dual adjustable **shoulder straps**
- Adjustable **chest strap**
- Removable **hip strap**



## SAFETY

- **Fluorescent material** in bright signal colors for great visibility during the day and at twilight



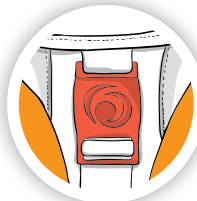
- **3M™ Scotchlite™** reflective material on the front, sides and shoulder straps for optimal safety in the dark

3M Scotchlite™



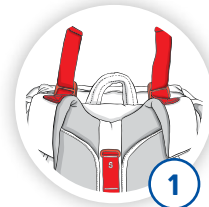
## FEATURES

- **Fidlock magnetic lock** opens easily and closes automatically
- Big main compartment with separate book compartment, two side pockets and a small pocket in cover flap
- **Stable bottom plate** with plastic feet

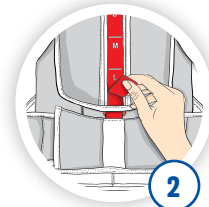


FIDLOCK®

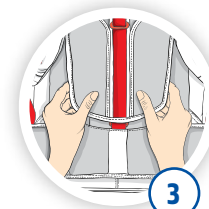
## IT'S THAT EASY!



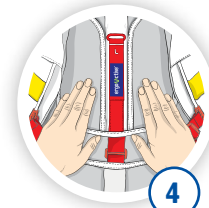
1  
Loosen upper adjustable shoulder strap!



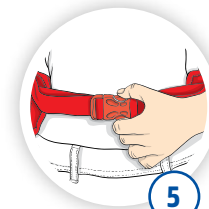
2  
Loosen middle Velcro® fastener!



3  
Loosen Velcro® padding of both outside sections & move system individually! (S-M-L-system)



4  
Fasten Velcro® flap & press on the padding!



5  
Put on the bag, fasten hip strap, adjust upper shoulder straps & fasten chest strap!

# herlitz Motion Plus

## HEARTBEAT, BUTTERFLY, PINK CUBES



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50020355	4 008110 570792	Primary school backpack Motion Plus Heartbeat	1 pc	4 pcs
2	50020348	4 008110 570785	Primary school backpack Motion Plus Butterfly	1 pc	4 pcs
3	50020362	4 008110 570808	Primary school backpack Motion Plus Pink Cubes	1 pc	4 pcs



# herlitz Motion Plus

## KICK IT, SPACE, BLUE CUBES



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50020379	4 008110 570815	Primary school backpack Motion Plus Kick it	1 pc	4 pcs
2	50020386	4 008110 570822	Primary school backpack Motion Plus Space	1 pc	4 pcs
3	50020393	4 008110 570839	Primary school backpack Motion Plus Blue Cubes	1 pc	4 pcs



# herlitz Flexi Plus

## the ergonomic schoolbag with Ergo ES<sup>2</sup>-system

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**herlitz Flexi Plus:**

all designs include a pencil case filled with 17 pcs., a pencil pouch triangular, a sports bag and a pink lunch box for girls or a blue lunch box for boys

.....

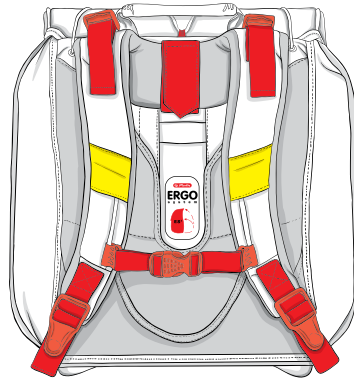
Thanks to its well-thought-out ergonomic system Ergo ES<sup>2</sup>® the herlitz Flexi can be adjusted individually to the schoolchild's body and offers highest wearing comfort. This is realised through the three-stage vertical height-adjustment and also through the ergonomically shaped and breathable back padding. In addition, the herlitz Flexi is equipped with an integrated, adjustable chest strap which provides additional support and an optimised weight distribution. For a high visibility in the dark, the herlitz Flexi offers big reflectors of 3M™ Scotchlite™ reflective material on the front, the sides and also on the shoulder straps.



pink lunch box  
for girls designs

## ERGONOMICS

- **ERGO ES<sup>2</sup>® System:** ergonomic back system with three-stage vertical height-adjustment
- Breathable, ergonomically shaped **back padding**
- Dual adjustable **shoulder straps**
- Adjustable **chest strap**



## SAFETY

- **3M™ Scotchlite™** reflective material on the front, sides and shoulder straps for optimal safety in the dark

**3M Scotchlite™**

- Webbing with reflective thread
- Additional reflector in the lock



## FEATURES

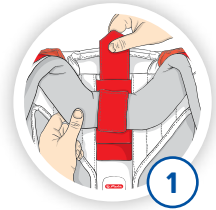
- **Fidlock magnetic lock “Smart Lock”** opens easily and closes automatically
- Adjustable **elastic bands** on front flap for extra storage space
- Big main compartment with separate book compartment, two side pockets, a spacious front pocket with two compartments and a small additional pocket
- **Stable bottom plate**



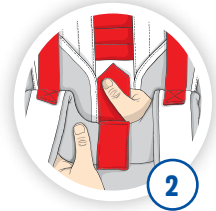
**FIDLOCK®**



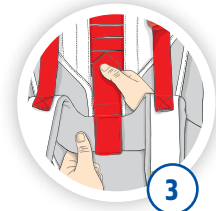
## IT'S THAT EASY!



Open the velcro fastener and pull out the loop!



Choose the level that suits your child!



Pull the loop through 3 tabs and close the velcro fastener!

# herlitz Flexi Plus

MELODY CLEF, SPRING HORSES, BUTTERFLY DREAMS



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50013623	4 008110 558622	Schoolbag Flexi Plus Melody Clef	1 pc	4 pcs
2	50013616	4 008110 558615	Schoolbag Flexi Plus Spring Horses	1 pc	4 pcs
3	50013609	4 008110 558608	Schoolbag Flexi Plus Butterfly Dreams	1 pc	4 pcs

# herlitz Flexi Plus

## SPACE, ROBO DRAGON, FORMULA 1



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50013647	4 008110 558646	Schoolbag Flexi Plus Space	1 pc	4 pcs
2	50013630	4 008110 558639	Schoolbag Flexi Plus Robo Dragon	1 pc	4 pcs
3	50007622	4 008110 547626	Schoolbag Flexi Plus Formula 1	1 pc	4 pcs

# herlitz Midi / Midi Plus

**the compact all-rounder for narrow  
shoulders with great safety features**

.....  
**herlitz Midi Plus:**

all designs include a filled pencil case  
with 16. pcs., a pencil pouch triangular  
and a sports sac

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A slim, compact shape and the clever division of pockets, makes the herlitz Midi suitable especially for children with narrow shoulders. This model combines all advantages of the herlitz typical schoolbag premium features regarding ergonomics and safety.

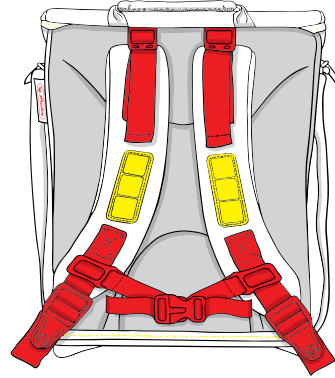
The breathable and ergonomically shaped back padding with extra soft mesh material as well as the dual adjustable shoulder straps and the height adjustable chest strap provide this schoolbag with great options of adjustment to the individual size of the child and a high wearing comfort.

Fluorescent material in bright signal colors offers a high level of visibility during the day and at twilight. In addition, 3M™ Scotchlite™ reflective material on front, sides and shoulder straps, an additional reflector in the magnetic lock and webbing with reflective thread ensure a high level of visibility in the dark.



## ERGONOMICS

- Ergonomically shaped and breathable **back padding**
- Adjustable **shoulder straps**
- Height adjustable **chest strap\***



## SAFETY

- **Fluorescent material** in bright signal colors for great visibility during the day and at twilight



- **3M™ Scotchlite™** reflective material on the front, sides and shoulder straps for optimal safety in the dark

**3M Scotchlite™**

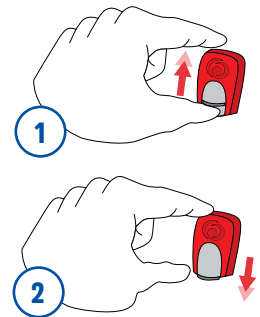
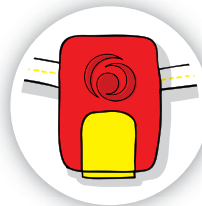
- Webbing with reflective thread
- Additional **reflector** in the lock



## FEATURES

- **Fidlock magnetic lock** opens easily and closes automatically
- Big main compartment with separate book compartment, two side pockets, a spacious front pocket
- **Stable bottom plate**

**FIDLOCK®**



\* on new designs 2019

# herlitz Midi / Midi Plus

## MAGIC HORSE, RAINBOW BUTTERFLY, PINK CUBES



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50020409	4 008110 570907	Schoolbag Midi Plus Magic Horse	1 pc	4 pcs
2	50020447	4 008110 570983	Schoolbag Midi Empty Magic Horse	1 pc	4 pcs
3	50020416	4 008110 570914	Schoolbag Midi Plus Rainbow Butterfly	1 pc	4 pcs
4	50020454	4 008110 571003	Schoolbag Midi Empty Rainbow Butterfly	1 pc	4 pcs
5	50022083	4 008110 575094	Schoolbag Midi Plus Pink Cubes	1 pc	4 pcs
6	50022090	4 008110 575100	Schoolbag Midi Empty Pink Cubes	1 pc	4 pcs



# herlitz Midi / Midi Plus

## KICK IT, MOTORCROSS, FORMULA 1



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50020430	4 008110 570938	Schoolbag Midi Plus Kick it	1 pc	4 pcs
2	50020478	4 008110 571027	Schoolbag Midi Empty Kick it	1 pc	4 pcs
3	50020423	4 008110 570921	Schoolbag Midi Plus Motorcross	1 pc	4 pcs
4	50020461	4 008110 571010	Schoolbag Midi Empty Motorcross	1 pc	4 pcs
5	50007783	4 008110 547947	Schoolbag Midi Plus Formula 1*	1 pc	4 pcs
6	50007707	4 008110 547787	Schoolbag Midi Empty Formula 1*	1 pc	4 pcs



# herlitz Loop / Loop Plus

the easy one with a light weight

**herlitz Loop Plus:**

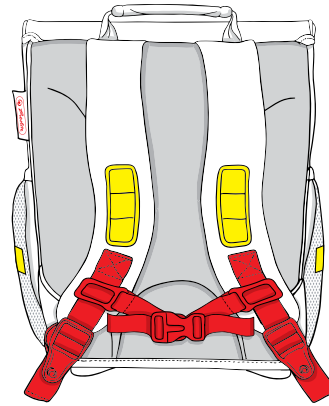
all designs include a filled pencil case with 16. pcs., a pencil pouch round and a sports sac

With a light weight below 1 kg, adjustable shoulder straps and a height adjustable chest strap as well as the ergonomically shaped, breathable back padding the herlitz Loop provides great features for an optimal wearing comfort and easy flexibility. The high quality 3M™ Scotchlite™ reflective material on front, sides and shoulder straps and an additional reflector integrated in the click lock, offer great visibility in the dark.



## ERGONOMICS

- Ergonomically shaped and breathable **back padding**
- Adjustable **shoulder straps**
- Height adjustable **chest strap**



## SAFETY

- **3M™ Scotchlite™** reflective material on the front, sides and shoulder straps for optimal safety in the dark

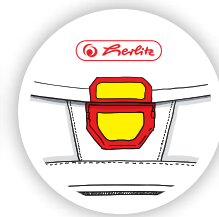
**3M Scotchlite™**

- Additional **reflector** in the lock



## FEATURES

- **Light weight under 1kg**
- **Click lock** opens and closes easily
- Big main compartment with separate book compartment, two side pockets and a front pocket
- **Stable bottom plate**



# herlitz Loop / Loop Plus

## GLITTER BUTTERFLY, CROWN, SWEETY



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50020485	4 008110 571065	Schoolbag Loop Plus Glitter Butterfly	1 pc	4 pcs
2	50020584	4 008110 571263	Schoolbag Loop Empty Glitter Butterfly	1 pc	4 pcs
3	50020515	4 008110 571102	Schoolbag Loop Plus Crown	1 pc	4 pcs
4	50020614	4 008110 571300	Schoolbag Loop Empty Crown	1 pc	4 pcs
5	50020492	4 008110 571089	Schoolbag Loop Plus Sweety	1 pc	4 pcs
6	50020591	4 008110 571287	Schoolbag Loop Empty Sweety	1 pc	4 pcs

# herlitz Loop / Loop Plus

## POWER HORSE, DOLPHIN



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50020508	4 008110 571096	Schoolbag Loop Plus Power Horse	1 pc	4 pcs
2	50020607	4 008110 571294	Schoolbag Loop Empty Power Horse	1 pc	4 pcs
3	50020522	4 008110 571119	Schoolbag Loop Plus Dolphin	1 pc	4 pcs
4	50020621	4 008110 571317	Schoolbag Loop Empty Dolphin	1 pc	4 pcs

# herlitz Loop / Loop Plus

## KICK IT, DINO JUNGLE, COMIC HERO



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50020546	4 008110 571171	Schoolbag Loop Plus Kick it	1 pc	4 pcs
2	50020645	4 008110 571379	Schoolbag Loop Empty Kick it	1 pc	4 pcs
3	50020539	4 008110 571164	Schoolbag Loop Plus Dino Jungle	1 pc	4 pcs
4	50020638	4 008110 571362	Schoolbag Loop Empty Dino Jungle	1 pc	4 pcs
5	50020577	4 008110 571201	Schoolbag Loop Plus Comic Hero	1 pc	4 pcs
6	50020676	4 008110 571409	Schoolbag Loop Empty Comic Hero	1 pc	4 pcs

# herlitz Loop / Loop Plus

## JET, TIGER



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50020560	4 008110 571195	Schoolbag Loop Plus Jet	1 pc	4 pcs
2	50020669	4 008110 571393	Schoolbag Loop Empty Jet	1 pc	4 pcs
3	50020553	4 008110 571188	Schoolbag Loop Plus Tiger	1 pc	4 pcs
4	50020652	4 008110 571386	Schoolbag Loop Empty Tiger	1 pc	4 pcs



# herlitz Bliss

## the primary school backpack with the ergonomic Ergo ES<sup>2</sup>-system

herlitz Bliss:  
Empty version

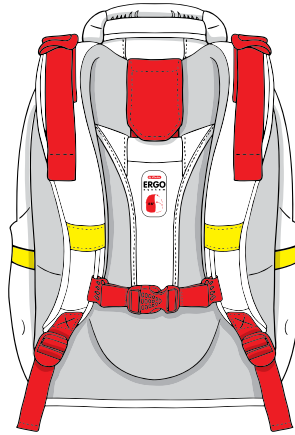
The primary school backpack herlitz Bliss comes with a soft body, a shapely stable front and also a stable bottom plate with plastic feet. This model impresses with its great ergonomic features. The innovative Ergo ES<sup>2</sup>-system provides a three-stage vertical adjustment to the child's body height. In addition, dual adjustable shoulder straps, a flexible chest strap and the ergonomically shaped, breathable back padding contribute to an optimal wearing comfort and a high level of flexibility. Reflective material on front, sides and on shoulder straps ensures visibility in the dark. The spacious main compartment with a double book compartment and an additional front pocket with zipper closures as well as the two side pockets offer plenty of room for school materials.





## ERGONOMICS

- **ERGO ES<sup>2</sup>® System:** ergonomic back system with three-stage vertical height-adjustment
- Breathable, ergonomically shaped **back padding**
- Dual adjustable **shoulder straps**
- Adjustable **chest strap**



## SAFETY

- **Reflective material** on the front, sides and shoulder straps for optimal safety in the dark

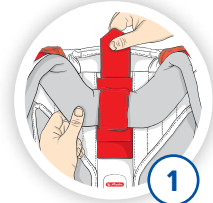


## FEATURES

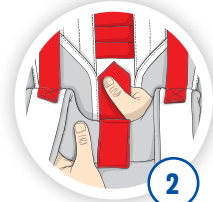
- **Light weight under 1kg**
- Stable EVA front and **bottom plate** with plastic feet
- Zipper closures
- Big main compartment with separate double book compartment, two side pockets, a spacious front pocket with extra compartment



## IT'S THAT EASY!



Open the velcro fastener and pull out the loop!



Choose the level that suits your child!



Pull the loop through 3 tabs and close the velcro fastener!

# herlitz Bliss

PURPLE BUTTERFLY, UNICORN NIGHT, PINK HEARTS



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50013982	4 008110 559346	Primary school backpack Bliss Empty Purple Butterfly	1 pc	4 pcs
2	50013999	4 008110 559353	Primary school backpack Bliss Empty Unicorn Night	1 pc	4 pcs
3	50014002	4 008110 559360	Primary school backpack Bliss Empty Pink Hearts	1 pc	4 pcs

# herlitz Bliss

## MONSTER TRUCK, BLUE DINO, SOCCER



RUBBER-BADGE



RUBBER-BADGE



RUBBER-BADGE

No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50014026	4 008110 559384	Primary school backpack Bliss Empty Monster Truck	1 pc	4 pcs
2	50014019	4 008110 559377	Primary school backpack Bliss Empty Blue Dino	1 pc	4 pcs
3	50008124	4 008110 548616	Primary school backpack Bliss Empty Soccer	1 pc	4 pcs



**herlitz Smart:**  
Empty version

# herlitz Smart

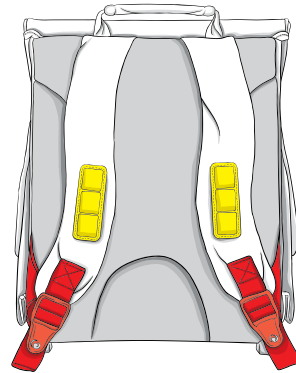
## the perfect companion

The herlitz Smart comes with an ergonomically shaped and breathable back padding, adjustable shoulder straps and with a light weight under 1kg. A spacious main compartment provides a great deal of room and also consists of a book compartment, two side pockets and a front pocket. In addition, the herlitz Smart is also equipped with 3M™ Scotchlite™ reflectors and an integrated reflector in the lock assuring a high level of visibility and safety in the dark.



## ERGONOMICS

- Ergonomically shaped **back padding**
- Breathable back padding
- Adjustable **shoulder straps**



## SAFETY

- **3M™ Scotchlite™** reflective material on the front, sides and shoulder straps for optimal safety in the dark

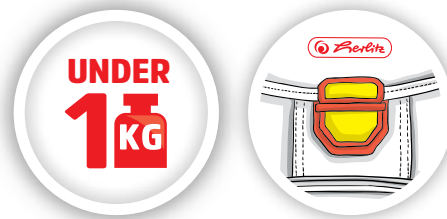
**3M Scotchlite™**

- Additional **reflector** in the lock
- Webbing with reflective thread



## FEATURES

- **Light weight under 1kg**
- **Click lock** opens and closes easily
- Big main compartment with separate book compartment, two side pockets and front pocket for additional storage space



# herlitz Smart

MELODY CLEF, UNICORN NIGHT, PINK BUTTERFLY



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50013951	4 008110 559230	Schoolbag Smart Empty Melody Clef	1 pc	4 pcs
2	50013944	4 008110 559223	Schoolbag Smart Empty Unicorn Night	1 pc	4 pcs
3	50007912	4 008110 548159	Schoolbag Smart Empty Pink Butterfly	1 pc	4 pcs

# herlitz Smart

## SPACE, SPIDER, FORMULA 1



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50013968	4 008110 559322	Schoolbag Smart Empty Space	1 pc	4 pcs
2	50013975	4 008110 559339	Schoolbag Smart Empty Spider	1 pc	4 pcs
3	50007868	4 008110 548104	Schoolbag Smart Empty Formula 1	1 pc	4 pcs

# herlitz Mini Softbag

UNICORN NIGHT, PINK HEARTS, HORSES,  
SPACE, MONSTER TRUCK, SOCCER



1

RUBBER-BADGE



2

EMBROIDERY



3

SILK SCREEN PRINTING



4

RUBBER-BADGE



5

RUBBER-BADGE



6

RUBBER-BADGE

No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50014071	4 008110 559506	Pre school Mini Softbag Unicorn Night	2 pc	6 pcs
2	50014088	4 008110 559513	Pre school Mini Softbag Pink Hearts	2 pc	6 pcs
3	50008162	4 008110 548685	Pre school Mini Softbag Horses	2 pc	6 pcs
4	50014101	4 008110 559537	Pre school Mini Softbag Space	2 pc	6 pcs
5	50014095	4 008110 559520	Pre school Mini Softbag Monster Truck	2 pc	6 pcs
6	50008155	4 008110 548678	Pre school Mini Softbag Soccer	2 pc	6 pcs



# herlitz Rookie

## UNICORN NIGHT, SWEETY, TRUCK, DINO

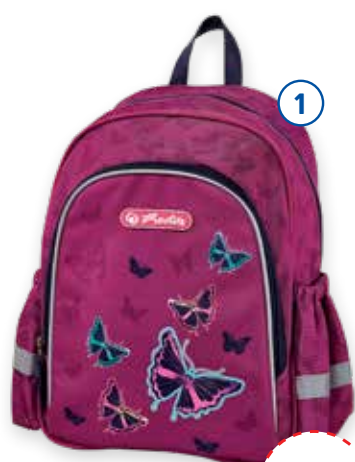


No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50014118	4 008110 559667	Kindergarten Backpack Rookie Unicorn Night	1 pc	20 pcs
2	50020720	4 008110 571546	Kindergarten Backpack Rookie Sweety	1 pc	20 pcs
4	50020737	4 008110 571553	Kindergarten Backpack Rookie Truck	1 pc	20 pcs
5	11437688	4 008117 000759	Kindergarten Backpack Rookie Dino	1 pc	20 pcs

# herlitz

## Children's Backpack

BUTTERFLY, CROWN, SPACE, KICK IT



1

SATIN



2

GLITTER



3

RUBBER-BADGE



4

RUBBER-BADGE

No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50020683	4 008110 571461	Children's Backpack Butterfly	1 pc	8 pcs
2	50020690	4 008110 571478	Children's Backpack Crown	1 pc	8 pcs
3	50020713	4 008110 571492	Children's Backpack Space	1 pc	8 pcs
4	50020706	4 008110 571485	Children's Backpack Kick it	1 pc	8 pcs

# herlitz Supplementary Assortment

## PENCIL CASE 31 PCS



### PENCIL CASE 31 PCS

- 20.3 x 14 x 3.5 cm
- 2 flaps
- Filled with 31 pieces
- Individually shrink-wrapped
- Colored inner lining

No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50020928	4 008110 572048	Pencil case 31 pcs Glitter Butterfly	1 pc	36 pcs
2	50020935	4 008110 572055	Pencil case 31 pcs Power Horse	1 pc	36 pcs
3	50020942	4 008110 572062	Pencil case 31 pcs Sweety	1 pc	36 pcs
4	50020959	4 008110 572079	Pencil case 31 pcs Crown	1 pc	36 pcs
5	50020966	4 008110 572123	Pencil case 31 pcs Dolphin	1 pc	36 pcs
6	50020973	4 008110 572130	Pencil case 31 pcs Pink Cubes	1 pc	36 pcs
7	50020980	4 008110 572147	Pencil case 31 pcs Comic Hero	1 pc	36 pcs
8	50020997	4 008110 572154	Pencil case 31 pcs Kick it	1 pc	36 pcs
9	50021000	4 008110 572208	Pencil case 31 pcs Tiger	1 pc	36 pcs
10	50021017	4 008110 572215	Pencil case 31 pcs Dino Jungle	1 pc	36 pcs
11	50021024	4 008110 572222	Pencil case 31 pcs Jet	1 pc	36 pcs
12	50021031	4 008110 572239	Pencil case 31 pcs Blue Cubes	1 pc	36 pcs

# herlitz Supplementary Assortment

## TRIPLE CASE 31 PCS



## TRIPLE CASE EMPTY



### TRIPLE CASE 31 PCS

- 19.3 x 11.5 x 7.0 cm
- 3 flaps
- Filled with 31 pieces
- Coloured inner lining



### TRIPLE CASE EMPTY

- Only available in sorting
- 19.3 x 11.5 x 7.0cm
- 3 flaps
- Coloured inner lining

No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50021048	4 008110 572284	Triple case 31 pcs Butterfly	1 pc	24 pcs
2	50021055	4 008110 572307	Triple case 31 pcs Heartbeat	1 pc	24 pcs
3	50021062	4 008110 572314	Triple case 31 pcs Pink Cubes	1 pc	24 pcs
4	50021079	4 008110 572321	Triple case 31 pcs Kick it	1 pc	24 pcs
5	50021086	4 008110 572338	Triple case 31 pcs Space	1 pc	24 pcs
6	50021093	4 008110 572345	Triple case 31 pcs Blue Cubes	1 pc	24 pcs
7	50020850	4 008110 571850	Triple case Empty Mix d.a.	4 pc	24 pcs

# herlitz Supplementary Assortment

## DOUBLE CASE 23 PCS



## DOUBLE CASE EMPTY



### DOUBLE PENCIL CASE 23 PCS

- 19.0 x 11.5 x 4.5 cm
- 2 flaps
- Filled with 23 pieces
- Coloured inner lining



### DOUBLE PENCIL CASE EMPTY

- Only available in sorting
- 19.0 x 11.5 x 4.5 cm
- 2 flaps
- Coloured inner lining

No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50020881	4 008110 571966	Double case 23 pcs Magic Horse	1 pc	36 pcs
2	50020898	4 008110 571973	Double case 23 pcs Rainbow Butterfly	1 pc	36 pcs
3	50020904	4 008110 571980	Double case 23 pcs Kick it	1 pc	36 pcs
4	50020911	4 008110 571997	Double case 23 pcs Motorcross	1 pc	36 pcs
5	50020843	4 008110 571843	Double case Empty Mix d.a.	4 pcs	36 pcs

# herlitz Supplementary Assortment

## PENCIL CASE 19 PCS



**PENCIL CASE 19 PCS**

- Only available in sorting
- 20.3 x 13.5 x 3.5 cm
- 1 flap
- Filled with 19 pieces
- Coloured inner lining



**PENCIL CASE 19 PCS. PRETTY PETS**

- Only available in sorting
- 20.3 x 13.5 x 3.5 cm
- 1 flap
- Filled with 19 pieces
- Coloured inner lining

No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50020867	4 008110 571867	Pencil case 19 pcs Girls Mix d.a.	4 pcs	36 pcs
2	50020874	4 008110 571874	Pencil case 19 pcs Boys Mix d.a.	4 pcs	36 pcs
3	8229270	4 008118 229272	Pencil case 19 pcs Pretty Pets d.a.	3 pcs	36 pcs

# herlitz Supplementary Assortment

## PENCIL CASE EMPTY



### PENCIL CASE EMPTY

- Only available in sorting
- 19.3 x 13.5 x 3.5 cm
- 1 flap
- Coloured inner lining

No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50020805	4 008110 571720	Pencil case Empty Girls Mix I d.a.	4 pcs	36 pcs
2	50020812	4 008110 571737	Pencil case Empty Boys Mix I d.a.	4 pcs	36 pcs
3	50020829	4 008110 571744	Pencil case Empty Girls Mix II d.a.	4 pcs	36 pcs
4	50020836	4 008110 571751	Pencil case Empty Boys Mix II d.a.	4 pcs	36 pcs
5	11360724	4 008110 492940	Pencil case Empty Pretty Pets d.a.	3 pcs	36 pcs

# herlitz Supplementary Assortment

## PENCIL POUCH CASE



## PENCIL POUCH SPORT



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50021161	4 008110 572581	Pencil pouch case Butterfly	2 pcs	36 pcs
2	50021178	4 008110 572611	Pencil pouch case Heartbeat	2 pcs	36 pcs
3	50021185	4 008110 572628	Pencil pouch case Pink Cubes	2 pcs	36 pcs
4	50021192	4 008110 572635	Pencil pouch case Space	2 pcs	36 pcs
5	50021208	4 008110 572703	Pencil pouch case Kick it	2 pcs	36 pcs
6	50021215	4 008110 572710	Pencil pouch case Blue Cubes	2 pcs	36 pcs
7	50021222	4 008110 572727	Pencil pouch sport Girls Mix d.a.	4 pcs	36 pcs
8	50021239	4 008110 572734	Pencil pouch sport Boys Mix d.a.	4 pcs	36 pcs



# herlitz Supplementary Assortment

## PENCIL POUCH TRIANGULAR



## DOUBLE PENCIL POUCH



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50021109	4 008110 572406	Pencil pouch triangular Butterfly	2 pcs	30 pcs
2	50021116	4 008110 572437	Pencil pouch triangular Heartbeat	2 pcs	30 pcs
3	50021123	4 008110 572444	Pencil pouch triangular Pink Cubes	2 pcs	30 pcs
4	50021130	4 008110 572451	Pencil pouch triangular Space	2 pcs	30 pcs
5	50021147	4 008110 572468	Pencil pouch triangular Kick it	2 pcs	30 pcs
6	50021154	4 008110 572475	Pencil pouch triangular Blue Cubes	2 pcs	30 pcs
7	11075355	4 008110 396156	Pencil pouch triangular Pretty Pets Dog	2 pcs	30 pcs
8	11351491	4 008110 489230	Pencil pouch triangular Pretty Pets Horse	2 pcs	30 pcs
9	10386936	4 008110 188027	Double pencil pouch Pretty Pets Dog	4 pcs	36 pcs
10	11352473	4 008110 489933	Double pencil pouch Pretty Pets Horse	4 pcs	36 pcs
11	50021284	4 008110 572949	Double pencil pouch Girls Mix d.a.	4 pcs	36 pcs
12	50021291	4 008110 572956	Double pencil pouch Boys Mix d.a.	4 pcs	36 pcs

# herlitz Supplementary Assortment

## PENCIL POUCH ROUND



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50021246	4 008110 572826	Pencil pouch round Girls Mix I d.a.	4 pcs	36 pcs
2	50021253	4 008110 572833	Pencil pouch round Girls Mix II d.a.	4 pcs	36 pcs
3	50021260	4 008110 572840	Pencil pouch round Boys Mix I d.a.	4 pcs	36 pcs
4	50021277	4 008110 572857	Pencil pouch round Boys Mix II d.a.	4 pcs	36 pcs

# herlitz Supplementary Assortment

## SPORTS SAC



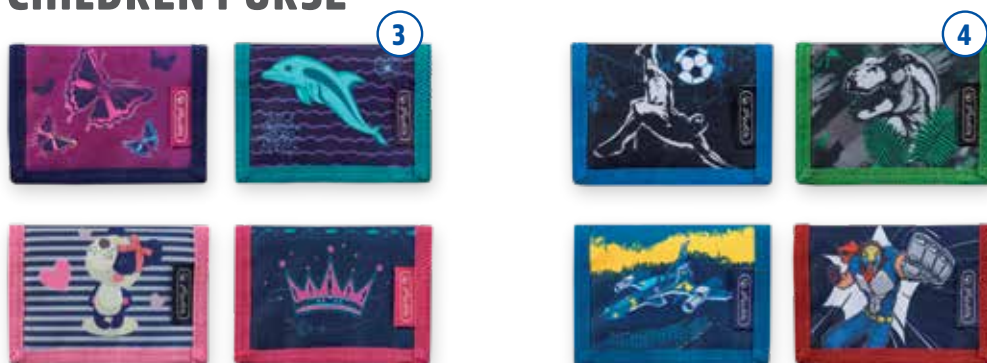
No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50021307	4 008110 573007	Sports sac Girls Mix I d.a.	4 pcs	60 pcs
2	50021314	4 008110 573014	Sports sac Boys Mix I d.a.	4 pcs	60 pcs
3	50021321	4 008110 573021	Sports sac Girls Mix II d.a.	4 pcs	60 pcs
4	50021338	4 008110 573038	Sports sac Boys Mix II d.a.	4 pcs	60 pcs

# herlitz Supplementary Assortment

## NECK POUCH



## CHILDREN PURSE



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50021345	4 008110 573120	Neck pouch Girls Mix d.a.	4 pcs	96 pcs
2	50021352	4 008110 573137	Neck pouch Boys Mix d.a.	4 pcs	96 pcs
3	50021369	4 008110 573144	Children purse Girls Mix d.a.	4 pcs	240 pcs
4	50021376	4 008110 573151	Children purse Boys Mix d.a.	4 psc	240 pcs

# herlitz Supplementary Assortment

## APRON



## LUNCH BOX



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	50021383	4 008110 573168	Apron Girls Mix d.a.	4 pcs	96 pcs
2	50021390	4 008110 573175	Apron Boys Mix d.a.	4 pcs	96 pcs
3	11415296	4 008110 520483	Lunch box pink	2 pcs	50 pcs
4	11415304	4 008110 520490	Lunch box blue	2 pcs	50 pcs

# herlitz Supplementary Assortment

CONFECTIONERY CONE 85 CM AND 70 CM



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	10890416		Confectionery cone 85 cm Hexagonal Mix I d.a.	6 pcs	6 pcs
2	10889806		Confectionery cone 70 cm Round Mix I d.a.	6 pcs	6 pcs
3	11426426		Scrapping confectionery cone 70 cm d.a.	10 pcs	10 pcs

# herlitz Supplementary Assortment

CONFECTIONERY CONE 50 CM, 35 CM AND 15 CM



No.	Item no.	Barcode	Item name	Sub pack	Outer carton
1	11242633	4 008110 448312	Confectionery cone 50 cm Hexagonal d.a.	10 pcs	10 pcs
2	695460	4 008110 695464	Confectionery cone 35 cm Round d.a.	20 pcs	20 pcs
3	695445	4 008110 695440	Confectionery cone 15 cm Round d.a.	30 pcs	30 pcs



09|2018 · All images are similar. Misprints and errors excepted.



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