

**be •
bag**

New collection 2019

what's essential is inside!



Welcome

We are so excited to introduce you to our new set of **be.bag collection for 2019!** These designs have carefully made to ensure they suit your needs and activities. With our wide range of options to choose from, you can be rest assured we have the perfect match for you. Welcome once again, and now let's go check them out!

be .
bag

be . unique
be . yourself
be . big

what's essential is inside!



be.
bag

What's inside my be.bag?

Personal items that reflect my personality, they express my choices and taste, they show to the world who I am.

My **be.bag** is plenty of notebooks, a sketchbook and marker pens (for when creativity strikes) to **be.creative**, my laptop and cellphone is always with me to **be.connected**.

For the front pocket, there's always a box of mints, some fruits (to **be.healthy**), sometimes I take my skateboard and water bottle in the side pocket (to **be.sporty**).

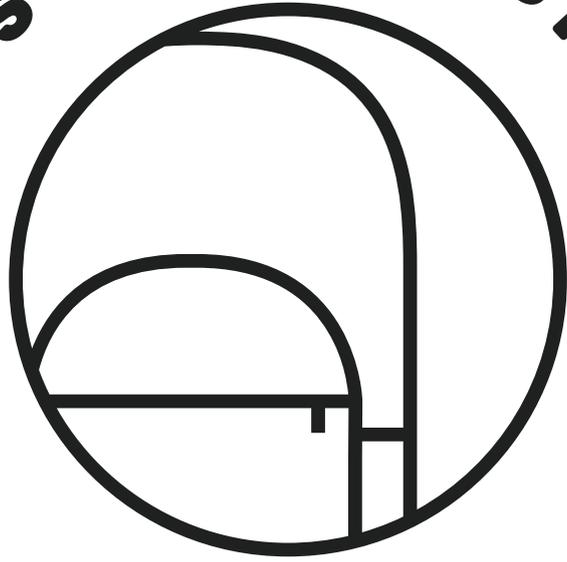
Personality is everything that makes you an individual, that makes you different from others. It's everything **INSIDE** of you.



4_be.bag



what's essential is inside!





be.bag conveys the importance of building a strong
personality that inspires from within.

be.unique • be.yourself • be.big

01

be.inspired with be.bag



New__ collection.



be.explorer
(27 l volume, 31 x 20 x 45 cm)



be.active
(27 l volume, 31 x 22 x 46 cm)



be.freestyle
(27 l volume, 32 x 20 x 45 cm)



be.ready
(30 l volume, 33 x 23 x 46 cm)



be.simple
(18 l volume, 31 x 17 x 43 cm)



be.urban
(18 l volume, 28 x 19 x 43 cm)



be.clever
(23 l volume, 30 x 18 x 43 cm)



be.adventurer
(18 l volume, 30 x 18 x 43 cm)



be.daily
(16 l volume, 36 x 47 cm)



be.bag

be.explorer

be.explorer reflects your curiosity.

You seek novelty, you face the unknown as something exciting and you're willing to experience unexpected situations.

Nothing stops you!

Features

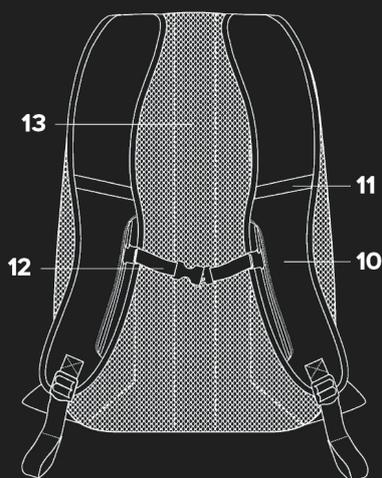
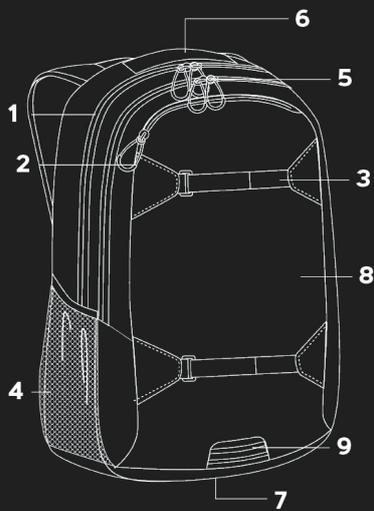
Volume:

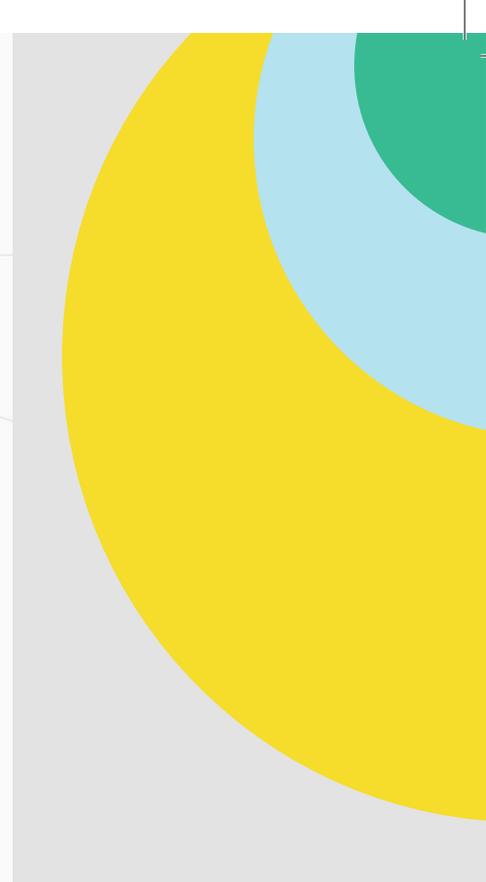
27 l

Measurements:

31 x 20 x 45 cm

1. Two big compartments including organizer pocket with name tag and key holder
2. Small zipper pocket
3. Adjustable board straps
4. Elastic side pockets for water bottle, etc.
5. Two-way zipper on all pockets
6. Padded handle
7. Padded bottom panel for stable stand
8. Water-repellent material
9. Reflective material with bike light attachment loop
10. Padded ergonomic shaped back straps
11. Reflective stripes
12. Adjustable chest strap
13. Well padded ergonomic air mesh pads for comfortable back fit





be.bag
be.explorer flower wall



be.bag
be.explorer geo lines



be.bag
be.explorer edgy lines

Item no.	Barcode	Motif	Item name	Sub pack	Outer carton
24800136	 5 901389 575057		be.bag be.explorer flower wall	1	6
24800150	 5 901389 575071		be.bag be.explorer geo lines	1	6
24800167	 5 901389 575088		be.bag be.explorer edgy lines	1	6

be.bag

be.active

be.active is an attitude.

No matter what new adventure you set out on each day, you have your **be.active** backpack ready for you. It's useful, sizeable and the perfect ally for all kinds of situations. YOLO, so don't be lazy, be.active.

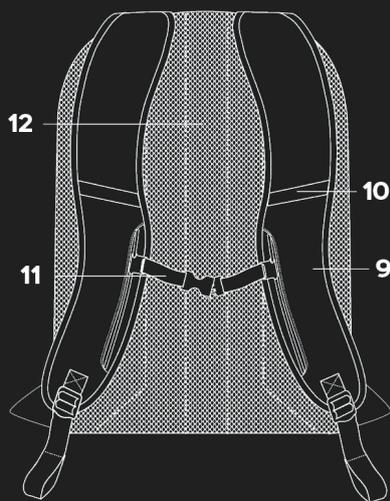
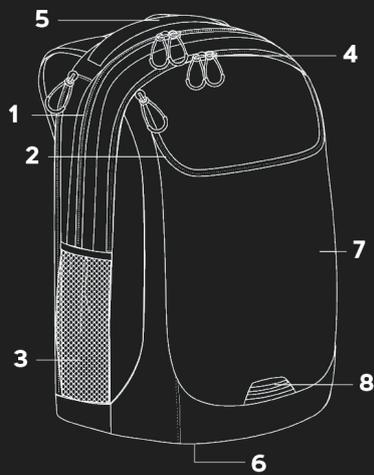
Features

Volume:

27 l

Measurements:

31 x 22 x 46 cm



1. Two big compartments incl organizer pocket with name tag and key holder
2. Small zipper pocket
3. Elastic side pockets for water bottle etc
4. Two-way zipper on all pockets
5. Padded handle
6. Padded bottom panel for stable stand
7. Water-repellent material
8. Reflective material with bike light attachment loop
9. Padded ergonomic shaped back straps
10. Reflective stripes
11. Adjustable chest strap
12. Well padded ergonomic air mesh pads for comfortable back fit





be.bag
be.active magic triangles



be.bag
be.active block by block



be.bag
be.active monster party



be.bag
be.active mystic flower

Item no.	Barcode	Motif	Item name	Sub pack	Outer carton
24800174	 5 901389 575095		be.bag be.active magic triangle	1	6
24800181	 5 901389 575101		be.bag be.active block by block	1	6
24800198	 5 901389 575118		be.bag be.active monster party	1	6
24800204	 5 901389 575125		be.bag be.active mystic flower	1	6

be.bag

be.freestyle

be.freestyle and express yourself!

No limits on creativity, imagination and style. Keep an open mind and express your inner personality from the inside-out.

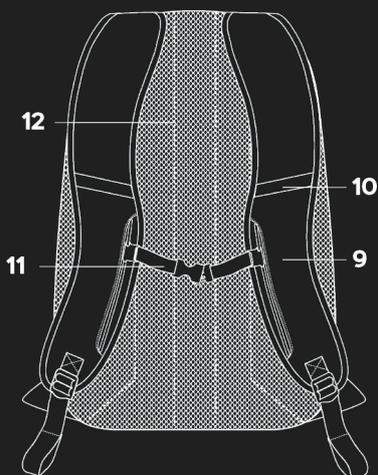
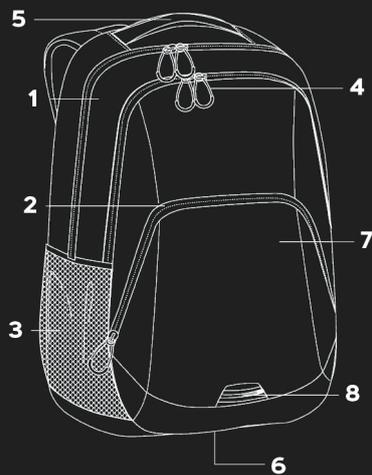
Features

Volume:

27 l

Measurements:

32 x 20 x 45 cm



1. Two big compartments incl organizer pocket with name tag and key holder
2. Front zipper pocket
3. Elastic side pockets for water bottle etc
4. Two-way zipper on all pockets
5. Padded handle
6. Padded bottom panel for stable stand
7. Water-repellent material
8. Reflective material with bike light attachment loop
9. Padded ergonomic shaped back straps
10. Reflective stripes
11. Adjustable chest strap
12. Well padded ergonomic air mesh pads for comfortable back fit





be.bag
be.freestyle jungle



be.bag
be.freestyle confetti



be.bag
be.freestyle romantic flowers



be.bag
be.freestyle street art 2

Item no.	Barcode	Motif	Item name	Sub pack	Outer carton
24800211	 5 901389 575132		be.bag be.freestyle jungle	1	6
24800228	 5 901389 575149		be.bag be.freestyle confetti	1	6
24800235	 5 901389 575156		be.bag be.freestyle romantic flower	1	6
24800242	 5 901389 575163		be.bag be.freestyle street art 2	1	6

be.bag

be.ready

be.ready to face the world. Being ready means preparation for what life has in store for you. Prepare to face your fears, adventure, obstacles and being yourself.

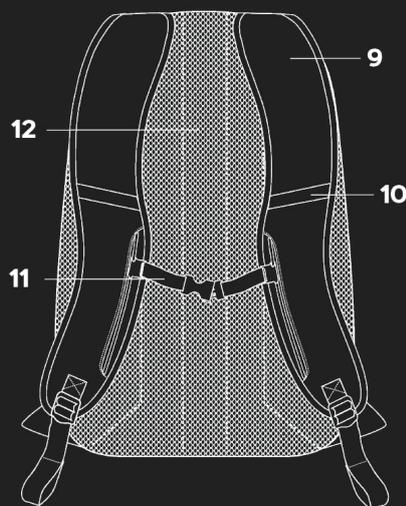
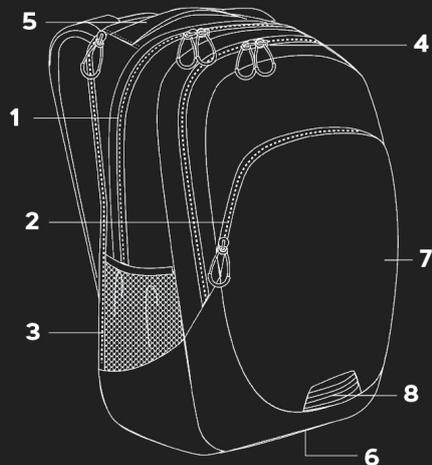
Features

Volume:

30 l

Measurements:

33 x 23 x 46 cm



1. Two big compartments incl organizer pocket with name tag and key holder
2. Front zipper pocket
3. Elastic side pockets for water bottle etc
4. Two-way zipper on all pockets
5. Padded handle
6. Padded bottom panel for stable stand
7. Water-repellent material
8. Reflective material with bike light attachment loop
9. Padded ergonomic shaped back straps
10. Reflective stripes
11. Adjustable chest strap
12. Well padded ergonomic air mesh pads for comfortable back fit





be.bag
be.ready abstract camouflage



be.bag
be.ready smashed dots



be.bag
be.ready street art 1



be.bag
be.ready pink summer

Item no.	Barcode	Motif	Item name	Sub pack	Outer carton
24800259	 5 901389 575170		be.bag be.ready abstract camouflage	1	6
24800266	 5 901389 575187		be.bag be.ready smashed dots	1	6
24800273	 5 901389 575194		be.bag be.ready street art 1	1	6
24800280	 5 901389 575200		be.bag be.ready pink summer	1	6

be.bag

be.simple

be.simple is the perfect ally to keep your belongings safe on a daily basis. It fits in with your everyday outfits by keeping things basic, simple and easygoing.

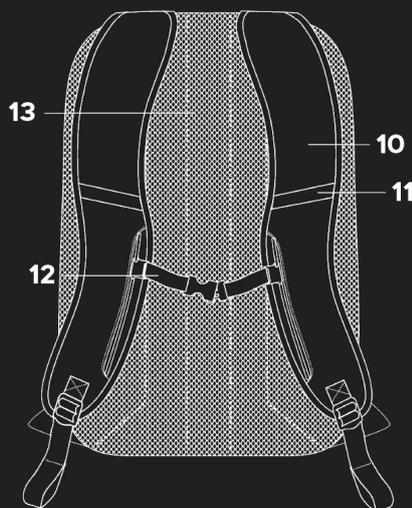
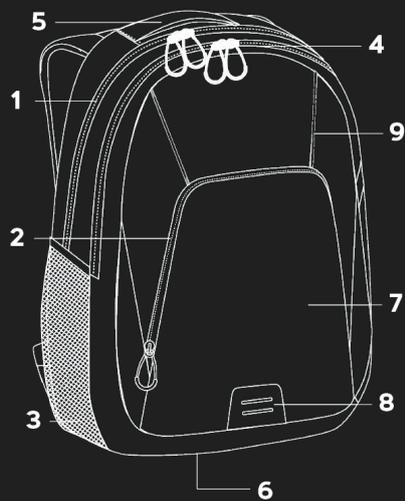
Features

Volume:

23 l

Measurements:

31 x 17 x 43 cm



1. Two big compartments incl organizer panel
2. Front zipper pocket
3. Elastic side pockets for water bottle etc
4. Two-way zipper on all pockets
5. Padded handle
6. Padded bottom panel for stable stand
7. Water-repellent material
8. Bike light attachment loop
9. Reflective material
10. Padded ergonomic shaped back straps
11. Reflective stripes
12. Adjustable chest strap
13. Well padded ergonomic air mesh pads for comfortable back fit





be.bag
be.simple dark green



be.bag
be.simple digital black

Item no.	Barcode	Motif	Item name	Sub pack	Outer carton
24800051	 5 901389 574999		be.bag be.simple dark green	1	6
24800075	 5 901389 575019		be.bag be.simple digital black	1	6

be.bag

be.urban

be.urban means being aware of the latest trends and news, being ready to attend the latest events and being prepared to face the crowd. It's your perfect buddy for your daily speed. It's the bag you were waiting for to be prepared no matter what.

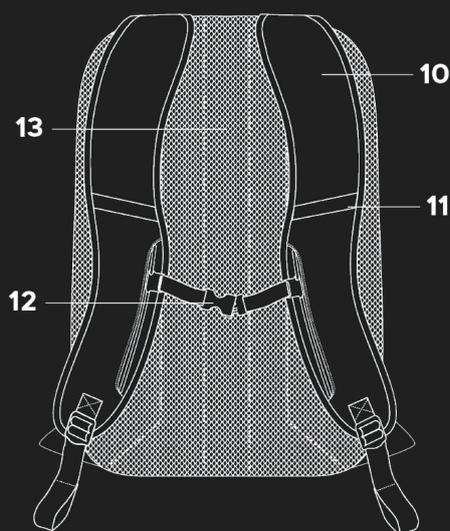
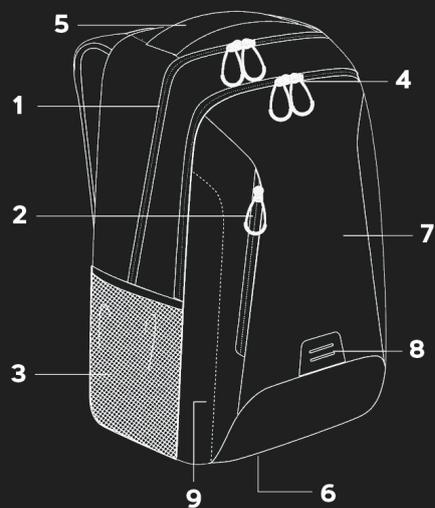
Features

Volume:

18 l

Measurements:

28 x 19 x 43 cm



1. Two big compartments incl organizer panel
2. Front zipper pocket
3. Elastic side pockets for water bottle etc
4. Two-way zipper on all pockets
5. Padded handle
6. Padded bottom panel for stable stand
7. Water-repellent material
8. Bike light attachment loop
9. Reflective material
10. Padded ergonomic shaped back straps
11. Reflective stripes
12. Adjustable chest strap
13. Well padded ergonomic air mesh pads for comfortable back fit





be.bag
be.urban grey melange



be.bag
be.urban indigo blue



be.bag
be.urban chive green



be.bag
be.urban berry & grey

Item no.	Barcode	Motif	Item name	Sub pack	Outer carton
24800099	 5 901389 575026		be.bag be.urban grey melange	1	6
24800105	 5 901389 575033		be.bag be.urban indigo blue	1	6
24800112	 5 901389 575040		be.bag be.urban chive green	1	6
24800129	 5 901389 575347		be.bag be.urban berry & grey	1	6

be.bag

be.clever

be.clever is a reflection of skill and user-friendliness. It reflects your personality while maintaining your mystery. Be smart and get your be.clever backpack to face your daily routine and make it worth it.

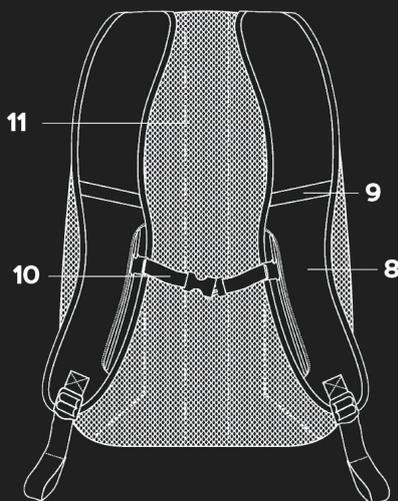
Features

Volume:

18 l

Measurements:

30 x 18 x 43 cm



1. Two big compartments incl organizer panel
2. Front zipper pocket
3. Elastic side pockets for water bottle etc
4. Two-way zipper on all pockets
5. Padded handle
6. Padded bottom panel for stable stand
7. Water-repellent material
8. Padded ergonomic shaped back straps
9. Reflective stripes
10. Adjustable chest strap
11. Well padded ergonomic air mesh pads for comfortable back fit





be.bag
be.clever black



be.bag
be.clever grey melange

Item no.	Barcode	Motif	Item name	Sub pack	Outer carton
24800013	 5 901389 574951		be.bag be.clever black	1	6
24800020	 5 901389 574968		be.bag be.clever grey melange	1	6



be.bag_23

be.bag

be.adventurer

be.adventurer reflects your adventurous mind and desire to explore. You're up to discovering new territories and experiences: **be.bag** outdoors is exactly the accessory you dreamt about to keep all your belongings safe for the journey.

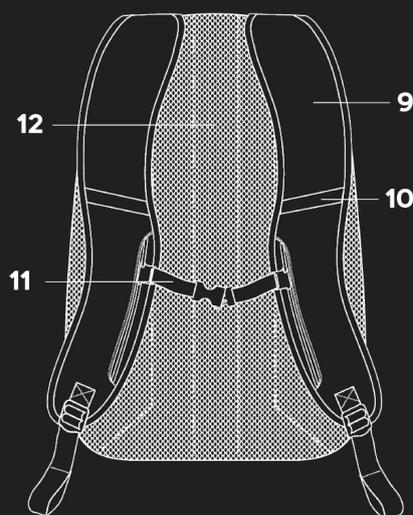
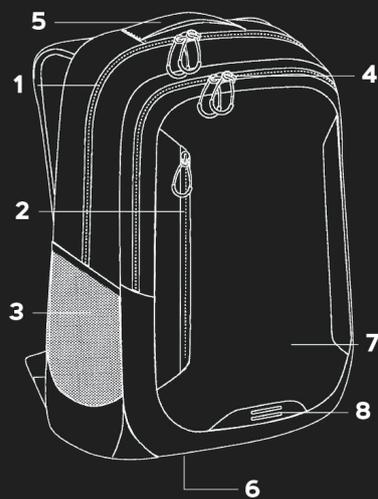
Features

Volume:

18 l

Measurements:

30 x 18 x 43 cm



1. Two big compartments incl organizer panel
2. Front zipper pocket
3. Elastic side pockets for water bottle etc
4. Two-way zipper on all pockets
5. Padded handle
6. Padded bottom panel for stable stand
7. Water-repellent material
8. Bike light attachment loop
9. Padded ergonomic shaped back straps
10. Reflective stripes
11. Adjustable chest strap
12. Well padded ergonomic air mesh pads for comfortable back fit





be.bag
be.adventurer purple



be.bag
be.adventurer camouflage

Item no.	Barcode	Motif	Item name	Sub pack	Outer carton
24800037	 5 901389 574975		be.bag be.adventurer purple	1	6
24800044	 5 901389 574982		be.bag be.adventurer camouflage	1	6

be.bag

be.daily

be.daily is your perfect ally to a fresh, cheeky addition to your daily activities, highlighting your personality no matter what.

Features

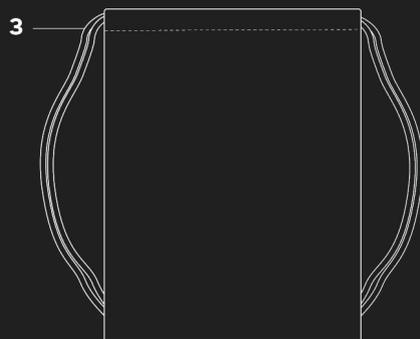
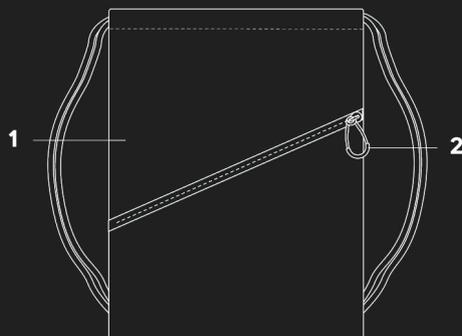
Volume:

16 l

Measurements:

36 x 47 cm

1. Main compartment
2. Flat zipper front pocket
3. PP cords



be.bag

be.daily edgy labyrinth



be.bag

be.daily pink summer



be.bag
be.daily flower wall



be.bag
be.daily geo lines



be.bag
be.daily magic triangle



be.bag
be.daily monster party



be.bag
be.daily mystic flowers



be.bag
be.daily street art 1

Item no.	Barcode	Motif	Item name	Sub pack	Outer carton
24800297	 5 901389 575217		be.bag be.daily edgy labyrinth	1	60
24800303	 5 901389 575224		be.bag be.daily pink summer	1	60
24800310	 5 901389 575231		be.bag be.daily flower wall	1	60
24800327	 5 901389 575248		be.bag be.daily geo lines	1	60
24800334	 5 901389 575255		be.bag be.daily magic triangle	1	60
24800358	 5 901389 575279		be.bag be.daily monster party	1	60
24800365	 5 901389 575286		be.bag be.daily mystic flowers	1	60
24800396	 5 901389 575316		be.bag be.daily street art 1	1	60

be.bag

Features



Organizer pocket



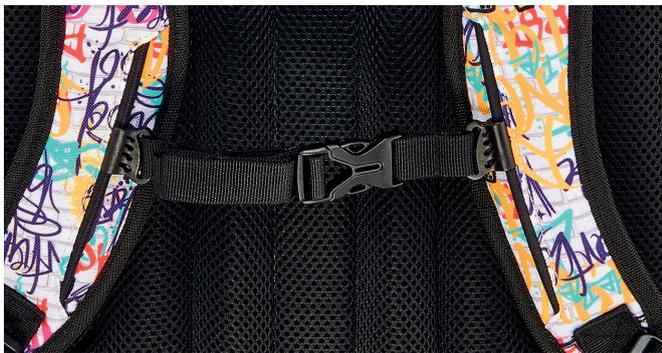
Spacious compartments / Front and side pockets



Visible in darkness through reflective material



Nametag and key holder*



Comfortable back padding with adjustable chest strap



Reflective loop with optional bike light attachment**

*Available with **be.bag** beexplorer/ be.active/ be.ready

**Loop without reflective material on be.urban / be.adventurer/ be.simple [no loop on be.clever]

be.supported

02



Displays and POS for your special needs

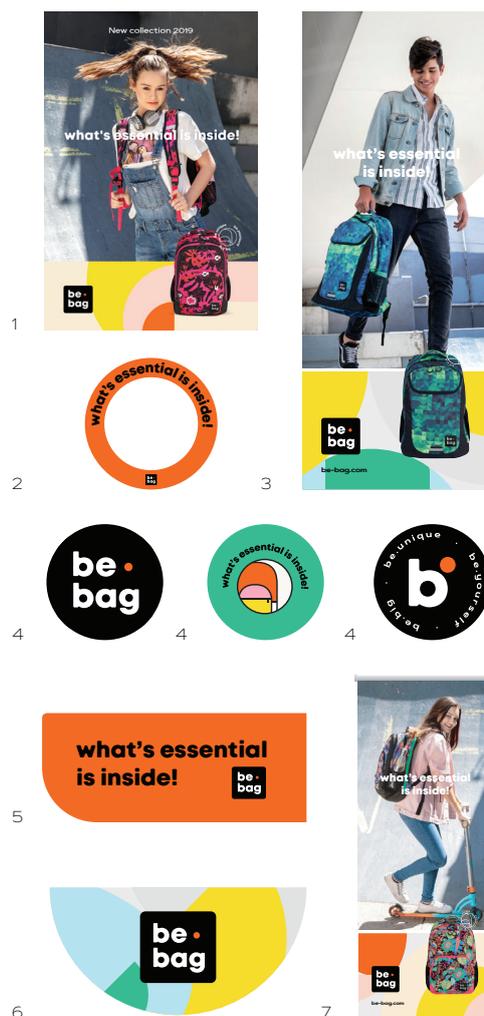
We have made various displays and POS solutions for your convenience.
They are available on request.



Modular display

Display consists of different modules to be flexible to all shelf options.
It reflects the fresh color code of **be.bag**.

Type: Permanent **Main material:** Metal **Delivery time:** On request



Single options

Options shown are only examples, other visuals within **be.bag** branding are possible.

- | | | | |
|-------------------|------------------------------------|------------|------------------|
| 1. Poster | 3. Wall hanger/
roll-up banners | 4. Wobbler | 6. Floor graphic |
| 2. Window wobbler | | 5. Stopper | 7. Flag |

Permanent display

Available on request

Main Material: Wood



Carton display

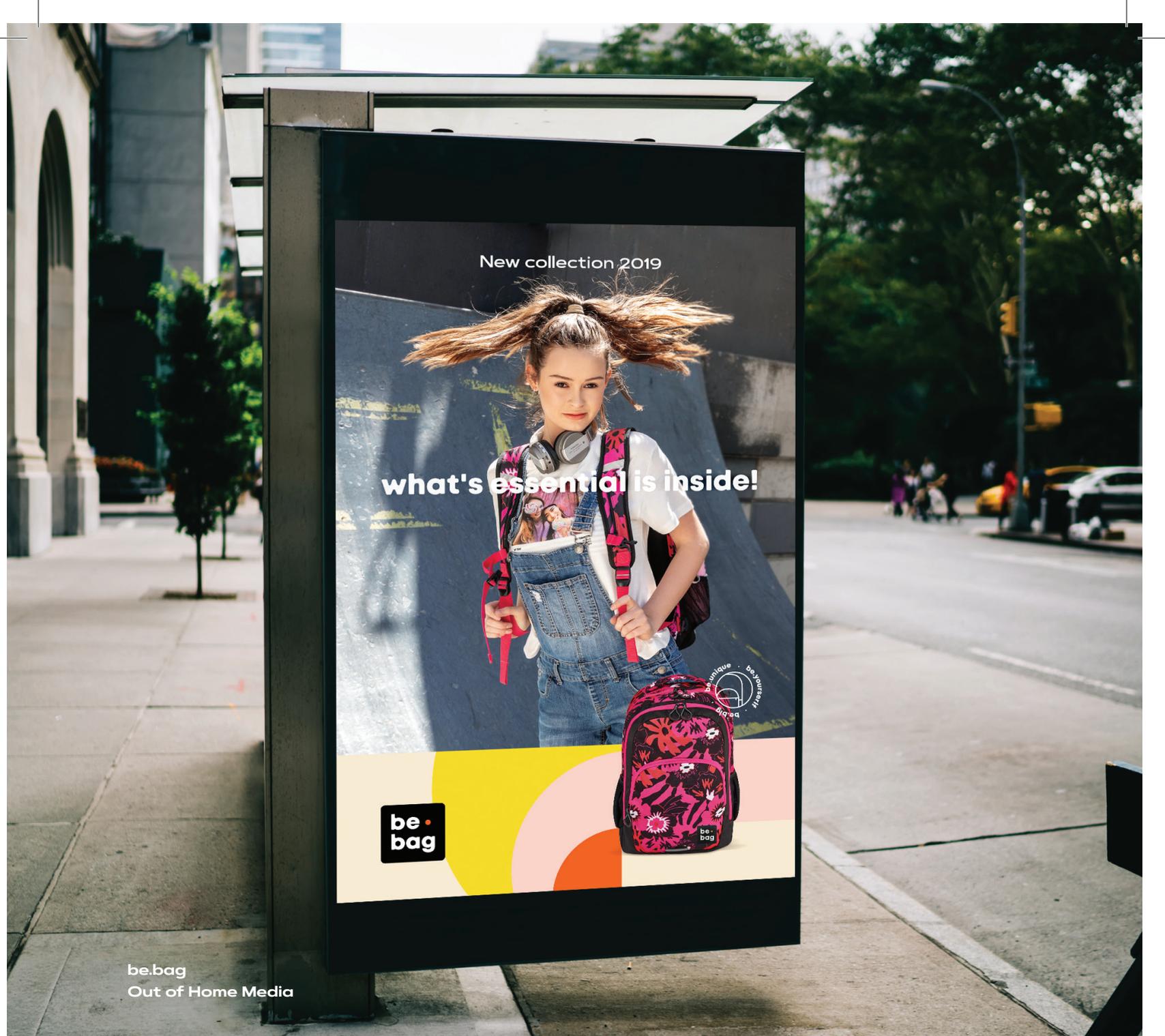
Available as pallet or 1/4 chep pallet



Branded support

be.bag POS possibilities





be.bag
Out of Home Media



be.bag
Hangtag



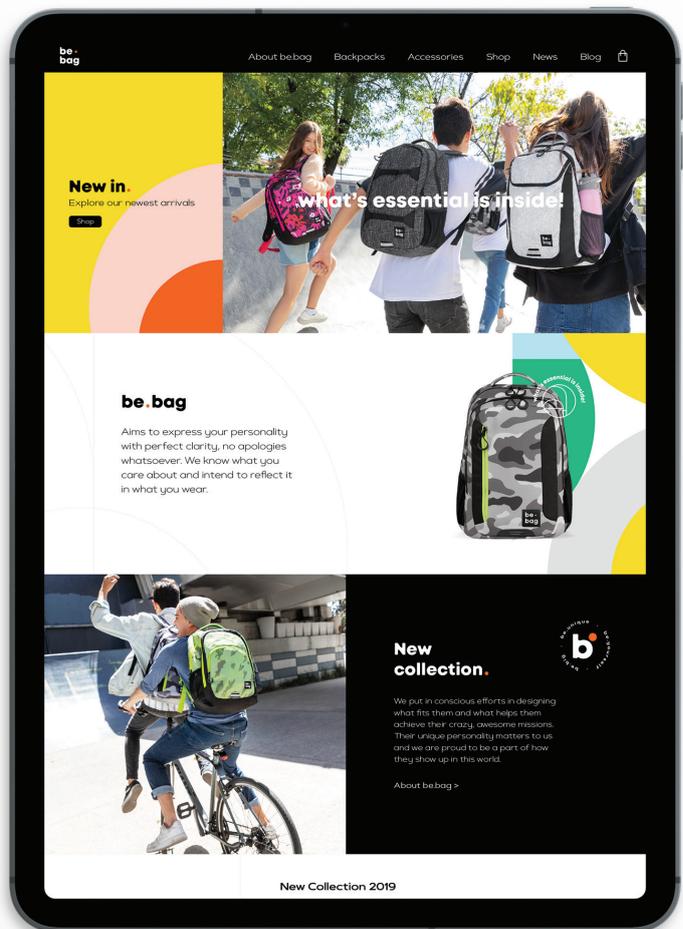
be.bag_33



be.connected

Website

Connect with us on be-bag.com to keep up with the latest updates and news about our products.



Social Media

You can also link up with us on our various social media platforms. So we can connect with you and keep the conversation going!



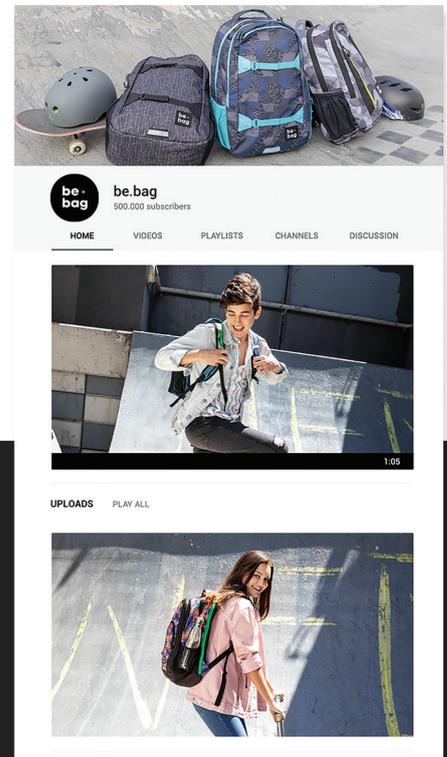
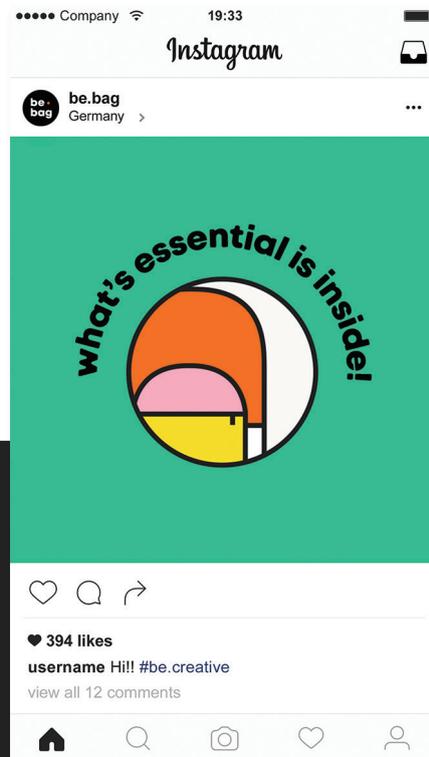
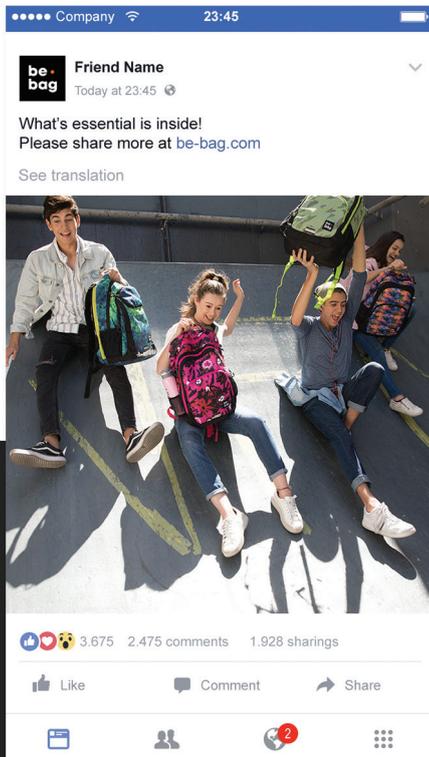
[instagram.com/be.bag.backpack](https://www.instagram.com/be.bag.backpack)



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[youtube.com/be.bag.backpack](https://www.youtube.com/be.bag.backpack)





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