

COMIC

Our new super heroes at school.

WHOM



BAAAM!!

AVAILABLE
FROM
FEBRUARY
2018

NEW

COMIC

- Action heroes and comic drawings find their way from cinema screens to the best-known fashion stores as design element on clothes or as accessories.
- These clear colors and cheeky slogans of the comic language belong into the school bag of every trendy teenager.
- Fitting perfectly to our Comic series are our my.pen products.

FITTING PERFECTLY TO MY.PEN



homework book A5 & my.book flex A5

2 IN 1



notebook my.book flex A4, spiral pad x.book A5 & hardback notebook A5



lever arch file max.file A4, 8 cm



pencil pouches & backpack*

INK ERASABLE



my.pen ballpoint pen



my.pen quick-set compass

Art. no.	EAN	Color code	Art. description	UV/sub pac	NK/outer carton
notebooks and pads					
50016327	4 008110 1563305		notebook my.book flex A4, woodfree paper inlays 80 gsm white, 2x40 sheets, ruled/squared, 4-hole-punched and perforated, round edges, cover made of PP, motif „Comic“	NEW 3 pcs	15 pcs
11416047	4 008110 1521336		homework book my.book flex A5, 80 gsm, 48 sheets, German content, cover made of PP, assorted motifs	NEW 3 pcs	30 pcs
50016556	4 008110 1563770		hardback notebook A5, woodfree paper 70 gsm white, 100 sheets, squared without margin, twin wire, motif „Comic“	NEW 2 pcs	40 pcs
50016501	4 008110 1563725		spiral pad A4, woodfree paper 70 gsm, 80 sheets, squared with 2 margins, round spiral black, round edges, motif „Comic“	NEW 5 pcs	25 pcs
50016518	4 008110 1563732		spiral pad A4, woodfree paper 70 gsm, 80 sheets, ruled with margin, round spiral black, round edges, motif „Comic“	NEW 5 pcs	25 pcs
50016532	4 008110 1563756		homework book A5, woodfree paper 80 gsm white, 48 sheets, German content, with perforated corners, PVC-cover, „Comic“	NEW 4 pcs	80 pcs
lever arch files					
50016303	4 008110 1563282		lever arch file maX.file A4 8cm, laminated paper cover, black inside cover, FSC Mix, motif „Comic“	NEW 1 pc	10 pcs
backpack and pencil pouches					
50015153	4 008117 032354		school backpack airgo, main compartment with book storage, side pockets, chest strap, motif Comic „Whom“, *export only	NEW 1 pc	4pcs
50015207	4 008117 032512		pencil pouch airgo, spacious main compartment with zipper, flap with integrated zipper pocket and pen loops, motif Comic „Whom“	NEW 2 pcs	36 pcs
50015337	4 008117 032798		pencil pouch with 2 additional bags, large main compartment, motif „Comic“	NEW 2 pcs	48 pcs
gel ballpoint pen my.pen, ergonomic grip zone, suitable for right- and lefthanders, refillable with every standard international refill					
11370038	4 008110 1499635	●	gel ballpoint pen my.pen, on blister card, black/white	NEW 3 pcs	180 pcs
11370020	4 008110 1499628	●	gel ballpoint pen my.pen, loose, black/white	NEW 3 pcs	450 pcs
11370079	4 008110 1499673	●	gel ballpoint pen my.pen, on blister card, white/black	3 pcs	180 pcs
11370087	4 008110 1499680	●	gel ballpoint pen my.pen, loose, white/black	3 pcs	450 pcs
11370012	4 008110 1499611		gel ballpoint pen my.pen, on blister card, colors assorted	6 pcs	180 pcs
quick-set compass my.pen, with set screw, spare needle and two leads, possibility to sharpen the lead					
11122322	4 008110 1408507	●	quick-set compass my.pen, in transparent suspension package for storage, black/grey	4 pcs	48 pcs
11086535	4 008110 1398426		quick-set compass my.pen, in transparent suspension package for storage, colors assorted	4 pcs	48 pcs

COMIC

- Our my.pen products are the perfect companions for school due to their clever features and great designs.
- Having a classic color combination of black and white, they fit perfectly to the design of the new series Comic.



my.pen fountain pen & rollerball pen



my.pen pencil, double sharpener & eraser

Art. no.	EAN	Color code	Art. description	UV/sub pac	NK/outer carton
school fountain pen my.pen, writes immediately at any time, ergonomic grip zone, refillable with standard and universal ink cartridges					
10999738	4 008110 380605		fountain pen my.pen, in foil case, nib size M, white/black	3 pcs	90 pcs
10999795	4 008110 380667		fountain pen my.pen, in foil case, nib size L, white/black	3 pcs	90 pcs
11162468	4 008110 416380		fountain pen my.pen, loose, nib size M, white/black	2 pcs	360 pcs
10999746	4 008110 380612		fountain pen my.pen, in foil case, nib size M, black/white	3 pcs	90 pcs
10999803	4 008110 380674		fountain pen my.pen, in foil case, nib size L, black/white	3 pcs	90 pcs
11162476	4 008110 416403		fountain pen my.pen, loose, nib size M, black/white	2 pcs	360 pcs
10999712	4 008110 380735		fountain pen my.pen, in foil case, nib size M, colors assorted	6 pcs	108 pcs
10999720	4 008110 380728		fountain pen my.pen, in foil case, nib size L, colors assorted	6 pcs	108 pcs
rollerball pen my.pen, ergonomic grip zone, suitable for right- and lefthanders, refillable with rollerball cartridges					
11377272	4 008110 501383		rollerball pen my.pen, in foil case, black/white	3 pcs	90 pcs
11378817	4 008110 501505		rollerball pen my.pen, loose, black/white	3 pcs	360 pcs
11377280	4 008110 501413		rollerball pen my.pen, in foil case, colors assorted	6 pcs	108 pcs
pencils my.pen, triangular with grip zone					
11291937	4 008110 461250		pencil my.pen, loose in paper box, lead B, colors assorted	12 pcs	1404 pcs
11291945	4 008110 461229		pencil my.pen, loose in paper box, lead H, colors assorted	12 pcs	1404 pcs
11291929	4 008110 461281		pencil my.pen, loose in paper box, lead HB, colors assorted	12 pcs	1404 pcs
11309424	4 008110 472171		pencil my.pen, 3 pcs on blister card, leads H, HB, B, colors assorted	8 pcs	320 pcs
10786952	4 008110 291642		pencil my.pen, 2 pcs on blister card, lead HB, colors assorted	8 pcs	400 pcs
11309382	4 008110 472157		pencil my.pen, 60 pcs in round box, lead HB, colors assorted	1 pc	12 pcs
eraser and sharpener my.pen					
11309341	4 008110 472058		double sharpener my.pen, foldable, for 2 different pencil diameter, on blister card, colors assorted	4 pcs	216 pcs
11309358	4 008110 472089		double sharpener my.pen, foldable, for 2 different pencil diameter, loose in poly bag, colors assorted	6 pcs	300 pcs
11312972	4 008110 472867		double sharpener my.pen, foldable, for 2 different pencil diameter, 12 pcs in round tin, colors assorted	1 pc	12 pcs
11309176	4 008110 472027		eraser my.pen, special shape for erasing large and small areas, on blister card, colors assorted	6 pcs	288 pcs
11309192	4 008110 472812		eraser my.pen, special shape for erasing large and small areas, loose in poly bag, colors assorted	12 pcs	840 pcs
11312964	4 008110 472843		eraser my.pen, special shape for erasing large and small areas, 30 pcs in round box, colors assorted	1 pc	12 pcs
11331337	4 008110 479101		starterset my.pen, 2 pencils lead HB + 1 eraser + 1 double sharpener, on blister card, colors assorted	6 pac	96 pac

COMIC

- Perfect presentation of the new on-trend series „Comic“ from herlitz.
- Floor display with the most important products of the series.



Display size (w x h x d):
60 x 193 x 40 cm

Art. no.	EAN	Art. description	UV/sub pac	NK/outer carton
1/4 display				
50017485		1/4 display „Comic“ 2018 content:	NEW 1 pac	1 pac
10999738		fountain pen my.pen, in foil case, nib size M, white/black	6	
10999746		fountain pen my.pen, in foil case, nib size M, black/white	6	
11377272		rollerball pen my.pen, in foil case, black/white	6	
11370038		gel ballpoint pen my.pen, on blister card, black/white	6	
11370079		gel ballpoint pen my.pen, on blister card, white/black	6	
11122322		quick-set compass my.pen, black/grey	3	
50015207		pencil pouch airgo, „Comic“	4	
50015337		pencil pouch with 2 add. bags „Comic“	4	
50016327		Notebook flex PP A4 2x40 sheets, „Comic“	9	
50016556		hardbook notebook A5, 100 sheets, „Comic“	8	
50016532		homework book A5, 48 sheets, „Comic“	8	
50016303		lever arch file max.file A4, 8cm, „Comic“	12	
50016501		spiral pad A4, 80 sheets, squared, „Comic“	10	
50016518		spiral pad A4, 80 sheets, ruled, „Comic“	10	



COMIC

- Our super heroes at school in trendy comic designs.
- Fitting perfectly: the clear my.pen colors.



Display size (w x h x d):
44 x 44 x 26 cm

Art. no.	EAN	Art. description	UV/sub pac	NK/outer carton
counter display				
50017461		counter display „Comic“ 2018 content:	NEW 1 pac	1 pac
10999738		fountain pen my.pen, in foil case, nib size M, white/black	3	
10999746		fountain pen my.pen, in foil case, nib size M, black/white	3	
11370079		gel ballpoint pen my.pen, on blister card, black/white	3	
11370038		gel ballpoint pen my.pen, on blister card, white/black	3	
50015207		pencil pouch airgo, „Comic“	2	
50015337		pencil pouch with 2 add. bags „Comic“	2	
50016327		Notebook flex PP A4 2x40 sheets, „Comic“	6	
50016556		hardbook notebook A5, 100 sheets, „Comic“	3	

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